

Society of Behavioral Medicine
39th Annual Meeting & Scientific Sessions
New Orleans – April 11 -April 14, 2018
Program Committee Conference Call

DATE Tuesday, January 9, 2018
TIME 3 p.m. ET/2 p.m. CT/1 p.m. MT/12 p.m. PT
TO JOIN VIA VIDEO: <http://bluejeans.com/numbers>
TO JOIN VIA PHONE: 1) +1.408.740.7256 (United States)
+1.408.317.9253 (Alternate number)
(<http://bluejeans.com/numbers>)
2) Enter Meeting ID: 779811743
3) Press #

In Attendance

Rachel Shelton, ScD, MPH Chair
Eric Hekler, PhD, Co-Chair
David X. Marquez, PhD, Past Chair
Deborah Bowen, PhD
Andrea Cherrington, MD, MPH
Kristi Graves, PhD, SIG Chair
Meagan Helmick, MPH, CHES
Jennifer Huberty, PhD
Charles Jonassaint, PhD
Ryan Shaw, RN

Staff

Erin Trimmer
Mary Dean, JD, CAE
Lauren Seward

Unable to attend

Gary G. Bennett, PhD, President

1. Rapids Communication Update

Dr. Shelton informed the committee that rapid communication abstract submissions have officially closed and SBM received a total of 380 rapids submissions. This number is down from 2017's 457 submissions, but it is suspected that this is due to the 2018 regular abstract submission deadline's numerous lengthened deadlines. This would have allowed typical rapids submitters time to submit their abstracts during regular abstract submissions.

2. Registration Update

Dr. Shelton informed the committee that as of 1/9/2018, there have been 245 registrations. This is ahead of the 2017 numbers, which at this point last year only at 215 registrations.

3. WISH Session Addition

Dr. Shelton introduced the Workshop on Interactive Systems in Healthcare (WISH) which will bring together industry and academic researchers in human-computer interaction, biomedical informatics, and other disciplines to develop a cross-disciplinary research agenda and facilitate sharing and discussion of methods, study designs, and dissemination across communities.

The WISH session will be held the afternoon of April 9 and all day April 10, prior to the regular SBM meeting events in New Orleans. It has passed approval through the SBM Executive Board and is being coordinated with SPLC and the Digital Health Council.

4. Mayor-Elect introduction

The SBM meeting will be hosting an introduction/kickoff event on Wednesday afternoon at 6 pm prior to the poster session, which is moving to 6:30 pm. LaToya Cantrell was recently elected first female mayor of New Orleans, and she will be joining Dr. Shelton and Dr. Bennett on stage to greet meeting attendees with a welcome message.

Dr. Graves suggested that SBM market this event by highlighting the "first female mayor" aspect. Dr. Shelton agreed, and told the group that the Mayor-Elect has a progressive agenda that will complement the work of SBM members. The event will be introduced with a formal announcement through SBM's Senior Manager of Media and Member Communications.

Society of Behavioral Medicine
39th Annual Meeting & Scientific Sessions
New Orleans – April 11 -April 14, 2018
Program Committee Conference Call

Budget pending, Dr. Shelton states that the small committee may be hiring a band to lead attendees from the plenary hall to the poster session following the kickoff event.

5. Alternative Revenue Update

Dr. Hekler informed the group that there have been more sponsor ideas generated. Templates will be circulated for the committee to use when requesting sponsorship. The timeline is for all asks to be completed in January, and for sponsorships to be submitted by February.

6. Saturday Design Challenge

Dr. Hekler has created a 1-page sheet containing information and the history of attendance during the Saturday of SBM meetings, which is typically much lower than the rest of the meeting. The sheet also outlines the “challenge”, or the need for the program committee to potentially make changes to keep up attendance.

He will be attending an upcoming SIG Council meeting to introduce the challenge, with an emphasis on students.

Dr. Bowen suggested that some or all pre-conference events are moved to post-conference events, although any structural changes would need to be approved by the Executive Board.

Dr. Huberty suggested that SBM utilize an online survey, or even hard copy or a cell phone voting system, to create feedback on what SBM should change, what holds attendees back from staying Saturdays, and if something was to change with the meeting structure, if they would then stay for the duration of the meeting.

Dr. Shelton explained that due to contracts, the meeting structure cannot change extremely (i.e. extending/shortening the meeting or moving the dates of meetings). She also explained that no matter when a conference ends, attendance will drop towards the back end of the meeting.

Dr. Jonassaint suggested that Saturday become a complete student/trainee “takeover”, allowing them to relax from the pressure of their superiors while learning with their colleagues and peers. A restraint of this suggestion may be monetary, as many students need to gather support in order to attend the meetings at all.

7. Other Business

The meeting schedule is now live, and can be found online. Ms. Trimmer will be circulating the schedule link via email to the program committee.

A presidential symposium session was added for the Friday of the meeting.

Keynote marketing videos are published and sent, and the master lecture marketing videos will be sent shortly.

Next Program Committee Conference Call

Date: Tuesday, February 13, 2018

Time: 12:00 PM PT; 1:00 PM MT; 2:00 PM CT; 3:00 PM ET