

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

ETCD Council Conference Call MINUTES

Wednesday, November 9, 2016

12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET

Call in number: 1-800-377-8846 Access Code: 38206000#

In Attendance

Nicole Zarrett, PhD (chair)
Amy Huebschmann, MD
Lori Pbert, PhD
Barbara Stetson, PhD
Vicki DiLillo, PhD
Anne Hahn, MPH (staff)
William Sieber, PhD

Regrets

Jamie Bodenlos, PhD
Heather Cole-Lewis, PhD
Georita Marie Frierson, PhD
Karen Oliver, PhD
Valerie Myers, PhD

Outlook Survey Results

Dr. Sieber summarized the *Outlook* survey results (see attachment) and asked the council members what ideas they have for making *Outlook* a forum for the ETCD Council's activities

Ideas included:

- Using it to promote the Consultation Program which has struggles to grow.
- A recurring section from the ETCD Council in *Outlook*
 - This section could include:
 - Highlighting a mentor and mentee from the Poster Mentoring Program
 - Q & A about career development, career trajectory, etc. where the questions were listed in one issue and the answers posted in the next
 - Promotions for Annual Meeting events and sessions
 - Debriefing from the Annual Meeting

Next Steps: Dr. Sieber will look into creating a recurring section for the ETCD Council that can be updated for each issue or can remain the same between any given issues if the council members so choose.

Anne Hahn will take pictures at the Meet the Board event to be shared in the issue following the Annual Meeting.

Meet the Board Update

The Meet the Board flyer will be edited to be less wordy and more effective in communicating key points.

10 yes responses from board members. There will be about 10 tables of 10, leaving the attendee count at 64, with spots for 2 board members at each table. The current room can accommodate 200 and may be too big.

Next Steps: Dr. Zarrett will prompt responses from board members who have not responded. Anne Hahn will discuss moving the event to a smaller room.

Consultation Program Update

Edits were suggested for the Consultation Program flyer to give it more impact. This flyer will be distributed in Annual Meeting sessions having to do with career development and mentoring.

The idea was brought up to ask the current consultants wear buttons that prompt members to ask them about the program. Other promotion ideas were to create posters that could be displayed or have a booth, possibly manned by consultants, with information about the program in a high traffic area. The suggestion that the SIGs could help promote this program in among their membership was also brought up.

Next Steps: Dr. Zarrett will discuss SIG promotion of the program with Dr. Graves, SIG Council Chair. Anne Hahn will look into funding for buttons for the consultants and the possibility of a booth.

Poster Mentoring Program

A few council members mentioned they were having issues with past mentors declining a mentorship position this year.

Next Steps: Council members will reach out to those they have not yet gotten a response from. Anne Hahn will send around the list of fellows who have never mentored and ask council members if there is anyone they would like to contact. She will contact the remaining members.

Next Meeting

Wednesday, March 12; 12 p.m. PT/1p.m. MT/2 p.m. CT/3 p.m. ET.