

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

SIG Council Conference Call MINUTES

Wednesday, November 2, 2016

9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET

Call in number: 1-800-377-8846 Access Code: 89250669#

In Attendance

Amanda N. Szabo-Reed, PhD
Amy G. Huebschmann, MD
Andrea Clements, PhD
Andrea Kozak, PhD
Angela Pfammatter, PhD
Barbara L. Andersen, PhD
Brian Gonzalez, PhD
Chandra Y. Osborn, PhD, MPH
Daniel G. Cassidy, PhD
David Williams, PhD
James Aikens, PhD
Jamilia Sly, PhD
Jeffrey Haibach, PhD, MPH
Joanna Buscemi, PhD
Kari Kugler, PhD
Keri Dotson, MS
Kristi Graves, PhD (chair)
Lara Dhingra, PhD
M. Bryant Howren, PhD, MPH
Mary Dean (staff)
Melissa Napolitano, PhD
Neha Gothe, PhD
Pamela Behrman, PhD
Robin Masheb, PhD
Sandra Winter, PhD, MH
Scherezade K. Mama, DrPH
Teresa M. Smith, PhD, MS
Tracy Trevorow, PhD

Regrets

Allison Lewinski, MPH, BSN, RN
Amanda S. Phillip
Austin S. Baldwin, PhD
Betina R. Yanez, PhD
Catherine Alfano, PhD
Charles Jonassaint, PhD
Crystal Park, PhD
David Cavallo, PhD
Dejan Magoc, PhD
Emily Rothman, ScD
Heather S. Jim, PhD
Jason Cohen
Jayson Spas, PhD
Jennalee Wooldridge, MA
Jennifer Huberty, PhD
Jennifer L. Matthews, MS
Jerry Suls, PhD
Jill E. Bormann, PhD, RN, FAAN
Julie Wright, PhD
Karen H. Yearly, PhD
Kathryn E. Kanzler, PsyD, ABPP
Lila Rutten, PhD, MPH
Lindsay Bullock (staff)
Lori Scott-Sheldon, PhD
Lorien C. Abroms, ScD
Margaret A. Crawford
Megan Oser, PhD
Monica Wang, ScD, MS
Naomi S. Kane, MA
Nataliya Zelikovsky, PhD
Paul W. Branscum, PhD, RD
Sabrina Ford, PhD
Sara Kornfield, PhD
Sara St. George, PhD
Sarah Lillie, Ph
Thelma Mielenz, PhD
Zakkoyya Lewis

Welcome to the SIG Council and Reminder for the Call for Award Nominations

Dr. Kristi Graves welcomed everyone to the call and quickly reminded everyone that the Society is currently accepting nominations for the 2016 – 2017 awards. She encouraged the Council Chairs to promote the awards to their various SIGs. Ms. Mary Dean highlighted the desire for the Awards Committee to ensure and promote diversity throughout the awards process. The Council requested that Dr. Graves send text that they could paste directly in an email to their various SIGs.

Feedback for the Board of Directors

Dr. Graves asked the Council for feedback on her enclosed report to the Board of Directors in advance of the Board meeting. The Council agreed that the report was comprehensive and appreciated the tangible takeaways in the report. The Council suggested including the social media takeovers in the report as well as highlighting the number of SIGs. The Council considered the number of SIGs to be evidence of the success and desire for the SIG structure.

The Council also noted the number of sessions submitted by the SIGs during the abstract submission processes, highlighting the dividends and multiplicative effect of the partnerships fostered by the SIGs.

IdeaLab Presentation – Physical Activity SIG

Dr. Scher Mama described the new leadership structure of the PA SIG. The PA SIG is implanting a Chair, Co-Chair, Student SIG Liaison structure. However, this small leadership group needs more support so the SIG is considering working groups or sub committees to work on tasks, such as the Annual Meeting programming, Outreach, Social Media, Mentoring, and Advocacy with 3 – 5 SIG members per group. Dr. Mama asked for other governance models suggestions.

The Diabetes SIG does not have working groups, just leadership teams, with a Chair, Annual Meeting Coordinator, and four student coordinators (two rotate off each year). The leadership teams works to shift focus throughout the year to spread out the workload more evenly.

The Sleep SIG has a Chair, Co-Chair, Program Chair, and Student Liaison.

The Cancer SIG does have a mentoring subcommittee that operates without terms.

Dr. Amy Huebschmann suggested that SIG Council Chairs encourage their mentoring committees and subgroups to coordinate with the ETCD on their activities.

Dr. Melissa Napolitano provided feedback on her Social Media Takeover experience. She issued 9 tweets, 2 images, which resulted in 2,600 view, 8 re-tweets, 12 likes, and 6 new SBM followers. She was positive about the experiences, but had concerns about the speed with which she needed to post and the proprietary nature of the conference she was attending. She encouraged other SIGs to participate in a takeover.

IdeaLab Presentation – Diabetes SIG

Dr. Huebschmann outlined the Diabetes SIG's poster walk program. The SIG pairs a leader in the field with 4 – 6 walkers. The leader then guides the walkers through a series of posters selected based on their alignment with one of the two pre-conferences courses planned by the Diabetes SIG.

Dr. Mama cautioned that the aisles between the posters can be narrow so the SIG should be careful not to make the walking groups too large. Ms. Dean offered that after the Annual Meeting, the Diabetes SIG might plan a webinar of the pre-conference course and corresponding poster presentations.

Dr. Trevorrow suggested that the SIG coordinate with the National Office to ensure the relevant posters are scheduled on the same evening. Ms. Dean will have Erin Trimmer follow up with Dr. Huebschmann.

Social Media Training Webinar

Interested Council members remained on the call for a social medial training with Lindsay Bullock. The presentation is being recorded as an ongoing resource.

Next meeting

Wednesday, December 7: 9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET