MEMBERSHIP

1894 TOTAL MEMBERS
including 157 FELLOWS
and 576 STUDENTS

Members specialize in 40+ areas. The 5 most common are:
• Health promotion
• Cancer
• Physical activity
• Obesity/eating disorders
• Racial/cultural factors in health

Members participate in 25 SIGS:
• Exchanged 1,200+ emails including many that shared new publications and data sets, and requested advice about research methods and grant-writing
• Produced 27 webinars
82% of SBM members participate in SIGs

11 SBM Champions promote membership at their institutions. Find a champion near you at www.sbm.org/membership/champions

Policy Advocacy

Released official statement calling out anti-Asian racism, hate, and their negative impact on the mental, behavioral, and physical health of Asian Americans, Pacific Islanders, and other racial/ethnic groups that have been targets of violent and traumatic events.

10 position statements, including:
• Increasing Access to Care for Patients with Opioid Use Disorder
• Increasing Access to Mental Health Services due to COVID-19-Related Parent and Family Stress
• Increasing Diet Quality through Pandemic-EBT benefit, SNAP, and School Meals during and after COVID-19
• 28 ambassadors had 111 touch points with legislators
• 9 endorsements and sign-ons including Climate Health Action’s Recommendations, which call on Congress to protect and invest in health in response to the climate crisis
• 4 coalitions joined to advance our policy goals

www.sbm.org/advocacy

SPECIAL INTEREST GROUPS (SIGS)

25 SIGS:
• Exchanged 1,200+ emails including many that shared new publications and data sets, and requested advice about research methods and grant-writing
• Produced 27 webinars
82% of SBM members participate in SIGs

www.sbm.org/about/special-interest-groups

HEALTHY LIVING

14 public-facing articles meant to improve health through behavior change published, including:
• When Does Eating Become a Problem?
• Positive Coping Strategies for Managing COVID-19 Stress in the Winter Season
• COVID-Safe Winter Physical Activity Ideas: A Special Focus on Older Adults
• The Importance of Social Support for People with Cancer
• To Weigh or Not to Weigh?

www.sbm.org/healthy-living

SOCIAL MEDIA ENGAGEMENT

over 10,000

Facebook:
2019 2,313 likes
2020 2,363 likes
bit.ly/SBMFacebook

Twitter:
2020 7,929 followers
2021 8,777 followers
twitter.com/behavioralmed

PROVEN SCIENCE—BETTER HEALTH GIVING CAMPAIGN

$146,380 total contributions made to support the next generation of behavioral medicine researchers, be heard by policy makers, communicate members’ science to the public, and respond to emerging challenges like the COVID-19 pandemic.

• $14,447 raised during the campaign launch at the Annual Meeting
• $7,800 raised on GivingTuesday to support SBM student members
• 16+ mentors celebrated during Thank Your Mentor Week
• 4 new named awards established
• 3 Healthy Living Articles published on World Science Day
• 100% giving rate from the Board of Directors
• 7.5% membership giving rate


2021-25 STRATEGIC PLAN

3 Core Outcomes
• Awareness and Impact of Behavioral Medicine
• Public Education and Behavioral Change
• Indispensable Professional Resource
• Diversity, Equity, and Inclusion efforts included in each outcome.

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Annual Meeting

Our inaugural virtual conference
- 1,826 attendees
- 161 sessions in 31 topic areas
- 1,033 Research Spotlights
- 26 student members earned free registration in return for volunteering
- 6 continuing education credit types available for psychologists, physicians, nurses, nurse practitioners, certified health education specialists, and dietitians

Mentoring

- 31 students had Annual Meeting research spotlights critiqued by SBM fellows
- SBM’s Consultation Program features 38 expert members available for questions on a variety of academic and industry career development topics.
- 23 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders
- 24 early-career professionals participated in the Diversity Institute to build their careers off the principles of diversity, equity, and inclusion
- 31 mid-career participant fellows gained career-building skills through the Leadership Institute

Grand Rounds

- 30 webinars in 2021
- 1,390 attendees
- Join us Thursdays at 1 p.m. ET
www.sbm.org/webinars

Achievement Awards

18 given out including
7 recognizing students

Journals

**TRANSLATIONAL BEHAVIORAL MEDICINE**
- 3.046 two-year impact factor
- Published Special Issue on Cancer Prevention and Control
www.academic.oup.com/tbm

**ANNALS OF BEHAVIORAL MEDICINE**
- 4.908 two-year impact factor
- Sustained COVID-19 Rapid Response Review
www.academic.oup.com/abm