

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

SIG Council Conference Call MINUTES

Wednesday, October 5, 2016

9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET

Call in number: 1-800-377-8846 Access Code: 89250669#

In Attendance

Kristi Graves, PhD (chair)
Catherine Alfano, PhD
Barbara L. Andersen, PhD
Pamela Behrman, PhD
Jill E. Bormann, PhD, RN, FAAN
Joanna Buscemi, PhD
Daniel G. Cassidy, PhD
Lara Dhingra, PhD
Keri Dotson, MS
Marian Fitzgibbon, PhD
Brian Gonzalez, PhD
Neha Gothe, PhD
Jeffrey Haibach, PhD, MPH
Jennifer Huberty, PhD
Amy G. Huebschmann, MD
Kari Kugler, PhD
Allison Lewinski, MPH, BSN, RN
Zakkoyya Lewis
Dejan Magoc, PhD
Scherezade K. Mama, DrPH
Jennifer L. Matthews, MS
Thelma Mielenz, PhD
Melissa Napolitano, PhD
Chandra Y. Osborn, PhD, MPH
Megan Oser, PhD
Teresa M. Smith, PhD, MS
Jerry Suls, PhD
Amanda N. Szabo-Reed, PhD
Tracy Trevorrow, PhD
David Williams, PhD
Sandra Winter, PhD, MHA
Betina R. Yanez, PhD
Karen H. Yeary, PhD
Nataliya Zelikovsky, PhD
Lindsay Bullock (staff)
Mary Dean (staff)

Regrets

Lorien C. Abroms, ScD
James Aikens, PhD
Austin S. Baldwin, PhD
Paul W. Branscum, PhD, RD
David Cavallo, PhD
Andrea Clements, PhD
Jason Cohen
Margaret A. Crawford
Sabrina Ford, PhD
M. Bryant Howren, PhD, MPH
Heather S. Jim, PhD
Charles Jonassaint, PhD
Naomi S. Kane, MA
Kathryn E. Kanzler, PsyD, ABPP
Sara Kornfield, PhD
Andrea Kozak, PhD
Sarah Lillie, PhD
Robin Masheb, PhD
Crystal Park, PhD
Angela Pfammatter, PhD
Amanda S. Phillips
Emily Rothman, ScD
Lila Rutten, PhD, MPH
Lori Scott-Sheldon, PhD
Jamilia Sly, PhD
Jayson Spas, PhD
Sara St. George, PhD
Monica Wang, ScD, MS
Jennalee Wooldridge, MA
Julie Wright, PhD

Introduction of Mary Dean / Welcome to SIG Council and Welcome to SBM Immediate Past President Marian Fitzgibbon

Dr. Kristi Graves welcomed everyone to the teleconference and briefly introduced Mary Dean, SBM's new Executive Director. She then introduced Dr. Marian Fitzgibbon, SBM's Immediate Past President and Chair of the SBM Leadership Institute.

Overview of the 2017 Leadership Institute Program & Application Process

Dr. Fitzgibbon provided an overview of the 2017 Leadership Institute program, highlighting the quality of the speakers, the personalized coaching experiences, and networking opportunities made available through the program. Dr. Jennifer

Huberty, a 2016 Leadership Institute Fellow, offered insight into her own very positive experiences. She found the program to be incredibly helpful and particularly valued the coaching opportunities. Dr. Graves commented on some of the scheduling difficulties, with an overlap between the Leadership Institute and pre meeting Courses. Everyone agreed that holding the Institute on Tuesday / Wednesday was better than forcing attendees to come to the meeting for a full week. Dr. Sandra Winter asked for clarification on the definition of mid-career. Dr. Fitzgibbon clarified that the meaning of “mid-career” varies across the range of behavioral medicine careers, hence applicants can determine themselves whether they are mid-career.

SIG Social Media Takeover Discussion

Dr. Graves and Ms. Lindsay Bullock introduced the SIGs to the concept of SIG Social Media Takeovers whereby SIGs can “take over” the main SBM social media accounts at various times throughout the year, particularly during a conference, webinar, or Twitter chat relevant to their SIG. Takeovers could take the place of SIGs creating their own Twitter or Facebook accounts. Participating in social media, including takeovers, would remain optional for SIGs. This takeover option could also be offered to SBM councils and committees.

The SIG Chairs in general were very positive about the proposal. Dr. Melissa Napolitano commented that she would like to reserve time for the PA SIG on October 28th. Dr. Graves suggested that staff could do a hands-on video training for SIGs to help guide less-experienced members in social media engagement.

Action Item: On November teleconference, schedule time for a hands-on training and distribute a calendar for Chairs to sign up for takeovers.

Review of Abstract Submission Process and Procedures

The Council generally was very positive about the new online submission system for pre-meeting courses, breakfast roundtables, and midday meetings. The website was more streamlined and the portal was easy to use. The SIG Chairs asked whether the two submission sites could be merged into one site next year and whether all authors could be automatically sent email notifications regarding the status of the submissions. The final request was to incorporate a checkbox so SIGs can indicate when their submissions are co-planned with other SIGs.

Action Item: Staff to share the feedback with Erin Trimmer to consider for the 2018 submission process.

SIG Presentations / IdeaLab

Dr. Jill Bormann of the Spirituality and Health SIG presented on the recent leadership structure changes her SIG underwent as a result of a SIG survey. The leadership is now in a three year cycle (chair-elect, chair, and past chair) with monthly leadership teleconferences. The survey also revealed a need for information on clinical trial challenges, training on how to translate their work into lay language, and general funding difficulties.

Dr. Tracy Trevorror of the Sleep SIG led a conversation on how to improve the experience in the SBM poster hall. He suggested (1) adding topics to the letter categorization (2) consolidate posters by topic to facilitate networking and (3) organize posters by theme with presenters each giving a quick elevator pitch of their work.

Dr. Winter suggested that it was best to spread the topics throughout the three poster session to ensure content for all specialties on each night; however she really appreciated the theme idea. The SIG Chairs agreed that coordinating themes was a good idea. The SIG Chairs should collaborate to develop themes for the poster hall sessions in 2018.

Dr. Huebschmann made a comment that one theme for grouping could involve methods and noted that the Diabetes SIG was organizing a “poster walk” with a small group and will report back how that activity goes at the annual meeting this year.

Next meeting

Wednesday, November 2: 9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET