

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

SIG Council Conference Call MINUTES

Wednesday, January 4, 2017

9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET

Call in number: 1-800-377-8846 Access Code: 89250669#

In Attendance

Amy G. Huebschmann, MD
Andrea Clements, PhD
Anne Hahn (staff)
Barbara L. Andersen, PhD
Brian Gonzalez, PhD
Charles Jonassaint, PhD
Catherine Alfano, PhD
Chandra Y. Osborn, PhD, MPH
Crystal Park, PhD
Daniel G. Cassidy, PhD
Heather S. Jim, PhD
James Aikens, PhD
Jayson Spas, PhD
Jeffrey Haibach, PhD, MPH
Jennifer Huberty, PhD
Jennifer L. Matthews, MS
Jill E. Bormann, PhD, RN, FAAN
Julie Wright, PhD
Karen H. Yeary, PhD
Kari Kugler, PhD
Kristi Graves, PhD (chair)
Lara Dhingra, PhD
Lori Scott-Sheldon, PhD
Lorien C. Abroms, ScD
M. Bryant Howren, PhD, MPH
Mary Dean (staff)
Melissa Napolitano, PhD
Nataliya Zelikovsky, PhD
Pamela Behrman, PhD
Robin Masheb, PhD
Sandra Winter, PhD, MH
Sara Kornfield, PhD
Scherezade K. Mama, DrPH
Teresa M. Smith, PhD, MS
Thelma Mielenz, PhD

Regrets

Amanda N. Szabo-Reed, PhD
Allison Lewinski, MPH, BSN, RN
Amanda S. Phillip
Andrea Kozak, PhD
Angela Pfammatter, PhD
Austin S. Baldwin, PhD
Betina R. Yanez, PhD
David Cavallo, PhD
David Williams, PhD
Dejan Magoc, PhD
Emily Rothman, ScD
Jamilia Sly, PhD
Jason Cohen
Jennalee Wooldridge, MA
Jerry Suls, PhD
Joanna Buscemi, PhD
Kathryn E. Kanzler, PsyD, ABPP
Keri Dotson, MS
Lila Rutten, PhD, MPH
Margaret A. Crawford
Megan Oser, PhD
Monica Wang, ScD, MS
Naomi S. Kane, MA
Neha Gothe, PhD
Paul W. Branscum, PhD, RD
Sabrina Ford, PhD
Sarah Lillie, PhD
Sara St. George, PhD
Tracy Trevorrow, PhD
Zakkoyya Lewis

Welcome to the SIG Council

Dr. Graves welcomed chairs.

IdeaLab: MHBC SIG

The MHBC SIG's goal for the coming year is to increase participatory member engagement both at the conference and throughout the rest of the year. Dr. Sheldon-Scott said they struggle to engage members outside the conference since they cater to many different behavioral health areas and many members are members of other SIGs as well.

Dr. Sheldon-Scott presented ideas to promote member engagement:

1. During meeting:
 - a. More interactive tools to promote audience engagement
 - i. Google slides, etc.
 - b. Live action blogging during sessions relevant to SIG
 - c. Interactive professional development sessions
 - i. Speed CV reviews
 - ii. Mock Interviews
 - iii. Career pathways workshop
2. After meeting:
 - a. Host unconferecing:
 - i. Unstructured meeting designed to promote creativity
 1. Done via Google Hangouts?
 - b. "Campfire chats"
 - i. A facilitator proposes a few topics to get attendees thinking and the conversation goes from there
 - c. Stimulating networking
 - i. Connect members to others with similar interests

Feedback: Members like these ideas and propose an event that is a combination of the "campfire chat" and unconferecing. A discussion with some sort of structure, but no set agenda.

Action item: Dr. Graves will check with Program Committee to see if there is space available for the interactive professional development sessions at the meeting.

SIG Goals for 2017:

Aging: Increase social media presence, continue partnerships with other SIGs, and grow engaged membership.

Behavioral Informatics and Technology: Engage members throughout the year and plan/host their first Twitter chat.

Cancer: Work on enhancing SIG member profile in oncology professional and philanthropic organizations to advance behavioral medicine's cause in cancer research and treatment.

Child and Family Health: Increase member engagement and collaboration with other SIGs. Also, re-identify mission to be more specific.

Complementary and Integrative Medicine: Increase their activity as a SIG and reestablish their awards program.

Diabetes: Conduct a smooth transition to new leadership.

Evidence-Based Behavioral Medicine: Engage members more.

Integrated Primary Care: Work harder to delegate to non-chairs.

Military and Veterans' Health: Continue good work in 2017.

Multi-Morbidities: Grow membership and explore ways to create stronger connections to other SIGs.

Multiple Health Behavior Change: Engage members.

Optimization of Behavioral Interventions: Did a member needs survey and want to link members to optimization resources and increase awareness of their SIG.

Pain: Transition to new leadership. Also work on their three strategic goals: improve collaboration (internal and external), develop and maintain a robust online community for pain professionals, and enhance advocacy.

Physical Activity: Change leadership structure to give members more ownership and leadership within SIG.

Population Health Science: Conduct a member survey to identify what would most benefit members and use it to create a plan for the coming years.

Sleep: Continue momentum and transition to new leadership.

Spirituality and Health: Host more social events for informal networking.

Student: Increase number of student liaisons and develop more structure in this program. Continue to collaborate with other SIGs in annual meeting sessions. Increase engagement beyond the conference.

Theories and Techniques of Behavior Change Interventions: Engage members online outside of the conference with a Google Hangout.

Women's Health: Have a smooth transition to next leadership team and continue momentum with a group paper.

Action Item: Dr. Graves and Anne Hahn will work together to group SIGs based on common goals for the SIG Council Meeting at AM 17.

Marketing SIG Preconference Courses:

Military and Veterans' Health created a flyer for their session and is distributing it to listservs. They also plan to do outreach to universities in the San Diego area to get the flyers posted there.

Remember that the online meeting's online planner can be found here <http://bit.ly/2ifdwxG>. Each course has its own unique URL that can be embedded in emails and documents and sent out to promote your sessions.

Next meeting

Wednesday, February 1: 9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET