ANNUAL REPORT 2015

MEMBER DATA

2,117 TOTAL MEMBERS

and 701 STUDENTS

Members specialize in 40+ areas. The 5 most common are:
• Health promotion
• Cancer
• Physical activity

SPECIAL INTEREST GROUPS (SIGs)

23 SIGs:
• Exchanged 681 emails including requests for survey instruments and research data
• Shared 149 job openings
• Hosted 44 Annual Meeting sessions

81% of Society of Behavioral Medicine (SBM) members participate in SIGs
Optimization of Behavioral Interventions and Violence and Trauma SIGs were created in 2015
www.sbm.org/about/special-interest-groups

POLICY ADVOCACY

8 endorsements including support for the Prevention and Public Health Fund, Medicare coverage for diabetes prevention, the Centers for Disease Control and Prevention’s Partnerships to Improve Community Health program, and Sen. Elizabeth Warren’s bill to increase biomedical research funding

18 visits with U.S. Senate health policy aides on Capitol Hill to encourage increases in National Institutes of Health (NIH) research funding

5 policy briefs
• Increase U.S. Health Plan Coverage for Exercise Programming in Community Mental Health Programs for People with Serious Mental Illness
• Support the National Colorectal Cancer Roundtable’s Call to Action to Reach 80% Colorectal Cancer Screening Rates by 2018
• Integrate Community Health Workers into the Patient-Centered Medical Home
• Integrate Peer Support in Prevention and Health Care Under the Affordable Care Act
• Retain Healthy School Lunch Policies

www.sbm.org/about/public-policy/statements

MENTORING

• 56 students had Annual Meeting poster presentations critiqued by SBM fellows
• The Education, Training, and Career Development Council (ETCD) hosted a new Annual Meeting event that allowed 49 attendees to network in small groups with fellows who share their behavioral medicine interests
• ETCD’s Expert Consultation Program has 29 experts standing by to answer members’ questions and offer advice
• 19 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders

SOCIAL MEDIA ENGAGEMENT

@behavioralmed
bit.ly/SBMFacebook
bit.ly/SBMLinkedInGroup
www.sbm.org/sbmconnect

TRANSLATIONAL BEHAVIORAL MEDICINE

• 54 articles published
• 19,634 articles downloaded

PARTNERSHIPS

The Scientific and Professional Liaison Council maintains strong relationships with 10+ professional organizations, including the American Psychosocial Oncology Society, the American Medical Informatics Association, and the Cochrane Collaboration. SBM and the organizations develop joint programming and services, including Annual Meeting sessions.
SBM co-authored health policy briefs with the American College of Sports Medicine, the Center for Health Law & Policy Innovation at Harvard Law School, the National Council of La Raza, and Peers for Progress.

Members specialize in 40+ areas. The 5 most common are:
• Health promotion
• Cancer
• Physical activity

81% of Society of Behavioral Medicine (SBM) members participate in SIGs
Optimization of Behavioral Interventions and Violence and Trauma SIGs were created in 2015
www.sbm.org/about/special-interest-groups

POLICY ADVOCACY

8 endorsements including support for the Prevention and Public Health Fund, Medicare coverage for diabetes prevention, the Centers for Disease Control and Prevention’s Partnerships to Improve Community Health program, and Sen. Elizabeth Warren’s bill to increase biomedical research funding

18 visits with U.S. Senate health policy aides on Capitol Hill to encourage increases in National Institutes of Health (NIH) research funding

5 policy briefs
• Increase U.S. Health Plan Coverage for Exercise Programming in Community Mental Health Programs for People with Serious Mental Illness
• Support the National Colorectal Cancer Roundtable’s Call to Action to Reach 80% Colorectal Cancer Screening Rates by 2018
• Integrate Community Health Workers into the Patient-Centered Medical Home
• Integrate Peer Support in Prevention and Health Care Under the Affordable Care Act
• Retain Healthy School Lunch Policies

www.sbm.org/about/public-policy/statements

MENTORING

• 56 students had Annual Meeting poster presentations critiqued by SBM fellows
• The Education, Training, and Career Development Council (ETCD) hosted a new Annual Meeting event that allowed 49 attendees to network in small groups with fellows who share their behavioral medicine interests
• ETCD’s Expert Consultation Program has 29 experts standing by to answer members’ questions and offer advice
• 19 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders

SOCIAL MEDIA ENGAGEMENT

@behavioralmed
bit.ly/SBMFacebook
bit.ly/SBMLinkedInGroup
www.sbm.org/sbmconnect

TRANSLATIONAL BEHAVIORAL MEDICINE

• 54 articles published
• 19,634 articles downloaded

PARTNERSHIPS

The Scientific and Professional Liaison Council maintains strong relationships with 10+ professional organizations, including the American Psychosocial Oncology Society, the American Medical Informatics Association, and the Cochrane Collaboration. SBM and the organizations develop joint programming and services, including Annual Meeting sessions.
SBM co-authored health policy briefs with the American College of Sports Medicine, the Center for Health Law & Policy Innovation at Harvard Law School, the National Council of La Raza, and Peers for Progress.

Members specialize in 40+ areas. The 5 most common are:
• Health promotion
• Cancer
• Physical activity

81% of Society of Behavioral Medicine (SBM) members participate in SIGs
Optimization of Behavioral Interventions and Violence and Trauma SIGs were created in 2015
www.sbm.org/about/special-interest-groups

POLICY ADVOCACY

8 endorsements including support for the Prevention and Public Health Fund, Medicare coverage for diabetes prevention, the Centers for Disease Control and Prevention’s Partnerships to Improve Community Health program, and Sen. Elizabeth Warren’s bill to increase biomedical research funding

18 visits with U.S. Senate health policy aides on Capitol Hill to encourage increases in National Institutes of Health (NIH) research funding

5 policy briefs
• Increase U.S. Health Plan Coverage for Exercise Programming in Community Mental Health Programs for People with Serious Mental Illness
• Support the National Colorectal Cancer Roundtable’s Call to Action to Reach 80% Colorectal Cancer Screening Rates by 2018
• Integrate Community Health Workers into the Patient-Centered Medical Home
• Integrate Peer Support in Prevention and Health Care Under the Affordable Care Act
• Retain Healthy School Lunch Policies

www.sbm.org/about/public-policy/statements

MENTORING

• 56 students had Annual Meeting poster presentations critiqued by SBM fellows
• The Education, Training, and Career Development Council (ETCD) hosted a new Annual Meeting event that allowed 49 attendees to network in small groups with fellows who share their behavioral medicine interests
• ETCD’s Expert Consultation Program has 29 experts standing by to answer members’ questions and offer advice
• 19 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders

SOCIAL MEDIA ENGAGEMENT

@behavioralmed
bit.ly/SBMFacebook
bit.ly/SBMLinkedInGroup
www.sbm.org/sbmconnect

TRANSLATIONAL BEHAVIORAL MEDICINE

• 54 articles published
• 19,634 articles downloaded

PARTNERSHIPS

The Scientific and Professional Liaison Council maintains strong relationships with 10+ professional organizations, including the American Psychosocial Oncology Society, the American Medical Informatics Association, and the Cochrane Collaboration. SBM and the organizations develop joint programming and services, including Annual Meeting sessions.
SBM co-authored health policy briefs with the American College of Sports Medicine, the Center for Health Law & Policy Innovation at Harvard Law School, the National Council of La Raza, and Peers for Progress.
ANNUAL MEETING
• Held in San Antonio, TX
• 1,458 attendees
• 195 scientific sessions in 22 content areas
• 894 posters
• 41 student members earned free registration in return for volunteering
• 6 continuing education credit types available for psychologists, physicians, nurses/nurse practitioners, certified health education specialists, dietitians, and public health professionals

ACHIEVEMENT AWARDS
16 given out including 5 recognizing students

GRANT FUNDING
Members were principal investigators on
• 211 active NIH R01s
• 17 active NIH training grants
• 38 active NIH R21s
The Annual Meeting was supported by a $60,000 grant from the NIH's National Heart, Lung, and Blood Institute; Office of Behavioral and Social Sciences Research, and Office of Disease Prevention, under award number R13HL127854

ANNALS OF BEHAVIORAL MEDICINE
• 99 articles published
• 186,345 article downloads
• 4.144 two-year impact factor*

*This is Annals' 2014 impact factor. 2015 impact factors will not become available until June 2016.

EXPANSIVE REACH
Members come from all 50 U.S. states; Washington, DC; and 24 countries

LEADERSHIP INSTITUTE
SBM President Marian L. Fitzgibbon, PhD, led the creation of a Leadership Institute for mid-career members.

Dr. Fitzgibbon identified mid-career training as a high-need area. Too often mid-career individuals are overlooked, despite the fact that they often find themselves at pivotal career junctures where leadership skills or career coaching would prove helpful.

The Leadership Institute will offer training on negotiating, welcoming diversity, teambuilding, and career planning.

The institute will kick off at the 2016 SBM Annual Meeting with 35 participants. An intensive two-day training will be followed by a year of professional one-on-one coaching and small group mentoring, during which time participants will complete individual leadership projects.

2015-16 BOARD OF DIRECTORS
Marian L. Fitzgibbon, PhD
President
James F. Sallis Jr., PhD
President-Elect
Lisa M. Klesges, PhD
Past-President; Nominating Committee chair
Michael A. Diefenbach, PhD
Secretary/treasurer; Finance Committee chair
Monica L. Baskin, PhD
Member delegate
Elliot J. Coups, PhD
Member delegate
Amy L. Yaroch, PhD
Member delegate
Ellen Beckjord, PhD, MPH
Digital Health Council chair
Nicole Zarrett, PhD
Education, Training, and Career Development Council chair
Paul A. Estabrooks, PhD
Health Policy Council chair
Lorna Haughton McNeill, PhD, MPH
Membership Council chair
Alan M. Delamater, PhD
Publications and Communications Council chair
Sherri Sheinfeld Gorin, PhD
Scientific and Professional Liaison Council chair
Kristi D. Graves, PhD
Special Interest Groups Council chair
Edwin B. Fisher, PhD
Awards Committee chair
Sherry L. Pagoto, PhD
Civic and Public Engagement Committee chair
Brent Van Dorsten, PhD
Development Committee chair
Ken Resnicow, PhD
Evidence-Based Behavioral Medicine Committee chair
Joanna Buscemi, PhD
Health Policy Committee chair
Kathleen Wolin, ScD
Program Committee chair
David X. Marquez, PhD
Program Committee co-chair
Kevin S. Masters, PhD
Annals of Behavioral Medicine editor
Suzanne M. Miller, PhD
Translational Behavioral Medicine editor
William J. Sieber, PhD
Outlook editor
Rajani S. Sadasivam, PhD
Website editor