HEALTH POLICY COUNCIL CALL MINUTES

Date Wednesday, January 8
Time 12 p.m. CT

MEMBERS
Joanna Buscemi, PhD (Chair)  
Pamela Behrman, PhD  
Akilah Dulin, PhD (Health Policy Committee Chair)  
Marian Fitzgibbon, PhD  
Brian Gonzalez, PhD

Amy Janke, PhD (SPLC Chair)  
Sara Knight, PhD  
Judy Ockene, PhD, MEd, MA  
Monica Wang, ScD, MS (CPEC Chair)

GUESTS
Dani Arigo, PhD, LP  
Jessica Breland, PhD  
Carly Goldstein, PhD  
Kate Hoerster, PhD, MPH

Lynne Klasko-Foster, MS, PhD  
Crystal Lumpkins, PhD  
Jamilia Sly, PhD

Approve minutes from the January call
Approval of January minutes tabled due to lack of quorum.

Discussion on Streamlining and Coordinating Efforts between HPC and CPEC (30 min.)
Dr. Buscemi thanked the CPEC for joining the Health Policy Council’s call, and invited Dr. Wang to speak. Dr. Wang introduced herself as the outgoing chair of the council, and outlined the role of the CPEC as mainly dealing with policy statements. Oftentimes, the CPEC would reach out to SIGs to find relevant policy statements, and that would continue to be a good avenue moving forward. However, the process for solicited op-eds that the CPEC handles could be streamlined.

As the Health Policy Committee handled policy briefs and the Health Policy Council had streamlined their process for moving legislative work to training ambassadors,

Dr. Wang then brought up the example of the hypertension brief, which was spearheaded by the Cardio SIG and meant to be utilized as an op-ed. However, due to the lack of news and op-ed training the op-ed did not come to fruition.

It was noted that it would be ideal for the release of briefs to coincide with op-eds. It would be beneficial to plant a seed early with authorship teams to write op-eds when a brief is submitted. However, they should also be made aware of the process of time it
would take overall. Additionally, it was initially thought that more senior members could work with more junior ones. The ability to submit to TBM and write an op-ed would bring those early in their careers the opportunity for self-promotion and career development. Of course, op-ed training should be provided, as well as potential social media metrics. It was determined that the briefs and op-eds should become a more coordinated effort. If the protocol to provide supporting materials and op-ed training is established, this effort should come together.

**Update on pain ambassadors invitations**

Dr. Buscemi then noted that the ambassadors wanted to have phone calls to discuss the roles and responsibilities of being an ambassador. She mentioned that she was still securing ambassadors for MA and OH. While some declined the role, many were more receptive to a phone call, although there was some reluctance over the time commitment. However, it would be good to have them on the panel at SBM 2020, as they would have a direct perspective and report of advocacy work. A training webinar for the ambassadors would be scheduled in February.

**Update on training manual**

The training manual was now comprehensive. It was noted that the training manual was very visual, and it was easy to refer to any section. However, the accompanying GoogleDoc was currently inactive. It was decided that the GoogleDoc would become a living document that could be updated as needed.

Dr. Buscemi asked SBM staff to begin creating a list of potential ambassadors for the other two topic areas.

**Updates from our other council and committee chairs**

**HPC – Akilah Dulin, PhD**

Dr. Dulin noted that there was an FMLA brief that would be timely for an op-ed.

**SPLC – Amy Janke, PhD**

Dr. Janke asked if the Health Policy Council should continue its partnership with COSSA, as the membership was expensive, and it isn’t being frequently utilized. The original close friend of SBM no longer worked with COSSA, it may be beneficial to reevaluate the relationship, especially considering the expensive annual fee. It was determined to revisit this topic with a discussion of potential advantages.
Adjourn
The call adjourned at 1 p.m. CT.