ANNUAL REPORT 2016

MEMBERSHIP
The Society of Behavioral Medicine (SBM) achieved its highest membership on record in 2016!

2,224 2012
2,308 2013
2,209 2014
2,117 2015
2,392 2016

Members specialize in 35+ areas. The 5 most common are:
• Women’s health
• Stress
• Physical activity
• Research translation
• Racial/cultural factors in health

15 SBM Champions promote membership at their institutions. Find a champion near you at www.sbm.org/membership/sbm-champions

SPECIAL INTEREST GROUPS (SIGs)
24 SIGs:
• Exchanged 760+ emails including requests for survey instruments and research data
• Shared 370+ job openings
• Hosted 86 Annual Meeting sessions
• 81% of SBM members participate in SIGs
• Sleep SIG created in 2016

SIGs started hosting webinars, beginning with a Cancer SIG presentation on behavioral research funding opportunities
www.sbm.org/about/special-interest-groups

MEDITATION
• 36 students had Annual Meeting posters critiqued by SBM fellows
• 36 mid-career members took part in SBM’s inaugural Leadership Institute, receiving skills training, career advice, coaching, and mentoring. 35 more members will participate in 2017.
• The Education, Training, and Career Development Council’s Expert Consultation Program has 35 experts standing by to answer members’ questions and offer advice
• 21 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders

EXPANSIVE REACH
Members come from all 50 U.S. states; Washington, DC; and 28 countries

PRESIDENTIAL INITIATIVES
• Help SBM members translate research into public health policies and clinical best practices for maximum real-world impact
  - Invite practitioners to co-chair Annual Meeting sessions alongside researchers
  - Offer Office of Behavioral and Social Science Research (OBSSR) training on good clinical practice guidelines
  - Support OBSSR’s strategic goal of making sure behavioral and social science research findings are adopted in health practice
• Leverage SBM members’ expertise to shape the narrative regarding genomic translation
  - Promote the important role social and behavioral science theory, methods, and influences can play in genomic discoveries
  - Teach SBM members about genomics and how their research can impact the development of related therapies
  - Influence the type and quality of behavioral data collected by the All of Us Research Program

MENTORING

TRANSLATIONAL BEHAVIORAL MEDICINE
• 71 articles published
• 2.189 two-year impact factor

PARTNERSHIPS
The Scientific and Professional Liaison Council maintains strong relationships with 10+ professional organizations, including the American College of Sports Medicine, Obesity Society, American Medical Informatics Association, and Cochrane Collaboration. SBM and the organizations develop joint programming and services, including Annual Meeting sessions.
SOCIAL MEDIA ENGAGEMENT

- Facebook: 24% growth
- Twitter: 25% growth
- LinkedIn: 57% growth

2016 1,442
2015 1,161
2016 3,202
2015 2,267

@behavioralmed
bit.ly/SBMFacebook
bit.ly/SBMLinkedInGroup

POLICY ADVOCACY

11 endorsements including support for the National Pain Strategy, National Biomedical Research Act, and an end to the federal ban on gun violence research

3 official comments on federal initiatives including restricting indoor tanning and improving the Medicare Diabetes Prevention Program

12 visits with U.S. Senate health policy aides on Capitol Hill to encourage increases in National Institutes of Health (NIH) research funding, support for the Prevention and Public Health Fund, and adequate reimbursement for psychological pain care services

3 policy briefs
- Encourage Lung Cancer Screening in High-Risk Populations
- Increase HPV Vaccination Uptake: An Urgent Opportunity for Cancer Prevention
- Emerging Policy Issues Regarding Electronic Nicotine Delivery Systems: A Need for Regulation

www.sbm.org/advocacy/policy-briefs

ANNUAL MEETING

- Held in Washington, DC
- 1,925 attendees (highest on record!)
- 181 scientific sessions in 26 content areas
- 1,088 posters
- 33 student members earned free registration in return for volunteering
- 6 continuing education credit types available for psychologists, physicians, nurses/nurse practitioners, certified health education specialists, dietitians, and public health professionals

ANNALS OF BEHAVIORAL MEDICINE

- 87 articles published
- 4.195 two-year impact factor

GRANT FUNDING

Members were principal investigators on
- 251 active NIH R01s
- 27 active NIH training grants
- 69 active NIH R21s

The Annual Meeting was supported by a $60,000 grant from the NIH’s National Heart, Lung, and Blood Institute; OBSSR; National Cancer Institute; and Office of Disease Prevention, under award number R13HL132444

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