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SOCIETY EXECUTIVE COMMITTEE

President
Sherry L. Pagoto, PhD
University of Connecticut

President-Elect
Michael A. Diefenbach, PhD
Northwell Health, NY

Past-President
Gary G. Bennett, PhD
Duke University

Secretary/Treasurer
Sandra J. Winter, PhD, MHA
Stanford University

Member Delegate
Elva M. Arredondo, PhD
San Diego State University

Member Delegate
Lila J. Rutten, PhD, MPH
Mayo Clinic

Member Delegate
Margaret L. Schneider, PhD
University of California, Irvine

SBM NATIONAL OFFICE
Phone: (414) 918-3156
Fax: (414) 276-3349
Email: info@sbm.org
Website: www.sbm.org

Exhibitor and Supporter Management Contact
Lindsay Bullock
Executive Director
lbullock@sbm.org
SOCIETY PROFILE

Our Members
The Society of Behavioral Medicine’s (SBM) more than 2,400 members—including psychologists, physicians, public health experts, and others—identify behavioral and policy changes that can improve the public’s health. SBM members play a pivotal role in developing a full understanding of the factors that influence health; this understanding leads to effective and lasting disease prevention efforts. SBM members have a vested interest in advancing digital health research and practice to improve individual and population health.

Mission
SBM is a multidisciplinary organization of clinicians, educators, and scientists dedicated to promoting the study of the interactions of behavior with biology and the environment, and then applying that knowledge to improve the health and wellbeing of individuals, families, communities, and populations.

Vision
Proven Science. Better Health.ive and novel research practices that include advances in digital health, behavioral design, and information technology.

Members come from all 50 U.S. states; Washington, DC; and 24 countries
ANNUAL MEETING HISTORY AND OVERVIEW

As demonstrated below, past annual meeting supporters and exhibitors have included digital health companies, scientific publishers, universities, health systems, government agencies, and research institutions. Those organizations have chosen to support and exhibit at the annual meeting because it promotes behavioral medicine research, optimal patient care, and better health through behavior change. Additionally, annual meeting exhibitors find an audience that is interested in digital health products that can benefit patient consumers.

2018 Annual Meeting Supporters and Exhibitors

Premium Supporters
Mayo Clinic
Johnson & Johnson
Weight Watchers

Platinum Supporters
Fitabase
Truth Initiative

Gold Supporters
CITI Program, a division of BRANY
Correct Care Solutions
FDA Center for Tobacco Products
FHI360/NCOOR
One Drop
Oxford University Press
PAL Technologies, LTD
Springer Publishing
Virginia Commonwealth University

Additional Supporters
Guildford Press
Indiana University School of Nursing
The Medical Professionalism Project
National Cancer Institute
Otto Trading
University of Utah - College of Nursing
FDA Center for Tobacco Products
FDA Office of Women’s Health
About The 40th Annual Meeting & Scientific Sessions

PURPOSE
SBM’s Annual Meeting & Scientific Sessions provide an excellent opportunity for attendees of all experience levels to participate in the highest caliber of professional programming devoted to research and practice in the field of behavioral medicine.

SCIENTIFIC SESSIONS
This year’s Scientific Sessions will incorporate courses, workshops, midday meetings, panel discussion, paper sessions, keynote addresses, master lectures, poster sessions, seminars, and symposia.

The theme of the 40th Annual Meeting is “Leading the Narrative”. This theme will be showcased throughout the Scientific Sessions.

The meeting will focus on the following cross-cutting subthemes:

• Translation of behavioral medicine research into policy and practice.
• Addressing health disparities.
• Demonstrating how digital tools can positively influence health outcomes.
• Obesity across the lifespan.
• Prevention and treatment in clinical care.
• Social context and health behaviors.
• Expanding role of digital health products for impacting public health.
• Public-Private partnerships for rapid design and deployment of health (intervention) programs.
• Applying behavioral science to consumer health products and services.

TARGET AUDIENCE
SBM’s Annual Meeting represents the largest annual scientific conference—with over 2,000 attendees—devoted exclusively to behavioral medicine. The Annual Meeting offers a multidisciplinary forum for psychologists, physicians, nurses, nurse practitioners, health education specialists, registered dietitians, and other professionals with a range of expertise in health promotion, disease prevention, risk factor identification and modification, disease progression, adjustment and adaptation to physical disorders, rehabilitation, and diffusion and dissemination.

GENERAL INFORMATION

- VENUE: The Washington Hilton will serve as the headquarters for the scientific sessions, posters, and exhibition.
- REGISTRATION: Annual Meeting registration information will be on the SBM website, www.sbm.org/meetings/2019.
- EXHIBITS: Digital health companies, scientific publishers, universities, health systems, government agencies, and research institutions are invited to participate in the Annual Meeting exhibition.
Affiliate Member Program

SBM offers affiliate membership to nonprofit organizations, for-profit companies, educational institutions, government institutions, and research labs. Affiliate members get Annual Meeting exhibit space for a reduced rate, and they have first pick at booth placement in our popular exhibit hall. Affiliate members also receive a host of other benefits, like opportunities to promote events, access to SBM’s members-only network of expert consultants, and up to five complementary individual SBM memberships for staff. Plus, Affiliate Members’ names and logos are publicized on the SBM website year-round for all to see.

BENEFITS

• Save money and time
• Receive complimentary SBM memberships
• Register select members of your organization for SBM’s Annual Meeting at the members-only reduced rate
• Receive a discount on SBM Annual Meeting exhibit space, and get priority exhibit booth placement
• Use SBM’s mailing list at discounted rates
• Post your job announcements at discounted rates through one or more of our job ad options
• Access our members-only network of expert consultants

GAIN VISIBILITY

• Place announcements and event listings, with a link to your website, in our weekly members-only e-newsletter (announcements subject to SBM approval, excludes job announcements, four announcements allowed per year)
• Have your organization’s name, logo, and website link featured on SBM’s website as an affiliate member

ADVOCATE FOR BETTER HEALTH

• Partner with SBM’s Health Policy Committee to co-sponsor or co-author health policy briefs (subject to SBM approval)
• Show your support for behavioral medicine

STAY UPDATED

• Receive email updates from one or more of our 26 special interest groups (SIGs). Learn more about policy developments, funding and research opportunities, upcoming meetings, and more
• Receive electronic subscriptions to SBM’s two journals:
  – *Annals of Behavioral Medicine*
  – *Translational Behavioral Medicine: Practice, Policy, Research*
• Receive electronic subscriptions to three additional behavioral medicine journals:
  – *Journal of Behavioral Medicine*
  – *International Journal of Behavioral Medicine*
  – *Journal of Behavioral Health Services and Research*

RATES

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>COMPLIMENTARY SBM MEMBERSHIPS*</th>
<th>DISCOUNTED ANNUAL MEETING EXHIBIT SPACE</th>
<th>DISCOUNTED MAILING LIST USE</th>
<th>DISCOUNTED RATES FOR JOB ADS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1 – $2,000</td>
<td>2 memberships</td>
<td>10% discount</td>
<td>10% discount</td>
<td>10% discount</td>
</tr>
<tr>
<td>Level 2 – $3,000</td>
<td>3 memberships</td>
<td>15% discount</td>
<td>15% discount</td>
<td>15% discount</td>
</tr>
<tr>
<td>Level 3 – $5,000</td>
<td>5 memberships</td>
<td>20% discount</td>
<td>20% discount</td>
<td>20% discount</td>
</tr>
</tbody>
</table>

* These individuals will be able to register for SBM’s Annual Meeting at the reduced SBM member rate. They will also have access to journals and SIG emails.
Support Opportunities

Promotional Items

**HOTEL KEY CARDS - $5,000***
This unique item grants meeting attendees access to your organization as well! Your company logo will be displayed on the hotel keys for each attendee staying within the SBM housing block.

**REGISTRATION BAGS - $5,000***
This “Green n’ Go” option is the accessory that our 2,000 meeting attendees cannot do without. Your logo can be featured on this versatile carry-all made from recycled materials.

**LANYARD SPONSORSHIP - $3,000***
Company logo will appear on all attendee lanyards exposing your brand to approximately 2,000 attendees.

**CONFERENCE PENS - $3,000***
Do the “write thing” with a sponsorship of one of the most sought after items at the Annual Meeting. Your logo will prominently appear on the pens used throughout the meeting. Pens will be placed in the 2,000 attendee registration bags.

**BROADCAST EMAIL - $1,000**
This opportunity allows your organization’s message to fall right into every pre-registered SBM attendee’s inbox! Upon approval of the content and timing, SBM will send your broadcast email from our address to all those registered for the SBM Annual Meeting.

**BAG INSERTS – COST VARIES**
One-page advertisement for insertion in the attendee registration bags will expose your information to approximately 2,000 meeting attendees. All inserts must be submitted for SBM approval prior to printing and final copies will be due January 25, 2019. Production and shipping costs are the responsibility of the sponsor.

<table>
<thead>
<tr>
<th>SIZE/DESCRIPTION</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-sided, 8.5 in. x 11 in., four-color</td>
<td>$1,200</td>
</tr>
<tr>
<td>One-sided, 8.5 in. x 11 in., black and white</td>
<td>$900</td>
</tr>
</tbody>
</table>

**PROGRAM ADVERTISING – COST VARIES**
The *Final Program Pocket Guide* is a comprehensive guide to the Annual Meeting, including a complete schedule of Annual Meeting educational events. It will be distributed to all Annual Meeting attendees onsite. The *Final Program Pocket Guide* will also be posted on the SBM website. **Advertising in the program will expose your organization to over 2,000 Annual Meeting attendees and thousands of SBM website visitors.**

Applications received before Friday, November 30, 2018, will be placed on the online preliminary program with a direct link to the supporting company’s website and subsequently in the *Final Program Pocket Guide*. The deadline to submit an application for advertising in the *Final Program Pocket Guide* is Friday, January 11, 2019.

<table>
<thead>
<tr>
<th>SIZE/DESCRIPTION</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover full page, 4 color</td>
<td>$750</td>
</tr>
<tr>
<td>Back cover half page, 4 color</td>
<td>$700</td>
</tr>
<tr>
<td>Inside back cover full page, 4 color</td>
<td>$650</td>
</tr>
<tr>
<td>Inside full page, black and white</td>
<td>$525</td>
</tr>
<tr>
<td>Inside half page, black and white</td>
<td>$350</td>
</tr>
</tbody>
</table>

*All advertisements are subject to approval by SBM.*

*These support opportunities are limited to one applicant each and are reserved on a first-come, first-served basis. Production and shipping costs are the responsibility of the sponsor.*
Support Opportunities

Sponsored Sessions

COFFEE BREAKS - $15,000/EACH
Provide a morning coffee break to Annual Meeting attendees! Support will cover catering and setup costs. Multiple sponsors will be considered. The sponsor will be acknowledged on onsite signage and in future Annual Meeting literature.

PRESIDENTIAL KEYNOTE ADDRESS - $5,000
Become the official sponsor of the SBM Presidential Keynote Address and have your organization stand out at the Annual Meeting. The Presidential Keynote Address will be given by Dr. Sherry Pagoto, SBM President.

KEYNOTE ADDRESS - $4,000
Sponsor one of SBM’s four premier educational sessions of the Annual Meeting held unopposed with the full Annual Meeting in attendance.

NEW MEMBER WELCOME RECEPTION - $4,000
Introduce your organization to SBM’s newest members during a lively reception with remarks from SBM’s leaders and Membership Chair. Your organization will be recognized as a supporter during the reception and throughout the Annual Meeting.

SPEED NETWORKING - $4,000
Sponsor the second annual Speed Networking session taking place on Saturday during the conference. Students and Post-Doctoral Fellows are given the potentially career-changing opportunity to meet with SBM leaders in a speed-dating type networking session for advice on career moves, mentorship, and behavioral medicine research.

MASTER LECTURE - $3,500
Support one of SBM’s Master Lectures featured during the Annual Meeting. Supporters can choose to join SBM in recognizing a true leader in the field through sponsorship of the Distinguished Scientist Master Lecture, or the Jessie Gruman Award for Health Engagement Master Lecture given annually to one SBM Member who has achieved a pioneering research success.

OTHER SESSIONS - $1,500
Panels and Symposia taking place Thursday and Friday, and Seminars taking place Wednesday of the meeting are all available for additional sponsorship opportunities. Reach out to SBM for information on selecting and sponsoring a specific session.

CAREER CENTER - $2,000
New this year, SBM will be holding an open Career Center for employers and job searchers to connect throughout the meeting. Employers will have the chance to meet potential candidates and share information about open positions. Space will be very limited, and tables will be reserved on a first-come first-served basis.

The Career Center hours are the same as the Exhibit Hall/Poster Hall, as follows:

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, March 7</td>
<td>9:15 a.m. to 9:45 a.m.</td>
<td>Networking Break</td>
</tr>
<tr>
<td></td>
<td>12 p.m. to 1 p.m.</td>
<td>Featured Posters Session</td>
</tr>
<tr>
<td></td>
<td>6:30 p.m. to 7:30 p.m.</td>
<td>Poster Session B</td>
</tr>
<tr>
<td>Friday, March 8</td>
<td>9:15 a.m. to 9:45 a.m.</td>
<td>Networking Break</td>
</tr>
<tr>
<td></td>
<td>12 p.m. to 1 p.m.</td>
<td>Featured Posters Session</td>
</tr>
<tr>
<td></td>
<td>6:30 p.m. to 7:30 p.m.</td>
<td>Poster Session C</td>
</tr>
<tr>
<td>Saturday, March 9</td>
<td>10:30 a.m. to 11:30 a.m.</td>
<td>Poster Session D</td>
</tr>
</tbody>
</table>

Washington DC
March 6–9, 2019
Exhibitor Opportunities

Organizations can exhibit at the Annual Meeting. Booths are placed in the meeting’s poster hall, where attendees present and view research posters. The poster hall is one of the biggest draws at the Annual Meeting and nearly all attendees visit the poster hall each day.

EXHIBIT DATES

Exhibits will be open Wednesday, March 6 through Saturday, March 9, 2019.

Exhibit Hall Hours and Activities – Subject to Change

Exhibits will be located in Columbia Ballroom of the Washington Hilton.

<table>
<thead>
<tr>
<th>Date/Day</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, March 6</td>
<td>6:30 p.m. to 7:30 p.m.</td>
<td>Poster Session A</td>
</tr>
<tr>
<td>Thursday, March 7</td>
<td>9:15 a.m. to 9:45 a.m.</td>
<td>Networking Break</td>
</tr>
<tr>
<td></td>
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<tr>
<td>Saturday, March 9</td>
<td>10:30 a.m. to 11:30 a.m.</td>
<td>Poster Session D</td>
</tr>
</tbody>
</table>

An assortment of hors d’oeuvres and refreshments will be offered during the evening poster sessions.

BOOTH RENTAL INCLUDES

- Posting of company name on SBM website, signage, mobile app, and in online program, and printed Final Program Pocket Guide
- A 10 ft x 10 ft or 20 ft x 20 ft space, depending upon selection, with flame-proof, eight-foot high back wall drape, three-foot sidewall drape
- Booth identification sign listing company name
- One 6-foot draped table, two side chairs, and one wastebasket
- One full meeting registration and four Exhibit Hall/Poster Hall only registrations; additional registrations may be purchased at a discounted rate

ASSIGNMENT OF EXHIBIT SPACE

Placement of exhibitors is assigned on a first-come, first-served basis pending receipt of your application and payment at the SBM national office. **SBM Affiliate Members receive priority placement. For more information on Affiliate Membership, see page 6 or visit http://www.sbm.org/membership/affiliate-membership.**

PAYMENT SCHEDULE

The full rental fee of $1,500 for a 10 ft x 10 ft booth or $2,500 for a 20 ft x 20 ft booth is required with your completed application. Exhibitor applications are due Friday, January 11, 2019.

IMPORTANT NOTES

- In order for SBM to include a description of your exhibit in the mobile app, your reservation application must be received by Friday, January 11, 2019.
- Exhibit hours may change. If this happens, exhibitors will be notified as soon as possible.
- Exhibit space should be staffed during open hall hours and activities.
- Installation of exhibits should take place on Wednesday, March 6, 2019, between 1 p.m. and 4 p.m. Dismantlement will take place on Saturday, March 9, 2019, between 1 p.m. and 3 p.m.
SUPPORTER AND EXHIBITOR BENEFITS CHART

SBM appreciates your support. All supporters receive the benefits and recognition below. The total support and exhibition fees will determine the support level:

- **$5,000**  Premium
- **$2,000**  Platinum
- **$1,000**  Gold

<table>
<thead>
<tr>
<th>BENEFITS OF SUPPORT</th>
<th>PREMIUM ($5,000)</th>
<th>PLATINUM ($2,000)</th>
<th>GOLD ($1,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invitation to attend the Supporter Reception the evening of Wednesday, <strong>March 6, 2019</strong> – Meet and network with the leaders of SBM! In attendance will be the SBM Board of Directors and other senior members of the society.</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One complimentary meeting registration</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Link from SBM website to organization’s website</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Supporter ribbons</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Company name and logo on Annual Meeting acknowledgement page on the website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company will be recognized in future annual meeting literature, including the 2020 Meeting Prospectus</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Placement on the Exhibitors &amp; Sponsors list in the Annual Meeting mobile app</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Acknowledgement in Preliminary Program – Commitment must be received by Friday, November 30, 2018</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Acknowledgement in Final Program – Commitment must be received by Friday, January 11, 2019</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

For more information please contact:

Lindsay Bullock  
SBM Executive Director  
Telephone: 414-918-3156  
Email: lbullock@sbm.org
## Support and Exhibit Application

### ORGANIZATION INFORMATION
Select organization information will be used for a listing in both the Final Program Pocket Guide and the Mobile App.

*Company Name: ____________________________  *Title: ____________________________

*Contact Person: ____________________________

*Address: __________________________________

*City: ____________________________  *State/Province: ____________________________

*Zip/Postal Code: ____________________________  *Country: ____________________________

*Telephone: ____________________________  *Fax: ____________________________

*Website: ____________________________  *Email: ____________________________

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>LEVEL</th>
<th>CHECK BOX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1, including two memberships</td>
<td>$2,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Level 2, including three memberships</td>
<td>$3,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Level 3, including five memberships</td>
<td>$5,000</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXHIBIT BOOTH RENTAL</th>
<th>AMOUNT</th>
<th>CHECK BOX</th>
</tr>
</thead>
<tbody>
<tr>
<td>10ft x 10ft Booth</td>
<td>$1,500</td>
<td>[ ]</td>
</tr>
<tr>
<td>20ft x 20ft Booth</td>
<td>$2,500</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

*Affiliate Member discount taken at the end of form.*

<table>
<thead>
<tr>
<th>PROMOTIONAL ITEMS</th>
<th>AMOUNT</th>
<th>CHECK BOX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel Key Cards</td>
<td>$5,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Registration Bags</td>
<td>$5,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Lanyard Sponsorship</td>
<td>$3,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Broadcast Email</td>
<td>$1,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Conference Pens</td>
<td>$3,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Bag Insert, Full Color</td>
<td>$1,200</td>
<td>[ ]</td>
</tr>
<tr>
<td>Bag Insert, Black and White</td>
<td>$900</td>
<td>[ ]</td>
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<table>
<thead>
<tr>
<th>PROGRAM ADVERTISING</th>
<th>AMOUNT</th>
<th>CHECK BOX</th>
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</thead>
<tbody>
<tr>
<td>Inside front cover full page, 4 color</td>
<td>$750</td>
<td>[ ]</td>
</tr>
<tr>
<td>Back cover half page, 4 color</td>
<td>$700</td>
<td>[ ]</td>
</tr>
<tr>
<td>Inside back cover full page, 4 color</td>
<td>$650</td>
<td>[ ]</td>
</tr>
<tr>
<td>Inside full page, black and white</td>
<td>$525</td>
<td>[ ]</td>
</tr>
<tr>
<td>Inside half page, black and white</td>
<td>$350</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPONSORED SESSIONS</th>
<th>AMOUNT</th>
<th>CHECK BOX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Break</td>
<td>$15,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Presidential Keynote Address</td>
<td>$5,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Keynote Address</td>
<td>$4,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>New Member Welcome Reception</td>
<td>$4,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Speed Networking</td>
<td>$4,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Master Lecture</td>
<td>$3,500</td>
<td>[ ]</td>
</tr>
<tr>
<td>Other Session</td>
<td>$1,500</td>
<td>[ ]</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>CAREER FAIR</th>
<th>AMOUNT</th>
<th>CHECK BOX</th>
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</thead>
<tbody>
<tr>
<td>Employer</td>
<td>$2,000</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

### PAYMENT INFORMATION
Full payment and completed application are due by January 11, 2019. Please retain a copy for your records.

Affiliate Membership: $______________
Support and Exhibit Application — CONTINUED

Exhibit Booth Rental: $   
Affiliate Member Exhibit Discount -$
  Level One Discount (10%): $150  
  Level Two Discount (15%): $225  
  Level Three Discount (20%): $300  
Promotional Selection: +$  
Advertiser Selection: +$  
Sponsored Session Selection: +$  
Career Fair Employer: +$  

TOTAL PAYMENT =$  

PAYMENT OPTIONS
☐ Check enclosed  
Please make check payable to the Society of Behavioral Medicine.  
☐ Visa   ☐ MasterCard   ☐ American Express   ☐ Discover

Credit Card Number: ___________________________ Expiration Date: ___________________________

Cardholder’s Name: ___________________________

Cardholder Signature: ___________________________

Print a copy of this exhibit space and support application for your records. This is your invoice and contract. No additional invoice will be issued.

Exhibitor Cancellation Policy
Cancellations received in writing by Friday, November 30, 2019, will be refunded, minus a $100 administrative fee. Cancellations after November 30, 2019, will not receive a refund, unless the booth space is resold in the case of exhibitors.

Exhibitor Agreement Terms and Conditions
You are hereby authorized to reserve space for the company indicated to exhibit at the SBM 40th Annual Meeting to be held March 6 – 9, 2019, at the Washington Hilton in Washington, DC. We understand that the assigned space will be rented at the rate quoted in the SBM 40th Annual Meeting prospectus. We understand further that all space must be paid for in full on or before January 11, 2019. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of Show Management. We agree to abide by all terms and conditions governing exhibitors set forth in the SBM 40th Annual Meeting Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor’s displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the Society of Behavioral Medicine, the Washington Hilton, decorator contracted for 40th Annual Meeting & Scientific Sessions, and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Washington Hilton, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Washington Hilton, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor’s use of the property. Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor’s occupancy and use of the exhibition premises, the Hotel or any part thereof.

Promotional Activities: Advertisements and promotional materials may not be displayed or distributed in the educational space immediately before, during, or after a Continuing Education activity. No product advertisements will be permitted in the same room as the educational activity. Exhibitor staff may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.
Giveaways: Giveaways and product samples approved by SBM may be distributed from your exhibit booth. Requests for items other than product samples or educational materials must be submitted to SBM with a sample by January 25, 2019. Samples will not be returned. Written notification will be sent upon SBM approval of the items.

Drawings/Prizes/Raffles, Etc.: Prize contests, awards, drawings, raffles, spin wheels or lotteries of any kind held at any time or place within the SBM Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the exhibit hall.

Exhibit Labor
All outside contractors will be required to abide by the Washington Hilton’s vendor guidelines and all outside contractors are required to hire appropriate union labor. Exhibitors have the option of utilizing the Official Service Contractor, who provides quality union labor or personnel from their own companies to install and dismantle displays.

Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities.

Freight Handling
All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of Freeman.

Full-time employees of exhibiting companies may ‘hand carry’ what one person can carry in one trip, provided they do not use material handling equipment. When exhibitors do choose to ‘hand carry’ material, they may not be permitted access to the loading dock/freight door areas. Freeman will not be responsible for any material they do not handle.

All exhibitors are expected to comply with any requirements in effect and as outlined in the Terms and Conditions.

Gratuities
SBM prohibits the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

To accept the terms of the agreement please type your name into the signature area below:
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 30, 2018</td>
<td>Deadline for support commitment to be listed in online preliminary program.</td>
</tr>
<tr>
<td></td>
<td>Online preliminary program advertising deadline.</td>
</tr>
<tr>
<td>January 11, 2019</td>
<td>Exhibit space reservation deadline.</td>
</tr>
<tr>
<td></td>
<td>Deadline for support commitment to be listed in <em>Final Program Pocket Guide</em>.</td>
</tr>
<tr>
<td></td>
<td><em>Final Program Pocket Guide</em> advertisement deadline.</td>
</tr>
<tr>
<td>January 25, 2019</td>
<td>Registration bag inserts due</td>
</tr>
<tr>
<td>February 6, 2019</td>
<td>Early registration deadline for attendees.</td>
</tr>
<tr>
<td>February 26, 2019</td>
<td>Final pre-registration deadline for attendees.</td>
</tr>
<tr>
<td></td>
<td>2019</td>
</tr>
<tr>
<td>March 6, 2019</td>
<td>Exhibitor move-in.</td>
</tr>
<tr>
<td>March 9, 2019</td>
<td>Exhibitor move-out.</td>
</tr>
</tbody>
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*Society of Behavioral Medicine*  
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