



42nd Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, October 15, 2020
Time: 3pm ET/2pm CT/1pm MT/12pm PT

In Attendance

Dori Steinberg, PhD (Chair)
Ellen Beckjord, PhD (Co-Chair)
Monica Baskin, PhD (President)
Jamy Ard, MD
Angela Fong, PhD
Rachel Goode, PhD, MPH, LCSW
Charles Jonassaint, PhD, MHS
Allison Lewinski, PhD, MPH
Scher Mama, DrPH

Gina Merchant, PhD
Christine Pellegrini, PhD
Molly Waring, PhD

Staff

Lindsay Bullock (Executive Director)
Angela Burant (Meetings Manager)
Rachel Mizar (Senior Meetings Manager)

1. **Welcome & Introductions**

Dr. Steinberg welcomed everyone to the call. Dr. Steinberg discussed how rapid communication research spotlight abstracts have opened and that everyone should share the information with their networks and on social media.

2. **Meeting Planning Update**

Dr. Steinberg is working to secure the keynote speakers. SBM is finalizing the contract with our virtual platform provider, Expo Tracker, for the virtual meeting in April.

3. **Closing Session Discussion**

The committee was polled on what options they prefer to have as the closing session on Friday, April 16 at 4 pm ET. 67% of the committee said they want a video recap of the week. 44% of the committee said they want an activity and 44% said they want a closing dance party. 22% said they want another keynote speaker with Q&A. 33% said other with options as below.

- Fireside chats
- Awards for engagement
- Panel wrap-up in which panelists recaps the week and brainstorms how we can move forward and apply what we've covered in SBM
- "How do you SBM" where SBM has been this week (ex. cooking dinner, walking, different countries, etc.)

We plan to send swag bags to the attendees. Items sent could be props in submitted pictures/videos. Dr. Steinberg would like to do the scavenger hunt virtually. Dr. Mama did a zoom scavenger hunt and she will send Dr. Steinberg the instructions.

Based on feedback, the small program committee will explore the option of a picture/video mashup montage followed by awards and a panel recap. Panelists could be recruited based on career level or career path (clinical, research, industry, etc.).

4. **Networking Session Topic/Leader Brainstorm**

The committee was polled on which topics they like for the networking sessions. 80% said topic specific networking sessions such as cancer, researchers, job seekers, etc. Dr. Baskin suggested adding non-work related networking session topics such as knitting, gardening, etc. Each session will have a topic leader/moderator. All program committee members agreed to be topic leaders/moderators. Dr. Mama suggested we reach out to the SBM Champions for additional topic leaders/moderators. Dr. Lewinski did a networking session with Google Docs where people could add their contact information and area of expertise so participants could connect outside of the meeting.

5. **Other**



The virtual platform can do pre-recorded and live videos. The committee was polled on their preference of watching keynote presentations independently with a 50-minute live Q&A, or a shorter presentation with the Q&A during the designated presentation time. The committee liked the idea of having the designated time for the presentation and Q&A. They also liked the idea of a longer Q&A time than in-person presentations. It was suggested that teaser videos be created for keynotes so people could prepare and submit questions ahead of time to the presenter to be answered during the Q&A.

Dr. Mama has used Mentimeter during calls to engage the audience.

<https://www.mentimeter.com/>

Next Program Committee Conference Call

October 22, 2 pm CT

Small Committee Call