



SOCIETY OF
BEHAVIORAL
MEDICINE

2020 EXHIBITOR AND SUPPORTER PROSPECTUS

Accelerating Our Science:
Finding Innovative Solutions for Tomorrow's Health Challenges

41ST ANNUAL MEETING & SCIENTIFIC SESSIONS
San Francisco, CA • Hilton San Francisco Union Square • April 1-4, 2020
www.sbm.org/meetings/2020

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SOCIETY EXECUTIVE COMMITTEE

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Northwell Health

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Exhibitor and Supporter Management Contact

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SOCIETY PROFILE

Our Members

The Society of Behavioral Medicine's (SBM) more than 2,400 members—including psychologists, physicians, public health experts, and others—identify behavioral and policy changes that can improve the public's health. SBM members play a pivotal role in developing a full understanding of the factors that influence health; this understanding leads to effective and lasting disease prevention efforts. SBM members have a vested interest in advancing digital health research and practice to improve individual and population health.

Mission

SBM is a multidisciplinary organization of clinicians, educators, and scientists dedicated to promoting the study of the interactions of behavior with biology and the environment, and then applying that knowledge to improve the health and wellbeing of individuals, families, communities, and populations.

Vision

Proven Science. Better Health™.

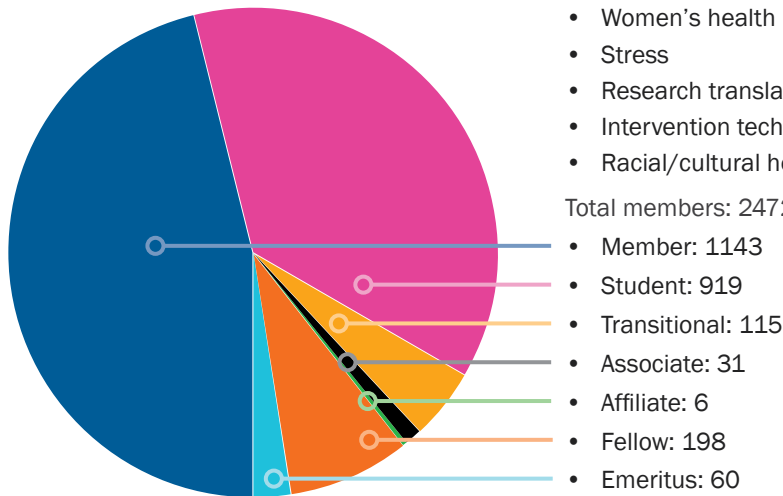
Membership

Members specialize in 35+ areas.

The 5 most common are:

- Women's health
- Stress
- Research translation
- Intervention techniques
- Racial/cultural health factors

Total members: 2472



Annual Meeting Overview

As demonstrated below, past annual meeting supporters and exhibitors have included digital health companies, scientific publishers, universities, health systems, government agencies, and research institutions. Those organizations have chosen to support and exhibit at the annual meeting because it promotes behavioral medicine research, optimal patient care, and better health through behavior change. Additionally, annual meeting exhibitors find an audience that is interested in digital health products that can benefit patient consumers.

2019 Annual Meeting Supporters and Exhibitors

Premium Supporters

Mayo Clinic
Mayo Clinic Cancer Center
Omada Health
University of Connecticut College of Agriculture, Health and Natural Resources
University of Connecticut Department of Allied Health Sciences
University of Connecticut Institute for Collaboration on Health, Intervention and Policy (InCHIP)

Platinum Supporters

Activinsights
Fitabase
PatientsLikeMe
Truth Initiative

Gold Supporters

coVita
The Gerontological Society of America (GSA)
IBM Research
MEI Research, Ltd
National Collaborative on Childhood Obesity Research (NCCOR)
National Institute on Alcohol Abuse and Alcoholism (NIAAA)
Northwell Health
Oxford University Press
PAL Technologies
Springer Publishing

Additional Supporters

Bentley University Health Thought Leadership Network
Connected and Open Research Ethics (CORE) by UCSD Center for Ethics in Digital Health Research
Guilford Press
ICF
National Cancer Institute Cancer Prevention Fellowship Program (CPFP)
University of Connecticut Center for mHealth and Social Media
Wake Forest School of Medicine



Annual Meeting Overview

PURPOSE

SBM's Annual Meeting & Scientific Sessions provide an excellent opportunity for attendees of all experience levels to participate in the highest caliber of professional programming devoted to research and practice in the field of behavioral medicine.

SCIENTIFIC SESSIONS

This year's Scientific Sessions will incorporate courses, panel discussion, paper sessions, keynote addresses, master lectures, poster sessions, and symposia.

The theme of the 41st Annual Meeting is "Accelerating Our Science: Finding Innovative Solutions for Tomorrow's Health Challenges". This theme will be showcased throughout the Scientific Sessions.

The meeting will focus on the following cross-cutting subthemes:

- Translation of behavioral medicine research into policy and practice.
- Addressing health disparities.
- Demonstrating how digital tools can positively influence health outcomes.
- Obesity across the lifespan.
- Prevention and treatment in clinical care.
- Social context and health behaviors.
- Expanding role of digital health products for impacting public health.
- Public-Private partnerships for rapid design and deployment of health (intervention) programs.
- Applying behavioral science to consumer health products and services.

TARGET AUDIENCE

SBM's Annual Meeting represents the largest annual scientific conference—with over 2,000 attendees—devoted exclusively to behavioral medicine. The Annual Meeting offers a multidisciplinary forum for psychologists, physicians, nurses, nurse practitioners, health education specialists, registered dietitians, and other professionals with a range of expertise in health promotion, disease prevention, risk factor identification and modification, disease progression, adjustment and adaptation to physical disorders, rehabilitation, and diffusion and dissemination.

Administration	8%
Clinical Practice	16%
Research	50%
Supervisor/Teaching	26%

GENERAL INFORMATION

- **VENUE:** The Hilton San Francisco Union Square will serve as the headquarters for the 41st Annual Meeting and Scientific Sessions.
- **REGISTRATION:** Registration opens November 2019, and will be available at <http://www.sbm.org/meetings/2020>.



Affiliate Member Program

SBM offers affiliate membership to nonprofit organizations, for-profit companies, educational institutions, government institutions, and research labs. Affiliate members get Annual Meeting exhibit space for a reduced rate, and they have first pick at booth placement in our popular exhibit hall. Affiliate members also receive a host of other benefits, like opportunities to promote events, access to SBM’s members-only network of expert consultants, and up to five complementary individual SBM memberships for staff. Plus, Affiliate Members’ names and logos are publicized on the SBM website year-round for all to see.

BENEFITS

- Save money and time
- Receive complimentary SBM memberships
- Register select members of your organization for SBM’s Annual Meeting at the members-only reduced rate
- Receive a discount on SBM Annual Meeting exhibit space, and get priority exhibit booth placement
- Use SBM’s mailing list at discounted rates
- Post your job announcements at discounted rates through one or more of our job ad options
- Access our members-only network of expert consultants

GAIN VISIBILITY

- Place announcements and event listings, with a link to your website, in our weekly members-only e-newsletter (announcements subject to SBM approval, excludes job announcements, four announcements allowed per year)
- Have your organization’s name, logo, and website link featured on SBM’s website as an affiliate member

ADVOCATE FOR BETTER HEALTH

- Partner with SBM’s Health Policy Committee to co-sponsor or co-author health policy briefs (subject to SBM approval)
- Show your support for behavioral medicine

STAY UPDATED

- Receive email updates from one or more of our 26 Special Interest Groups (SIGs). Learn more about policy developments, funding and research opportunities, upcoming meetings, and more
- Receive electronic subscriptions to SBM’s two journals:
 - *Annals of Behavioral Medicine*
 - *Translational Behavioral Medicine: Practice, Policy, Research*

RATES

	COMPLIMENTARY SBM MEMBERSHIPS*	DISCOUNTED ANNUAL MEETING EXHIBIT SPACE	DISCOUNTED MAILING LIST USE	DISCOUNTED RATES FOR JOB ADS
Level 1 – \$2,000	2 memberships	10% discount	10% discount	10% discount
Level 2 – \$3,000	3 memberships	15% discount	15% discount	15% discount
Level 3 – \$5,000	5 memberships	20% discount	20% discount	20% discount

* These individuals will be able to register for SBM’s Annual Meeting at the reduced SBM member rate. They will also have access to journals and SIG emails.



Support Opportunities

Promotional Items

COFFEE BREAK – \$15,000

Provide a morning coffee break to Annual Meeting Attendees! Support will cover catering and setup costs. Multiple or split sponsorship will be considered. The sponsor will be acknowledged on onsite signage and in Annual Meeting literature. Branded cups or napkins may be added for an additional cost.

HOTEL KEY CARDS – \$6,000*

This unique item grants meeting attendees access to your organization as well! Your company logo will be displayed on the hotel keys for each attendee staying within the SBM housing block.

REGISTRATION BAGS – \$5,000*

This “Green n’ Go” option is the accessory that our 2,000 meeting attendees cannot do without. Your logo can be featured on this versatile carry-all made from recycled materials.

LANYARDS – \$4,000*

Company logo will appear on all attendee lanyards exposing your brand to approximately 2,000 attendees.

CONFERENCE PENS – \$3,000*

Do the “write thing” with a sponsorship of one of the most sought after items at the Annual Meeting. Your logo will prominently appear on the pens used throughout the meeting. Pens will be placed in the 2,000 attendee registration bags.

WATER STATION – \$2,000

Sponsor the strategically placed water stations throughout the venue. Each water station includes signage with your company logo.

BROADCAST EMAIL – \$1,000

This opportunity allows your organization’s message to fall right into every pre-registered SBM attendee’s inbox! Upon approval of the content and timing, SBM will send your broadcast email from our address to all those registered for the SBM Annual Meeting. *Discounted exhibitor pricing for broadcast emails is available on page 9.*

BAG INSERTS – \$900-\$1,200

One-page advertisement for insertion in the attendee registration bags will expose your information to approximately 2,000 meeting attendees. All inserts must be submitted for SBM approval prior to printing and final copies will be due February 21, 2020. These inserts may be single or double sided, in black and white or full color. Production and shipping costs are the responsibility of the sponsor.

SIZE	COST
Full Page (8.5 in. x 11 in.)	\$1,200
Half Page (4.25 in x 5.5 in.)	\$900

PROGRAM ADVERTISING – \$350-\$1,300

The *Final Program Pocket Guide* is a comprehensive guide to the Annual Meeting, including a complete schedule of Annual Meeting educational events. Advertising in the program will expose your organization to over 2,000 Annual Meeting attendees and thousands of SBM website visitors. The deadline to submit an application for advertising in the *Final Program Pocket Guide* is Friday, January 24, 2020.

SIZE/DESCRIPTION	COST
Back cover full page, 4 color*	\$1,300
Inside front cover full page, 4 color*	\$750
Back cover half page, 4 color	\$700
Inside back cover full page, 4 color*	\$650
Inside full page, black and white	\$525
Inside half page, black and white	\$350

All advertisements are subject to approval by SBM.

**These support opportunities are limited to one applicant each and are reserved on a first-come, first-served basis. Production and shipping costs are the responsibility of the sponsor.*



Support Opportunities

Sponsored Sessions

PRESIDENTIAL KEYNOTE ADDRESS – \$5,000

Become the official sponsor of the SBM Presidential Keynote Address and have your organization stand out at the Annual Meeting. The Presidential Keynote Address will be given by Dr. Michael Diefenbach, SBM President.

KEYNOTE ADDRESS – \$4,000

Sponsor one of SBM's four premier educational sessions of the Annual Meeting held unopposed with the full Annual Meeting in attendance.

NEW MEMBER WELCOME RECEPTION – \$4,000

Introduce your organization to SBM's newest members during a lively reception with remarks from SBM's leaders and Membership Chair. Your organization will be recognized as a supporter during the reception and throughout the Annual Meeting.

MID-CAREER LAB MANAGEMENT TOOLS – \$4,000

Sponsor this Saturday session geared towards mid-career attendees. Lab Management Tools provides practical advice on managing research labs as well as tech tools to help facilitate sharing documents and data, tracking projects like grant applications and manuscripts, and transitioning away from email.

STUDENT SPEED NETWORKING – \$4,000

Sponsor the third annual Speed Networking session taking place on Saturday during the conference. Students are given the potentially career-changing opportunity to meet with SBM leaders in a speed-dating type networking session to gather advice on career moves, mentorship, and behavioral medicine research.

MASTER LECTURE – \$3,500

Support one of SBM's Master Lectures featured during the Annual Meeting. Supporters can choose to join SBM in recognizing a true leader in the field through sponsorship of the Distinguished Scientist Master Lecture, or the Jessie Gruman Award for Health Engagement Master Lecture given annually to one SBM Member who has achieved a pioneering research success.

COMPANY-HOSTED SESSION – \$3,000

Reach an audience of meeting attendees by hosting a custom reception, workshop, or other session during the Annual Meeting. The fee includes the meeting room, basic AV, and posting of the session within the *Final Program Pocket Guide* and mobile app schedule. Catering is also available for purchase through the hotel. A limited number of opportunities are available. Reach out to SBM for information on hosting a session.

OTHER SESSIONS – \$1,500

Courses, Panels, and Symposia taking place over the course of the meeting are all available as additional sponsorship opportunities. Reach out to SBM for information on selecting and sponsoring a specific session.



Exhibitor Opportunities

EXHIBIT BOOTH – \$1,900-\$3,000

Exhibit booths at the SBM meeting are placed in the poster hall, where attendees present and view research posters. The poster hall is one of the biggest draws at the Annual Meeting and nearly all attendees visit the poster hall each day. The full booth rental fee is required with your completed application, due Friday, February 14, 2020.

EXHIBIT DATES AND TIMES

Exhibits will be located in the Golden Gate Ballroom at the Hilton San Francisco Union Square. While the Exhibit/Poster Hall has open hours throughout the meeting, exhibitors are only required to staff their exhibit booths during the Required Exhibit Hours. Please note that all times are subject to change. Exhibitors will be notified of any changes.

Installation and Dismantlement

Wednesday, April 1, 2020	1 p.m. to 4 p.m.	Exhibit Installation Hours
Saturday, April 4, 2020	12 p.m. to 2 p.m.	Exhibit Dismantlement Hours

Required Exhibit Hours

Wednesday, April 1, 2020	6:15 p.m. to 7:30 p.m.	Poster Session A
Thursday, April 2, 2020	11:45 a.m. to 12:45 a.m.	
	6:15 p.m. to 7:30 p.m.	Poster Session B
Friday, April 3, 2020	11:45 a.m. to 12:45 a.m.	
	6:15 p.m. to 7:30 p.m.	Poster Session C
Saturday, April 4, 2020	10:30 a.m. to 11:30 a.m.	Poster Session D

Open Exhibit/Poster Hall Hours

Wednesday, April 1, 2020	4 p.m. to 7:30 p.m.
Thursday, April 2, 2020	8 a.m. to 7:30 p.m.
Friday, April 3, 2020	8 a.m. to 7:30 p.m.
Saturday, April 4, 2020	8 a.m. to 12 p.m.

BOOTH RENTAL INCLUDES

- Posting of company name on SBM website, signage, mobile app, and in online program, and printed Final Program Pocket Guide
- A 10 ft x 10 ft (\$1,900) or 20 ft x 20 ft (\$3,000) space with flame-proof, eight-foot high back wall drape, three-foot sidewall drape
- Booth identification sign listing company name
- One 6-foot draped table, two side chairs, and one wastebasket
- One full meeting registration and four Exhibit Hall/Poster Hall only registrations
- Additional full meeting registrations for exhibitors at a discounted rate of \$400

ASSIGNMENT OF EXHIBIT SPACE

Placement of exhibitors is assigned on a first-come, first-served basis pending receipt of your application and payment at the SBM national office. *SBM Affiliate Members receive priority placement. For more information on Affiliate Membership, see page 6 or visit <http://www.sbm.org/membership/affiliate-membership>.*

DISCOUNTED BROADCAST EMAIL – \$750

Upon approval of the content and timing, SBM will send your broadcast email from our address to all those registered for the SBM Annual Meeting. Discounted pricing available only to exhibitors!

PUSH NOTIFICATION – \$500

Deliver your message directly to the home screens of over 1,900 attendees. Plan one scheduled custom push notification to go out on the Annual Meeting app to drive engagement and brand awareness, and to encourage attendees to stop by your booth, sponsored or company-hosted session.



Exhibitor Opportunities — CONTINUED

SCAVENGER HUNT CHECK-IN – \$500

New this year, meeting attendees will be invited to engage in our Social Media Scavenger Hunt, which will ask participants to take and post photos of features and events throughout the meeting on social media. By selecting this sponsor item, your exhibit booth will be placed on the scavenger hunt checklist, increasing the number of attendee-exhibitor interactions, improving your booth's visibility, and enhancing attendee engagement! Sponsorship is limited.

DISCOUNTED JOURNAL ADVERTISING OPPORTUNITY – \$500-\$850

Exhibitors can advertise in SBM's academic journals at reduced rates!

Package A: ~~\$900~~ just \$500!

10,000 banner impressions to run on Annals of Behavioral Medicine and Translational Behavioral Medicine

Package B: ~~\$1200~~ just \$850!

New Issue alert email for Annals of Behavioral Medicine or Translational Behavioral Medicine

To take advantage of these deals, email Shelley Bewley at Oxford University Press: shelley.bewley@oup.com.

Supporter and Exhibitor Benefits Chart

SBM appreciates your support. All supporters receive the benefits and recognition below. The total support and exhibition fees will determine the support level:

BENEFITS OF SUPPORT	PREMIUM (\$5,000)	PLATINUM (\$2,000)	GOLD (\$1,000)
Invitation to attend the Supporter Reception – Meet and network with the leaders of SBM! In attendance will be the SBM Board of Directors and other senior members of the society.	✓		
One complimentary meeting registration	✓		
Link from SBM website to organization's website	✓	✓	
Supporter ribbons	✓	✓	
Company name and logo on Annual Meeting acknowledgement page on the website	✓	✓	✓
Recognition in future annual meeting literature, including the 2021 Meeting Prospectus	✓	✓	✓
Placement on the Exhibitors & Sponsors list in the Annual Meeting mobile app	✓	✓	✓
Acknowledgement in <i>Final Program Pocket Guide</i> if submitted by February 14, 2019.	✓	✓	✓

Important Dates

January 24, 2020

Final Program Pocket Guide advertisement deadline.

February 14, 2020

Exhibit space reservation deadline.

Deadline for support commitment to be listed in *Final Program Pocket Guide*.

February 21, 2020

Registration bag inserts due.

March 4, 2020

Early registration deadline for attendees.

March 23, 2020

Final pre-registration deadline for attendees.

April 1, 2020

Exhibitor move-in.

April 4, 2020

Exhibitor move-out.

For more information please contact:

Lindsay Bullock, SBM Executive Director

Telephone: 414-918-3156 Email: lbullock@sbm.org

San Francisco, CA
April 1–4, 2020



Supporter Agreement

Exhibitor Cancellation Policy

Cancellations received in writing by Friday, February 14, 2020, will be refunded, minus a \$100 administrative fee. Cancellations after this date will not receive a refund unless the booth space is resold in the case of exhibitors.

Exhibitor Agreement Terms and Conditions

You are hereby authorized to reserve space for the company indicated to exhibit at the SBM 41st Annual Meeting to be held April 1-4, 2020, at the Hilton San Francisco Union Square in San Francisco, CA. We understand that the assigned space will be rented at the rate quoted in the SBM 41st Annual Meeting prospectus. We understand further that all space must be paid for in full on or before February 14, 2020. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of the SBM Executive Director. We agree to abide by all rules and regulations governing exhibitors set forth in the SBM 41st Annual Meeting Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the Society of Behavioral Medicine, the Hilton San Francisco Union Square, decorator contracted for 41st Annual Meeting & Scientific Sessions, and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hilton San Francisco Union Square, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Hilton San Francisco Union Square, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Promotional Activities: Advertisements and promotional materials may not be displayed or distributed in the educational space immediately before, during, or after a Continuing Education activity. No product advertisements will be permitted in the same room as the educational activity. Exhibitor staff may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

Giveaways: Giveaways and product samples approved by SBM may be distributed from your exhibit booth. Requests for items other than product samples or educational materials must be submitted to SBM with a sample by February 21, 2020. Samples will not be returned. Written notification will be sent upon SBM approval of the items.

Drawings/Prizes/Raffles, Etc.: Prize contests, awards, drawings, raffles, spin wheels or lotteries of any kind held at any time or place within the SBM Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the exhibit hall.

Exhibit Labor: Exhibitors have the option of utilizing the Official Service Contractor, who provides quality union labor or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities.

Freight Handling: All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of Alliance. Full-time employees of exhibiting companies may 'hand carry' what one person can carry in one trip, provided they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. Alliance will not be responsible for any material we do not handle.

Gratuities: SBM prohibits the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.



Supporter Agreement

Event Discrimination and Harassment

The Society of Behavioral Medicine (SBM) is committed to providing a discrimination-, harassment-, and retaliation-free environment for all participants in society events. SBM prohibits discrimination or harassment based on actual or perceived gender, gender identity, gender expression, sexual orientation, body size, disability, race, ethnicity, socioeconomic status, age, religion (or lack thereof), marital or parental status, or any other status protected by law (“protected status”). SBM has zero tolerance for any form of harassment, discrimination, or retaliation at society meetings and events.

This policy applies to all SBM events, including those sponsored by other organizations held in conjunction with an SBM event. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, staff (including venue staff), contractors, vendors and other service providers, and anyone else present at SBM meetings or events, are expected to abide by this policy.

Unacceptable Behavior

Discrimination consists of material, adverse treatment based on a person’s protected status. Conduct can amount to prohibited discrimination even when a person does not specifically intend to harm someone else.

Harassment consists of unwelcome conduct of a demeaning, abusive, and/or offensive nature that either (1) constitutes a term or condition of a person’s participation in society events (quid pro quo harassment); or (2) substantially interferes with a person’s participation in society events or otherwise creates what a reasonable person would consider to be a hostile environment. Examples of harassment include, but are not limited to, physical or verbal abuse of any participant, stalking or threatening any participant, harassing photography or recording of any participant, the use of slurs and epithets, display of disparaging material, display of sexual imagery, inappropriate or unwelcome physical contact, and nonconsensual sexual advances.

Retaliation consists of material, adverse action taken against someone because the person reported discrimination or harassment (either on behalf of themselves or another) or because the person participated in the investigation and resolution of a report. Retaliation can occur even if the underlying report of discrimination or harassment is unsubstantiated.

Participants who are asked to stop discriminatory or harassing behavior are expected to comply immediately. Upon receipt of a report of prohibited conduct, SBM retains the right to take any steps deemed necessary and appropriate, including immediate removal from the event without warning or refund, to end the conduct and maintain a safe and welcoming environment for participants. Further, SBM reserves the right to prohibit anyone who violates this policy from attending any future SBM meeting or event. Misconduct can also result in the revocation of SBM membership, including fellow status.

Reporting Unacceptable Behavior

Any person subjected or witness to discrimination or harassment is encouraged to report such conduct to SBM management as soon as possible and may be asked to file a written report. SBM staff are available for consultation with any meeting or event participant or attendee who believes they have experienced any form of harassment while at any SBM meeting or event. Reports should include identification of the offender (or description); behaviors or actions by that person; circumstances around the incident; day, time, and session; and others present. All written reports will be kept confidential.

Upon receipt of a report, SBM will review the available information, which may include speaking with the persons involved, and determine whether a policy violation has occurred. To the extent any person experiences or witnesses conduct that is criminal in nature, SBM strongly encourages the person to also make a report to law enforcement.

Unacceptable behaviors not reported during the meeting or event may be reported to SBM staff after the conference by contacting Executive Director Lindsay Bullock (lbullock@sbm.org). All complaints will be treated seriously and responded to promptly.

A participant or attendee who believes he or she was falsely or unfairly accused of violating this policy should notify SBM Executive Director Lindsay Bullock (lbullock@sbm.org).



Support and Exhibit Application

Organization Information

Organization information will be used for a listing in the *Final Program Pocket Guide*.

*Company Name: _____

*Contact Person: _____ *Title: _____

*Address: _____

*City: _____ *State/Province: _____

*Zip/Postal Code: _____ *Country: _____

*Telephone: _____ *Fax: _____

*Website: _____ *Email: _____

Sponsorship Selection

AFFILIATE MEMBER PROGRAM*	LEVEL	CHECK BOX
Level 1, including two memberships	\$2,000	<input type="checkbox"/>
Level 2, including three memberships	\$3,000	<input type="checkbox"/>
Level 3, including five memberships	\$5,000	<input type="checkbox"/>

PROMOTIONAL ITEMS	AMOUNT	CHECK BOX
Coffee Break	\$15,000	<input type="checkbox"/>
Hotel Key Cards	\$6,000	<input type="checkbox"/>
Registration Bags	\$5,000	<input type="checkbox"/>
Lanyards	\$4,000	<input type="checkbox"/>
Conference Pens	\$3,000	<input type="checkbox"/>
Water Station	\$2,000	<input type="checkbox"/>
Broadcast Email	\$1,000	<input type="checkbox"/>
Bag Insert, Full Page	\$1,200	<input type="checkbox"/>
Bag Insert, Half Page	\$900	<input type="checkbox"/>

PROGRAM ADVERTISING	AMOUNT	CHECK BOX
Back cover full page, 4 color	\$1,300	<input type="checkbox"/>
Inside front cover full page, 4 color	\$750	<input type="checkbox"/>
Back cover half page, 4 color	\$700	<input type="checkbox"/>
Inside back cover full page, 4 color	\$650	<input type="checkbox"/>
Inside full page, black and white	\$525	<input type="checkbox"/>
Inside half page, black and white	\$350	<input type="checkbox"/>

SPONSORED SESSIONS	AMOUNT	CHECK BOX
Presidential Keynote Address	\$5,000	<input type="checkbox"/>
Keynote Address	\$4,000	<input type="checkbox"/>
New Member Welcome Reception	\$4,000	<input type="checkbox"/>
Mid-Career Lab Management Tools	\$4,000	<input type="checkbox"/>
Student Speed Networking	\$4,000	<input type="checkbox"/>
Master Lecture	\$3,500	<input type="checkbox"/>
Company-Hosted Session	\$3,000	<input type="checkbox"/>
Other Session	\$1,500	<input type="checkbox"/>

EXHIBITOR OPPORTUNITIES	AMOUNT	CHECK BOX
20 ft x 20 ft Booth	\$3,000	<input type="checkbox"/>
10 ft x 10 ft Booth	\$1,900	<input type="checkbox"/>
Discounted Exhibitor Broadcast Email	\$750	<input type="checkbox"/>
Push Notification	\$500	<input type="checkbox"/>
Scavenger Hunt Check-In	\$500	<input type="checkbox"/>

Support and Exhibit Application — CONTINUED

Payment Information

Full payment and completed application are due by January 14, 2020. Please retain a copy for your records.

Affiliate Membership:	\$ _____
Affiliate Member Exhibit Discount	-\$ _____
<i>Level One Discount (10%): \$190/\$300</i>	
<i>Level Two Discount (15%): \$285/\$450</i>	
<i>Level Three Discount (20%): \$380/\$600</i>	
Promotional Items:	+\$ _____
Program Advertising:	+\$ _____
Sponsored Sessions:	+\$ _____
Exhibitor Opportunities:	+\$ _____
TOTAL PAYMENT	=\$ _____

Payment Options

Check enclosed

Please make check payable to the Society of Behavioral Medicine.

Visa MasterCard American Express Discover

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____

Cardholder Signature: _____

Supporter Agreement

To accept the terms of the supporter agreement please type your name into the signature area below:

Print a copy of this exhibit space and support application for your records. **This is your invoice and contract. No additional invoice will be issued.**

SBM National Office

555 East Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: (414) 918-3156

Fax: (414) 276-3349

Email: info@sbm.org

Website: www.sbm.org

San Francisco, CA
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