

Society of Behavioral Medicine
39th Annual Meeting & Scientific Sessions
 New Orleans – April 11 -April 14, 2018
 Program Committee Conference Call

DATE Tuesday, November 14, 2017
 TIME 3 p.m. ET/2 p.m. CT/1 p.m. MT/12 p.m. PT
 TO JOIN VIA VIDEO: <https://bluejeans.com/779811743?src=calendarLink>
 TO JOIN VIA PHONE: 1) +1.408.740.7256 (United States)
 +1.408.317.9253 (Alternate number)
 (<http://bluejeans.com/numbers>)
 2) Enter Meeting ID: 779811743
 3) Press #

In Attendance

Rachel Shelton, ScD, MPH Chair
 Eric Hekler, PhD, Co-Chair
 David X. Marquez, PhD, Past Chair
 Charles Jonassaint, PhD
 Meagan Helmick, MPH, CHES
 Deborah Bowen, PhD
 Kristi Graves, PhD, SIG Chair
 Ryan Shaw, RN

Staff

Erin Trimmer

Unable to attend

Gary G. Bennett, PhD, President
 Jennifer Huberty, PhD
 Andrea Cherrington, MD, MPH
 Mary Dean, JD, CAE
 Lauren Seward

1. Abstract submission acceptance rates

Dr. Shelton informed the committee that the overall acceptance rate for the first round of abstract submissions is 87% which is in line with the 2017 acceptance rate and just slightly lower than the 2016 acceptance rate.

Due to the high volume of symposium submissions and space restrictions, the symposia acceptance rate is the lowest.

Submission Type	2018 Accepted	2018 Submitted	Acceptance Rate	2017 Submitted	2016 Submitted	2015 Submitted
Panel	28	33	84.85%	28	30	21
Paper/Poster	738	808	91.34%	862	750	698
Posters	364	429	84.85%	339	239	170
Seminar	11	13	84.62%	23	17	10
Symposia	78	112	69.64%	87	83	61
TOTAL	1219	1395	87.38%	1339	1119	960

2. Webinar update

Dr. Shelton reminded the group that the Program Committee will also be leading two webinars within the series that will feature speakers from the 2018 meeting. The first, on November 16, will feature Master Lecturer Joe Smyser, and the second, on March 1, will feature Master Lecture Panelists Sara Bleich and Binta Beard.

3. Discussion of marketing strategy for Saturday sessions

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Dr. Shelton challenged the committee to come up with some ideas to promote Saturday attendance at the meeting noting that during the November board meeting the board discussed offering a raffle of three complimentary memberships to members who attend the closing keynote. The board also discussed opening the closing keynote to local universities and organizations.

Staff came up with a similar/alternative option to engage members to stay for the Saturday sessions by having a contest on social media with a separate Saturday hashtag. To be eligible, members to tag a picture and post it on twitter with the hashtag to be eligible. The committee thought this may miss some of the membership less inclined to post on social media. The small committee will continue the discussion on the November 21 call.

Dr. Hekler then discussed an initiative he brought to the board regarding how to maximize Saturday attendance at the meeting, challenging the board members to consider where within the meeting schedule wasted time can be minimized and the meeting schedule can we be more efficient. He mentioned that during the conversation the idea to reduce the duration of pre-conference sessions to offer only the two and three -quarter hour sessions. Removing the option for six or nine hour options. This would potentially open up time in the afternoon to begin the meeting with the opening keynote followed by the opening poster session.

4. Alternative revenue working group update

Dr. Hekler circulated the one-pager and introduction email and encouraged the committee to reach out to their contacts. Particularly contacts that fall under the categories of early start-ups, companies developing products with researchers, well established organizations and affiliate members.

5. Began identifying paper session chairs

Dr. Shelton explained the process of identifying paper session chairs noting that typically, the committee tries to identify one senior SBM member and one junior SBM member to co-chair each session together. It is helpful to have more than one suggestion of each for each paper session in case anyone declines the invitation. Staff will send out invitations once the committee has identified potential chairs.

The committee identified as many candidates as time would allow, staff will circulate a google document after the call for the committee to continue identifying potential chairs.

6. Other business

Jeff Dachis, CEO of One Drop and Vanessa Mason from p2 Health have been added to the Master Lecture Panel Discussion scheduled for the morning of Saturday, 4/14.

The call for awards is open through November 28 and board of directors nominations are open November 15-December 15.

Next Program Committee Conference Call

Date: Tuesday, November 21, 2017

Time: 12:00 PM PT; 1:00 PM MT; 2:00 PM CT; 3:00 PM ET