



42nd Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, September 17, 2020
Time: 3pm ET/2pm CT/1pm MT/12pm PT

In Attendance

Dori Steinberg, PhD (Chair)
L. Alison Phillips, PhD (Past Chair)

Staff

Lindsay Bullock (Executive Director)
Angela Burant (Meetings Manager)
Rachel Mizar (Senior Meetings Manager)

1. Minutes Approval 9/10

Dr. Steinberg moved to approve the minutes. Dr. Phillips second the minutes. The minutes were approved.

2. Virtual Meeting Platforms

Ms. Mizar showed screenshots from the Expo Tracker demo that SBM staff and Dr. Steinberg attended. Dr. Phillips and Ms. Bullock like the infographic looking home screen screenshot from Expo Tracker. Dr. Phillips likes that it could look like our usual in-person hotel maps. The infographic image seems the most helpful that each icon would help people to show what each link would bring you to.

The committee discussed the possibility of having issues with Show Gear using Big Marker, Planestone, and EDI in house registration. In house registration would have SBM staff needing to upload the registrants list often to Big Marker. Simplicity is the number one thing the committee wants for the attendees. Having three different software programs could cause issues even though the companies claim it would be seamless.

The program committee wants a software that is easy to navigate with some nice design features but don't want too many bells and whistles to distract from the education content. They want a platform that looks professional and current (not outdated).

Expo Tracker attendees can upload their videos on their own. Overall, the committee feels Expo Tracker would be the better option. There is less chance of having issues since everything is through one application. Ms. Burant sent another demo of Show Gear to the committee at the end of the call for everyone to review. Ms. Burant will follow up with Expo Tracker for a similar demo video.

Next Program Committee Conference Call

September 24, 2 pm CT
Small Committee Call