DATE: Tuesday, January 16, 2018
TIME: 3 p.m. ET/2 p.m. CT/1 p.m. MT/12 p.m. PT

TO JOIN VIA VIDEO: https://bluejeans.com/820502825?src=calendarLink
TO JOIN VIA PHONE:
1) +1.408.740.7256 (United States)
   +1.408.317.9253 (Alternate number)
2) Enter Meeting ID: 820 502 825
3) Press #

In Attendance
Rachel Shelton, ScD, MPH Chair
Eric Hekler, PhD, Co-Chair
David X. Marquez, PhD, Past Chair

Staff
Erin Trimmer
Mary Dean, JD, CAE
Lauren Seward

1. Approve minutes from 11.7.17, 11.28.17, and 12.19.17 calls
Dr. Shelton motioned to approve the minutes from the calls. Dr. Marquez seconded the motion; minutes were approved.

1. Registration Update
Dr. Shelton informed the committee that as of 1/16/2018, there have been 296 registrations. This is ahead of the 2017 numbers, which at this point last year was at 265 registrations.

2. Plenary Session Update
Dr. Shelton informed the committee that the plenary session speakers were finalized as of this morning. The last promotional video featuring James Hamblin and Gretchen Reynolds will be sent on January 22. The group will discuss whether to make a promotional video for the Mayor’s introduction as it has been done for plenary speakers. A final sheet will be sent outlining moderators and plenary speakers, and Dr. Shelton will discuss the budget with Ms. Trimmer following the meeting.
Dr. Shelton will be following up with all moderators of the plenary session to discuss logistics.

3. WISH Session Update
Hotel space and times are confirmed for the WISH Session on 4.9 and 4.10. Actual planning of the session is in progress. Dr. Hekler asked the group their thoughts on how to go about inviting SBM Members to join the session. Suggestions included asking SIG Chairs for recommendations, eliciting interest specifically from the relevant SIGs. Additionally, it was suggested that there be a small application of sorts so individuals aren’t “handpicked” by those running the session.

5. Band Discussion
It was decided that discussion is tabled until the budget is looked at, left from the plenary speakers, by Dr. Shelton.

6. Spring Outlook Article
In the past, the spring Outlook article from the Program Committee has highlighted the meeting itself. Dr. Hekler suggested that the “Design Challenge” be written in the article. Because the annual meeting is taking place later this year meaning Outlook will be written prior to the meeting, the committee decided to just highlight the meeting in the article. Details on the Design Challenge will then be saved for after the meeting in the summer Outlook article.

6. Collecting Feedback for Saturday Events
During the last Program Committee meeting, the large committee brought up the opportunity to have a live survey (mobile or paper) distributed during a plenary session to gather feedback from attendees about their opinions on Saturday’s meeting events, and why often they are uninterested in staying for the length of the full meeting.
Dr. Shelton will be reaching out to Dr. Bennett to ask if he would be willing to have the survey take place before his Presidential Keynote. Another option would be to have the survey before Dr. Galea’s keynote on Thursday morning.

4. Other Business
Saturday Design Challenge: The deadline for SIGs to return their entries for the design challenge is February 7.

Rapids Reviewer: A reviewer brought attention to a specific abstract submission that had a few major mistakes, but good research. They were wondering if there could be a way to give feedback to students/submitters. The committee decided that it may be worth it to see if we can get constructive feedback to first-time submitters and students. There could be a yes or no question upon submission of first-time submitters and students asking if they would like to receive feedback, as some may not be open to do so. Dr. Marquez brought up that many who search for feedback after they are rejected often are searching for a way to explain, revise and resubmit, rather than constructive feedback for future submissions. Ms. Trimmer will reach out to our abstract vendor and get information on what is possible.

Industry Invitations: An industry contact reached out with concern that their competitor was invited to the meeting, as they were the ones loyal to SBM in the past. Dr. Bennett will respond to their concern. The group agreed that while it is important to take current connections into consideration, the theme of this year’s meeting is to foster new relationships, and that was the goal of these industry invitations as well.

Next Program Committee Conference Call
Date: Monday, February 6, 2018
Time: 12:00 PM PT; 1:00 PM MT; 2:00 PM CT; 3:00 PM ET