



42nd Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, September 3, 2020
Time: 3pm ET/2pm CT/1pm MT/12pm PT

In Attendance

Dori Steinberg, PhD (Chair)
Ellen Beckjord, PhD (Co-Chair)
L. Alison Phillips, PhD (Past Chair)
Monica Baskin, PhD (President)

Staff

Lindsay Bullock (Executive Director)
Angela Burant (Meetings Manager)
Rachel Mizar (Senior Meetings Manager)

1. Minutes Approval 8/6 and 8/20

Dr. Steinberg moved to approve the minutes. Dr. Beckjord second the minutes. The minutes were approved.

2. Abstract Update & Program Planning Meeting Reminder (October 26-30)

Ms. Mizar gave an abstract update. Research talks and spotlights don't need financial disclosure forms. We meet next on September 10th but the abstracts don't close until 11:59 pm that night. We still have rapids that will come in too. Staff have narrowed down the top choices for virtual platform to be 2 options. Dr. Steinberg and Dr. Baskin will be invited to participate in demos of the systems before one is selected.

Program planning meeting. Ms. Mizar sent 2 potential schedules for the program planning meeting. One is a traditional, more condensed schedule. The other is a few hours a day, the full week. After discussion, Ms. Mizar will update the schedule and the committee will review on our next call.

3. Practice Gaps and Learning Objectives

Practice gaps need to be finalized by January for the CE requirement. Dr. Steinberg to email the information around.

4. Keynote & Master Lecture Speaker Follow Up

Typically the presidential keynote is a Thursday evening keynote. Dr. Baskin's preference is the Wednesday keynote slot.

Master Lectures confirmed from past award winners.

Abby King, PhD

Distinguished Scientist Award

Title: Professor Health Research and Policy and Medicine, Stanford University

Topic area: Focus on citizen science, particularly involving the use of digital health tools and how citizen science can advance communities and promote health equity.

Theme focus areas: inclusion, and Innovation

Lori Pbert, PhD

Jessie Gruman Award For Health Engagement

Title: Professor of Population and Quantitative Health Sciences, Mass Medical School; member of the USPSTF

Topic area: How to embed behavior change principles into policies and institutions, drawing from her experiences combating youth tobacco use via healthcare and school policies

Theme focus areas: Influence

Proposed Keynotes

Feranmi Okanlami, MD, MS (Keynote)

Title: Assistant Professor, University of Michigan

Topic: Disability doesn't mean inability: the importance of welcoming those to the table who had different experiences in order to improve health.



Other facts: Clinically trained in primary care and rehab medicine - he suffered a spinal cord injury, paralyzing him from the chest down. After two surgeries and intense rehabilitation, he regained some motor function.

Theme focus areas: Inclusion and Influence

Nadine Burke Harris, MD (Keynote)

Title: founder and CEO of the Center for Youth Wellness.

Topic: How childhood trauma affects health across a lifetime

Other facts: Pediatrician and also surgeon general of California. She has a lot of expertise in how ACEs and toxic stress impact health later in life. Wrote the book: *The Deepest Well: Healing the Long-Term Effects of Childhood Adversity*

Theme focus areas: Inclusion and Influence

Hanna Valentine, MD (Keynote)

Title: NIH Chief Officer for Scientific Workforce Diversity and Senior Researcher at NHBI

Topic: Bias and Systemic Racism in Academic Health Care: NIH Strategies for Change.

Other facts: Previously a Professor of CVD Medicine at Stanford University

Theme focus areas: Inclusion, innovation, & influence

Proposed Master Lectures

Paula Stone Williams, DMIN

Title: CEO RLT Pathways, Inc

Topics: Inclusion and allyship and how to work in diverse teams; leadership, workplace behaviors, inclusion (LGBTQ), gender identity

Other facts: pastor, counselor, speaker, LGBTQ ambassador, transgender woman, and gender equity advocate.

Theme focus areas: Inclusion and Influence

Julia Collins

Title: Founder and CEO, Planet FWD; a company aiming to reform food systems and reduce climate change; Former co-founder of Zume Pizza - a technology-enabled food company to improve food access.

Topics: Improving population health through innovation and entrepreneurship

Other facts: First Black woman to achieve unicorn status (having a company valued at >\$1billion). Her recent company is funded all by POC and women.

Theme focus areas: Innovation and also Influence and Inclusion

David Williams and Della Mosley as backups

David R. Williams, PhD (Keynote)

Title: Florence Sprague Norman and Laura Smart Norman Professor of Public Health; Chair, Department of Social and Behavioral Sciences, Harvard T. Chan School of Public Health

Topic: Understanding the complex ways socioeconomic status, race, stress, racism, health behavior, and religious involvement can affect health

Other facts: Highly regarded researcher, speaker, and mentor

Theme focus areas: Inclusion and Influence

Della V. Mosley, PhD

Title: Assistant Professor, Counseling Psychology, University of Florida



Topics: How to be both a scholar and an activist; psycho-political wellness of people and communities that are marginalized.

Other facts: Along with one of her doctoral students, she runs a training on Academics for Black Lives

Theme focus areas: Innovation and also Influence

Dr. Ken Resnickow works at the University of Michigan and he said he would be happy to help out. Dr. Baskin knows a lot of people at NIH so she could ask if they know Dr. Hanna Valentine. Dr. Steinberg will mention having heard her speak and she liked the topic of the presentation. The program committee discussed making the opening event available to certain groups. What we do in behavioral medicine and how behavioral medicine impacts a bigger community more broadly. Talk about what we do and who we are but think about something and some draw to bring in other folks. In 2019 in DC, we tried an in person Saturday event to have the public attend but only 10 people attended.

Swag bags- Have sponsors get something for everyone like a t-shirt. Ms. Mizar said not to do wearables because of the different sizes. Some other suggested items were photo magnets or computer camera covers. Some flatter items that would be lower costs to mail.

Next Program Committee Conference Call

September 10, 2 pm CT

Small Committee Call