

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

SIG Council Conference Call MINUTES

Wednesday, November 15, 2017

9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET

Call in number: 1-800-377-8846 Access Code: 89250669#

In Attendance

Neha Gothe, PhD - *Aging*

Shawna Ehlers, PhD - *Cancer*

Pamela Behrman, PhD - *CFH*

Lisette Jacobson, PHD - *CFH*

Betina Yanez, PhD - *EMMH*

Robert Newton Jr., PhD - *EMMH*

Heather Jim, PhD - *EBBM*

Jennifer Funderburk, PhD - *IPC*

Aisha Langford, PhD - *HDM*

Megan Oser, PhD - *HDM*

Kathryn Hoerster, PhD - *MVH*

Kathryn E. Kanzler, PsyD, ABPP - *IPC*

Claudio Nigg, PhD, MS - *MHBC*

Monica Wang, ScD, MS - *OED*

Thelma Mielenz, PhD - *OEBI*

Ana-Maria Vranceanu, PhD - *Pain*

Sara N. Edmond, PhD - *Pain*

Siobhan Phillips, PhD, MPH - *PA*

Teresa M. Smith, PhD, MS - *PHS*

Brian Gonzalez, PhD - *Sleep*

Elena Salmoirago-Blotcher, MD, PhD - *Spirituality*

Dorothy McLeod Loren, MA - *Student*

Austin Baldwin, PhD - *TTBCI*

Jaclyn Maher, PhD - *TTBCI*

Susan Czajkowski, PhD - *TTBCI*

Emily Mailey, ScD - *Women's*

Pamela Geller, PhD - *Women's*

Kristi Graves, PhD (chair)

Anne Hahn (staff)

Mary Dean (staff)

Welcome to SIG Council

Dr. Graves welcomed the group to the call.

OBBI SIG Presentation

Dr. Mielenz presented the OBBI SIG's activities (see slides attached to email reminder)

Included in these activities are the following upcoming events:

- Preconference Course
 - Novel experimental approaches to designing effective multi-component interventions
 - 9:00-5:00 p.m.
- Webinars
 - Intro to OBBI
 - 1/18 at 1 p.m. ET
 - The Opt-In Study to Optimize Intervention for Weight Loss Initiation
 - 2/1 at 1:00 p.m. ET

Pain SIG Presentation

Drs. Vranceanu and Edmond presented the Pain SIG's recent activities including:

- A bi-monthly newsletter
 - Includes: employment opportunities and pain-related research
- A business meeting where they will give three awards
- They would also like to start social media accounts but are looking for tips
- Webinars are something they are also interested in
- They conducted a survey of their membership but did not get a great response rate
 - They are looking to increase engagement

They also discussed that they had an advisory board which had been helpful to them. This will be a topic for a future call.

Dr. Behrman from the CFH SIG shared their SIG's experience with social media, concluding that it was basically a full time job so they decided to use their listerv more creatively in place of social media. She also mentioned that having Outlook newsletter liaisons had been helpful for the SIG

SciLine

Mary Dean discussed the opportunity for SBM members to be involved with SciLine. SciLine is an independent, freely available service providing timely access to trustworthy, articulate experts for journalists and other communicators producing print, broadcast, or digital stories about science-related issues. To provide this service, they are developing a database of experts with whom they can connect interested members of the media.

SciLine would like to receive a curated list of behavioral medicine experts from SBM. We need only send them names and emails and they'll issue a recruitment email that asks all the questions they need answered to add them to the SciLine database. To build our list of experts, the SBM leadership would love for each of the SIGs to submit one or two individuals from its roster to serve as a media expert. Of note is that among SciLine's criteria for selecting scientists are: previous media experience, any completed media training, and examples or clips of past media presence. Therefore, we would ask that these details are included with any name put forth by a SIG. We'll create a Google Sheet for the SIGs to complete.

Mary Dean has created a [Google Doc](#) where members can indicate their interest in being a part of this opportunity or can nominate others who would be a good fit.

Dr. Wang also mentioned that Civic and Public Engagement Committee is interested in this resource as well. She and Mary Dean will work on wording for SIG chairs to send to their listservs to share this information with SBM members.

Design Contest

The Program Committee would like to announce a design contest to the SIGs to try and get ideas for how to increase attendance the Saturday of the SBM Annual Meeting. Dr. Hekler is working on a document with more details that is forthcoming and he will be joining us on the January call to help brainstorm ideas and give more information. In the meantime, please let Dr. Graves and Anne Hahn know if you are interested in helping to contribute to or lead this effort. Also start brainstorming creative ideas to keep people at the meeting Saturday with your SIGs.

Dr. Nigg indicated that he would be interested in helping to lead this effort.

Dr. Gonzales offered the idea of starting the meeting a day early, so that it does not continue into the weekend.

Ideas for Increasing Attendance at Breakfast Roundtables

Anne Hahn indicated that SIG chairs are looking for ways to get people to their breakfast roundtable meetings at SBM's Annual Meeting. The following ideas were offered:

1. The Program Committee could consider moving these meetings to the afternoon in future years
2. Invite senior people and big names to the meetings, this will attract members
3. If the SIG is working on a collaborative project that members are excited about, they will get better attendance
4. It is good to have a healthy informal network encouraging members to attend
5. Data blitz, offer the opportunity for members to share their work/plug their sessions or 5 for 5 research sharing session
6. Combine meetings of two or more SIGs that have lots of membership crossover

SIG Chair Website Training

Anne Hahn conducted a training on the SIG chair website. You can access the site [here](#), the how to document for running reports can be found [here](#), and a recording of the training can be found [here](#).

Next meeting: Wednesday, January 17 at 9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET.