

42nd Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, October 8, 2020

Time: 3pm ET/2pm CT/1pm MT/12pm PT

In Attendance

Dori Steinberg, PhD (Chair) Ellen Beckjord, PhD (Co-Chair) L. Alison Phillips, PhD (Past Chair) Monica Baskin, PhD (President)

Staff

Lindsay Bullock (Executive Director) Angela Burant (Meetings Manager) Rachel Mizar (Senior Meetings Manager)

1. Minutes Approval 9/10

Dr. Steinberg moved to approve the minutes. Dr. Phillips second the minutes. The minutes were approved.

2. Keynote & Master Lecture Speaker Follow Up

Dr. Steinberg is continuing to reach out to the speakers.

3. Welcome & Closing Session Discussion

The opening session will include a welcome by Dr. Baskin & Dr. Steinberg, followed by a roadmap of the virtual meeting week. We could do a video to highlight specific things to look for each day to engage people and get people excited about the meeting. The opening session will be followed by networking breakouts on specific topics. Dr. Phillips suggested a topic of how has COVID affected your behavioral medicine research and how do we move forward in the future. Politics and climate change could also be hot topics

Other ideas included asking people to send their Spotify playlist of songs they listen to and would like to hear during the conference. Could see if sponsor want to sponsor a 2 minute or other length of breaks. Word cloud or anything to do to engage the audience. 3 minute videos at most with one word responses. Word cloud after the opening session breakouts to think of words that describe what they just discussed.

Closing we could do a fun party; such as a dance party. A dance party where there is a goal to reach a pre-determined number of calories people burn during an hour. Maybe a famous person to come because it would draw people to come to the session. Could record videos of attendees asking them questions and show the videos at the closing. We could use a master lecture person during the closing session. Large Program Committee can help think of prompts for the member videos. Ask Large Program Committee what networking topics we could use and who the leaders could be.

Next Program Committee Conference Call

October 15, 2 pm CT Large Committee Call