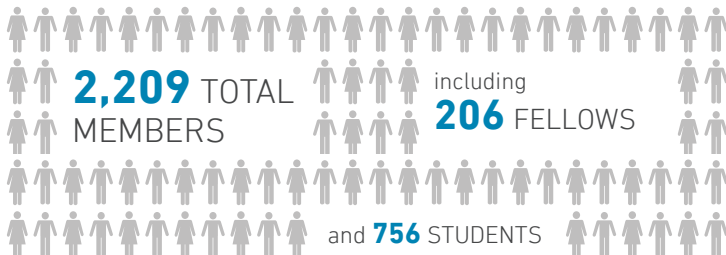




# ANNUAL REPORT 2014

## MEMBER DATA



Members specialize in 70+ areas. The 5 most common are:

- Health promotion/disease prevention
- Cancer
- Exercise/fitness/physical activity
- Obesity/eating disorders
- Chronic disease management

## SPECIAL INTEREST GROUPS (SIGs)

### 21 SIGs:

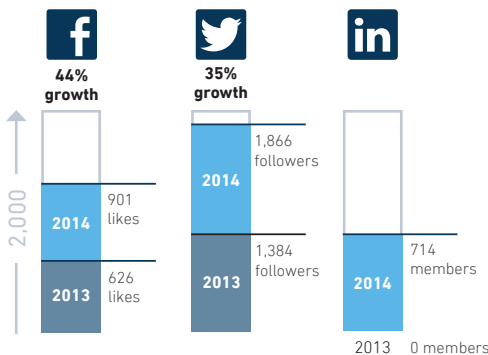
- Exchanged 657 emails including requests for survey instruments and research data
- Shared approximately 140 job openings
- Hosted 39 Annual Meeting sessions

78% of Society of Behavioral Medicine (SBM) members participate in SIGs

The Weekly SIG Digest condenses timely, relevant SIG information into one easy-to-read email

[www.sbm.org/about/special-interest-groups](http://www.sbm.org/about/special-interest-groups)

## SOCIAL MEDIA ENGAGEMENT



@behavioralmed  
[bit.ly/SBMFacebook](http://bit.ly/SBMFacebook)  
[bit.ly/SBMLinkedInGroup](http://bit.ly/SBMLinkedInGroup)

## POLICY ADVOCACY

8 endorsements including support for National Institutes of Health (NIH) science funding, confirmation of Dr. Vivek Murthy as U.S. surgeon general, and elimination of disparities in diabetes prevention and care

14 visits with U.S. Senate health policy aides on Capitol Hill to encourage increases in NIH research funding

3 policy briefs

- Early Care and Education Policies Can Impact Obesity Prevention among Preschool Aged Children
  - School-Based Physical Activity Improves Academic Achievement
  - Expand U.S. Health Plan Coverage for Diabetes Self-Management Education and Support
- [www.sbm.org/about/public-policy/statements](http://www.sbm.org/about/public-policy/statements)

SBM's Health Policy Committee welcomes ideas for new briefs. Email [info@sbm.org](mailto:info@sbm.org).



## GOING DIGITAL

The new Digital Health Council ensures technology remains an SBM focus and highlights the proper use of technology and big data in health care.

The new SBMConnect blog stimulates timely, provocative discussions about behavioral medicine issues like research funding strategies, the relationship between science and industry, and the use of Twitter to disclose medical drug/device information.



[www.sbm.org/sbmconnect](http://www.sbm.org/sbmconnect)

## ANNALS OF BEHAVIORAL MEDICINE



- 99 articles published
- 176,061 article downloads
- 3.621 two-year impact factor\*

\*This is Annals' 2013 impact factor. 2014 impact factors will not become available until June 2015.

## PARTNERSHIPS

The Scientific and Professional Liaison Council maintains strong relationships with 10 other professional organizations, including the **American College of Sports Medicine (ACSM)**, the **American Medical Informatics Association (AMIA)**, and the **Cochrane Collaboration**. SBM and the organizations developed joint programming and services, including Annual Meeting sessions.



SBM also has cross-promotional relationships with 8 organizations including the **American Psychosocial Oncology Society (APOS)** and the **Society for Medical Decision Making (SMDM)**.

## ANNUAL MEETING

- Held in Philadelphia, PA
- 1,690 attendees
- 186 scientific sessions in 22 content areas
- 985 posters
- 42 student members earned free registration in return for volunteering
- 5 continuing education credit types available for psychologists, physicians, nurses/nurse practitioners, certified health education specialists, and dietitians

## AWARDS

**22 given out including  
9 recognizing students and  
1 in honor of the late  
Jessie Gruman, PhD**



- **54 articles published**
- **15,659 articles downloaded**

## GRANT FUNDING

Members were principal investigators on approximately:

- 285 active NIH R01s
- 25 active NIH training grants
- 65 active NIH R21s

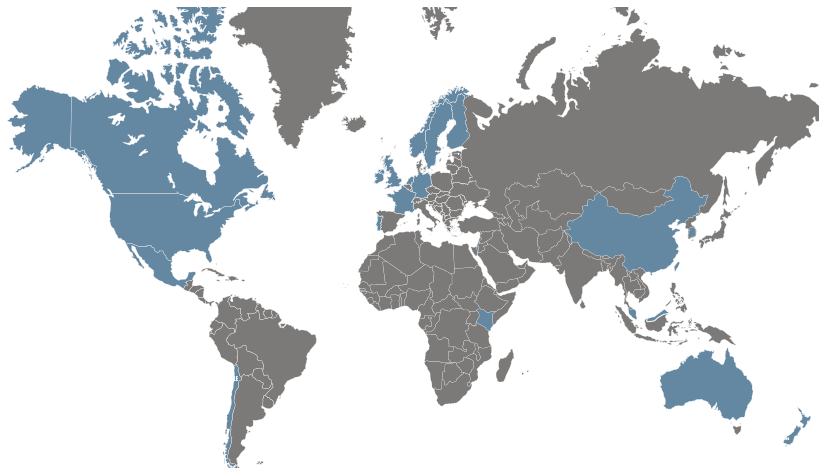
Members were project directors on approximately 25 active Robert Wood Johnson Foundation grants

The Annual Meeting was supported by a \$12,500 grant from the National Heart, Lung, and Blood Institute of the National Institutes of Health under award number R13HL123259

## TRANSLATIONAL BEHAVIORAL MEDICINE

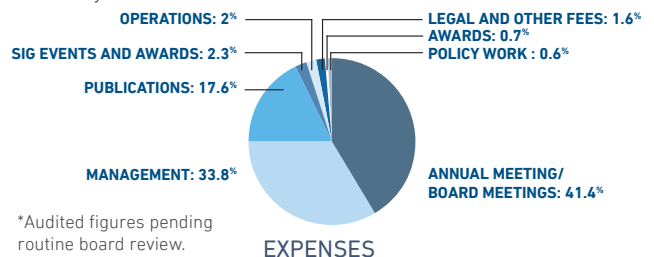
## EXPANSIVE REACH

Members come from all 50 U.S. states; Washington, DC; and 22 countries



## 2014 FINANCIALS\*

SBM has strategically built up reserves to \$900,000 by saving and investing in socially responsible companies that protect the environment, serve local communities, make safe products, maintain high labor standards, and operate ethically.



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