

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Council on SIGs Minutes

Date: Thursday, October 22, 2015

Time: 10 a.m. HST/12 p.m. PST/1 p.m. MST/2 p.m. CST/3 p.m. EST

Dial in: 1-800-377-8846

UK Dial in: 0-808-101-7574 (7 p.m. UTC/London time)

Passcode: 70129188#

Present

Kristi Graves, PhD (Chair)
James Aikens, PhD
Joanna Buscemi, PhD
Andrea Clements, PhD
Lara Dhingra, PhD
Bernard Fuemmeler, PhD, MPH
Neha Gothe, PhD
Jeffrey Haibach, PhD, MPH
Alesha Hruska, MPH
Amy Janke, PhD
Sara Kornfield, PhD
Lorna Haughton McNeill, MPH, PhD
Dejan Magoc, PhD
Thelma Mielenz, PhD
Crystal Park, PhD
Christine Rini, PhD
Jamilia Sly, PhD
Jayson Spas, PhD
Barbara Stetson, PhD
Jerry Suls, PhD
Sandra Winter, PhD, MHA

Staff

Erica Linc, Program manager

Regrets

David Ahern, PhD
Catherine Alfano, PhD
Linda Collins, PhD
Heather Gainforth, PhD
Michael Ann Glotfelter, MS
Emily Grieser, PhD
Clement Gwede, PhD, MPH, RN
Jennifer Huberty, PhD
Kathryn E. Kanzler, PsyD, ABPP
Andrea Kozak, PhD
Kari Kugler, PhD
Beth Lewis, PhD
Sarah Lillie, PhD
Robin Masheb, PhD
Karl Minges, MPH
Arlen Moller, PhD
Melissa Napolitano, PhD
Emily Rothman, ScD
Lila Rutten, PhD, MPH
John Salsman, PhD
Lori Scott-Sheldon, PhD
Jennifer St. Sauver, PhD, MPH
Monica Wang, ScD, MS
David Williams, PhD
Julie Wright, PhD
Nataliya Zelikovsky, PhD

Welcome to Dr. Haughton McNeill, MPH, PhD, Membership Council Chair

Dr. Haughton McNeill joined the council call to discuss the 2016 Annual Meeting New Member Meet and Greet event and how the Membership and SIG Councils can work together to meeting their goals.

Background on the 2015 Annual Meeting New Member Meet and Greet event:

The Membership and SIG Councils held the event on Thursday, April 23, from 6 p.m. to 7 p.m. opposite of the poster session. Attendees heard a few SBM members briefly share how the society has helped their careers and leadership skills. SIG representatives were on hand to chat and answer questions. The SIGs had posters on display, to explain their mission and provide contact information for their chairs. In an effort to boost/promote attendance new members were able to redeem a free drink ticket that they received in their registration packet. At the 2015 event 78 drink tickets were redeemed.

Suggestions for improving the event at the 2016 Annual Meeting included the following:

- Changing the layout of the room so that it is easier for SIG representatives to stand in front of their poster.
- Having SIG chairs where a ribbon or button to identify who they are.

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

- Encourage attendees to reach out to people wearing the buttons or ribbons during the meeting.
- Targeted marketing—target folks who are new to SBM and/or are not part of any SIGs.
- Recruiting SIG ambassadors to serve as greeters for new members as they walk in. Ambassadors could help introduce people to SIGs that match their interests.
- Provide a small map indicating where SIGs are located in the room.
- Providing cards that attendees could return to SBM staff that had boxes for each SIG that they could check off to indicate their desire to join that SIG and be added to their listserv.
- A five slide presentation on a loop with screenshots and instructions on how to sign up for SIGs in member account.

Dr. Haughton McNeill thanked the council for their input and will be in further talks with SIG Council Chair Dr. Graves about the event.

SIG Presentations

The Evidence-Based Behavioral Medicine, Multi-Morbidities, and Cancer SIGs all presented on what they are currently working on.

Action items:

- The Multi-Morbidities SIG is working on a white paper on self-management with behavioral health and is open to collaborators.

Review of SIG activities survey summary

Dr. Graves presented the results.

Other

SIGs are welcome to use the email template language disseminated with the October call materials. They are free to edit and send feedback.

Action items:

- SIG chairs should start thinking about the content they would like included on their posters and update websites since that is where staff gets content for the posters.

Important note: The next two SIG Council calls have been moved up by one week due to their intersection with holidays.

- The November call will take place on Thursday, November 19, at 3 p.m. EST (2 p.m. CST/1 p.m. MST/12 p.m. PST).
- The December call will take place on Thursday, December 17, at 3 p.m. EST (2 p.m. CST/1 p.m. MST/12 p.m. PST).

Next meeting:

Thursday, November 19, 2015

Time: 10 a.m. HST/12 p.m. PST/1 p.m. MST/2 p.m. CST/3 p.m. EST

Dial in: 1-800-377-8846

UK Dial in: 0-808-101-7574 (7pm UTC/London time)

Passcode: 70129188#