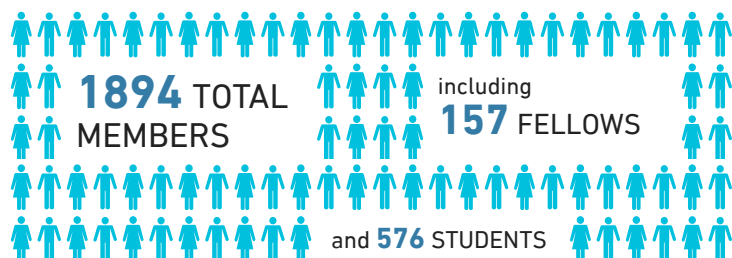




Membership



Members specialize in 40+ areas. The 5 most common are:

- Health promotion
- Cancer
- Physical activity
- Obesity/eating disorders
- Racial/cultural factors in health

11 SBM Champions promote membership at their institutions. Find a champion near you at www.sbm.org/membership/champions

Policy Advocacy

Released official statement calling out anti-Asian racism, hate, and their negative impact on the mental, behavioral, and physical health of Asian Americans, Pacific Islanders, and other racial/ethnic groups that have been targets of violent and traumatic events.



10 position statements, including

- Increasing Access to Care for Patients with Opioid Use Disorder
- Increasing Access to Mental Health Services due to COVID-19-Related Parent and Family Stress
- Increasing Diet Quality through Pandemic-EBT benefit, SNAP, and School Meals during and after COVID-19
- 28 ambassadors had 111 touch points with legislators
- 9 endorsements and sign-ons including Climate Health Action's Recommendations, which call on Congress to protect and invest in health in response to the climate crisis
- 4 coalitions joined to advance our policy goals

www.sbm.org/advocacy

Special Interest Groups (SIGs)

25 SIGs:

- Exchanged 1,200+ emails including many that shared new publications and data sets, and requested advice about research methods and grant-writing
- Produced 27 webinars

82% of SBM members participate in SIGs

www.sbm.org/about/special-interest-groups



Healthy Living

14 public-facing articles meant to improve health through behavior change published, including:

- When Does Eating Become a Problem?
- Positive Coping Strategies for Managing COVID-19 Stress in the Winter Season
- COVID-Safe Winter Physical Activity Ideas: A Special Focus on Older Adults
- The Importance of Social Support for People with Cancer
- To Weigh or Not to Weigh?



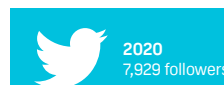
Social Media Engagement

over 10,000



bit.ly/SBMFacebook

8% growth
2020
2,383 likes



twitter.com/behavioralmed

11% growth
2021
8,777 followers

Proven Science—Better Health Giving Campaign

\$146,380 total contributions made to support the next generation of behavioral medicine researchers, be heard by policy makers, communicate members' science to the public, and respond to emerging challenges like the COVID-19 pandemic.

- \$14,447 raised during the campaign launch at the Annual Meeting
- \$7,800 raised on GivingTuesday to support SBM student members
- 16+ mentors celebrated during Thank Your Mentor Week
- 4 new named awards established
- 3 Healthy Living Articles published on World Science Day
- 100% giving rate from the Board of Directors
- 7.5% membership giving rate

<https://bit.ly/SBM21AnnualGiving>



2021-25 Strategic Plan

3 Core Outcomes

- Awareness and Impact of Behavioral Medicine
- Public Education and Behavioral Change
- Indispensable Professional Resource
- Diversity, Equity, and Inclusion efforts included in each outcome.



**AWARENESS
AND IMPACT**
of Behavioral Medicine



2021-22 Board of Directors

David E. Conroy, PhD
President

Margaret L. Schneider, PhD
President-Elect

Monica L. Baskin, PhD
Past-President, Nominating Committee Chair

Sandra J. Winter, PhD, MHA
Secretary/Treasurer, Finance Committee Chair

Stephanie L. Fitzpatrick, PhD
Member Delegate, Program Co-Chair

Brian D. Gonzalez, PhD
Member Delegate

Rachel C. Shelton, ScD, MPH
Member Delegate

Cynthia M. Castro Sweet, PhD
Digital Health Council Chair

Valerie Harwell Myers, PhD
Education, Training, and Career Development Council Chair

Joanna Buscemi, PhD
Health Policy Council Chair

Danielle Arigo, PhD, LP
Membership Council Chair

Megan McVay, PhD
Publications and Communications Council Chair

Kristin L. Schneider, PhD
Scientific and Professional Liaison Council Chair

Robert L. Newton, Jr., PhD
Special Interest Groups Council Chair

Frank M. Perna, PhD
Awards Committee Chair

Carly M. Goldstein, PhD
Civic and Public Engagement Committee Chair

Marian L. Fitzgibbon, PhD
Development Committee Chair

Akilah J. Dulin, PhD
Health Policy Committee Chair

Ellen Beckjord, PhD, MPH
Program Committee Chair

Tracey A. Revenson, PhD
Annals of Behavioral Medicine Editor

Suzanne Miller-Halegoua, PhD
Translational Behavioral Medicine Editor

Cheryl L. Knott, PhD
Translational Behavioral Medicine Incoming Editor

Crystal Lumpkins, PhD
Outlook Editor

Annual Meeting

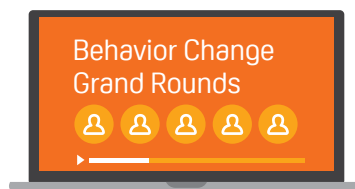
Our inaugural virtual conference

- 1,826 attendees
- 161 sessions in 31 topic areas
- 1,033 Research Spotlights
- 26 student members earned free registration in return for volunteering
- 6 continuing education credit types available for psychologists, physicians, nurses, nurse practitioners, certified health education specialists, and dietitians



Mentoring

- 31 students had Annual Meeting research spotlights critiqued by SBM fellows
- SBM's Consultation Program features 38 expert members available for questions on a variety of academic and industry career development topics.
- 23 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders
- 24 early-career professionals participated in the Diversity Institute to build their careers off of the principles of diversity, equity, and inclusion
- 31 mid-career participant fellows gained career-building skills through the Leadership Institute



Grand Rounds

- 30 webinars in 2021
- 1,390 attendees
- Join us Thursdays at 1 p.m. ET

www.sbm.org/webinars

Achievement Awards

18 given out including
7 recognizing students



Journals



TRANSLATIONAL BEHAVIORAL MEDICINE

- 3.046 two-year impact factor
- Published Special Issue on Cancer Prevention and Control

www.academic.oup.com/tbm



ANNALS OF BEHAVIORAL MEDICINE

- 4.908 two-year impact factor
- Sustained COVID-19 Rapid Response Review

www.academic.oup.com/abm