

**Society of Behavioral Medicine**  
**37<sup>th</sup> Annual Meeting & Scientific Sessions**  
Washington DC– March 30-April 2, 2016  
Program Committee Conference Call

Date: Wednesday, December 16, 2015

Time: 1:00 PM PT; 2:00PM MT; 3:00 PM CT; 4:00 PM ET

Dial in: 1.800.377.8846

Pass Code: 37484465#

**In Attendance**

Kathleen Wolin, ScD, Chair

Lila J. Rutten, PhD, MPH, Past Chair

Elissa Jelalian, PhD

Diane M. Santa-Maria, DrPH, MSN, RN

Courtney J. Peasant, PhD, MS

Reginald Tucker-Seeley, ScD

**Staff**

Erin Trimmer

Johanna Moss

Lindsay Bullock

**Unable/not asked to attend**

Amy Stone

Marian L. Fitzgibbon, PhD, President

Molly L. Greaney, PhD

Christopher N. Sciamanna, MD, MPH

Kristi D. Graves, PhD

David X. Marquez, PhD, Co-Chair

**1. Review Tweet Wall Proposal**

Dr. Wolin discussed the idea of a tweet wall at the 2016 annual meeting to encourage meeting attendee engagement and social media use. Ms. Bullock briefly discussed the staff recommendation of tweetwall.com, noting that with program committee approval the next step would be to bring the proposal to the Executive Committee for financial approval. Dr. Peasant suggested giving attendees the ability to tweet a question to plenary speakers, after a brief discussion the committee determined the best process may be to advertise that the first question of each plenary session will be from twitter and the remaining questions will be asked in person.

The committee expressed their approval of the proposal encouraging staff to move forward with the next steps.

**2. Mobile App Update**

Ms. Trimmer gave a brief recap of why the DoubleDutch mobile app was selected for the 2016 annual meeting and the social media ties it holds for meeting attendees. A few of the features include a newsfeed, ease of viewing sessions and the ability to add oral and poster presentations into one calendar.

A brief timeline of the mobile app was given, session information is currently being uploaded to be completed in January. Beginning in February, the Digital Health Council will test out the app and make any recommendations for changes. In early March the app will become available to meeting attendees to download ahead of the meeting.

**3. Registration Update**

Dr. Wolin informed the committee that there are currently 115 registered for the meeting as compared to 93 at the same point in 2014.

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**4. Rapid Communications Update**

There are currently 65 abstracts submitted as compared to 42 in 2015. Depending on how the numbers look early in the week of 12/21, it may be wise to extend the deadline. Staff will discuss with Dr. Wolin early next week.

**5. Other Business**

Dr. Wolin briefly reminded the committee about the Leadership Institute that will be held in conjunction with the 2016 Annual Meeting and to encourage interested peers and colleagues to apply.

She alerted the committee that there is a one-night room and tax deposit on the guest room block at the Washington Hilton.

Paper session co-chair selections are still underway and the list will likely need another look from the committee before the invitations are complete.

**Next Conference Call**

Tuesday, January 5, 2016

Time: 12:00 PM PT; 1:00PM MT; 2:00 PM CT; 3:00 PM ET

Dial in: 1.800.377.8846

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