



## MEMBERSHIP COUNCIL CALL MINUTES

Date Monday, December 9, 2019  
Time 3 p.m. ET

IN ATTENDANCE	
Scherezade K. Mama, PhD (Chair)	Loneke Blackman Carr, PhD
Cynthia Castro Sweet, PhD	Lindsay Bullock, Heidi Friedrichs (staff)
Claire Conley, PhD	

  

REGRETS	
Lorna Haughton McNeill, PhD, MPH	Qian Lu, MD, PhD
Elva Arredondo, PhD	

### Approve minutes from the last call

October minutes tabled to January due to lack of a quorum.

### Champions review

Dr. Mama divided up the list of possible Champions among the council members. Each council member is asked to identify 4-6 individuals from their subset list and send names and comments to Dr. Mama by January 3. Council members should take various forms of diversity into account. Dr. Mama will then send invitations to those identified by January 8.

The council discussed whether SBM members should be asked to self-identify as Champions. The group decided to invite people for now. The group also decided to omit any Board members from the list, as they are already actively engaged in SBM and already have an easy conduit to provide feedback about SBM.

### Update on Webinar

The SBM 101 webinar is January 23. Drs. Blackman Carr and Conley will co-develop talking points and circulate among presenters. Dr. Mama suggested it be kept informal to make it easier to participate and share stories.

### Social Media Update



SOCIETY OF  
BEHAVIORAL  
MEDICINE

A Twitter chat, following up on the webinar, is suggested for March 18. It was suggested that it be co-sponsored with the Student SIG if possible.

### **Update on Annual Meeting**

Discussion revolved around welcoming “new attendees” vs “new members” and it was concluded that “first-time attendees” is the preferred approach and wording. Mrs. Bullock will work with staff to ensure this wording is used consistently for the meet and greet, registration desk, ribbons, etc. On a future call, the council members will finalize speakers for the meet and greet, and will sign up for slots at the registration desk. The council can also consider a “tips and tricks” email to be sent in advance to first-time attendees.

### **Adjourn**

The call adjourned at 4 p.m. ET.

*Minutes respectfully submitted by H. Friedrichs on December 19, 2019.*