



**Board of Directors Minutes**

**Friday, September 28, 2018**

**12:30 – 1 p.m. ET**

**Call-In Information: <https://bluejeans.com/499203252?src=calendarLink>**

**Phone: 408-740-7256; 499 203 252#**

<b>In Attendance (Alphabetical Order)</b>		
Joanna Buscemi, PhD – Chair, Health Policy Committee	Eric Hekler, PhD – Co-Chair, Program Committee	L. Alison Phillips, PhD –Co-Chair, Program Committee
Heather Cole-Lewis, PhD – Chair, Digital Health Council*	E. Amy Janke, PhD – Chair, Scientific and Professional Liaison Council*	Margaret Schneider, PhD – Member Delegate*
David E. Conroy, PhD – Chair, Publications and Communications Council*	Robert M. Kaplan, PhD – Chair, Awards Committee	William J. Sieber, PhD – Editor, Outlook
Marian L. Fitzgibbon, PhD – Chair, Health Policy Council*	Scherezade K. Mama, DrPH –Chair, Membership Council*	
Brian D. Gonzalez, PhD –Chair, SIG Council*	Sherry Pagoto, PhD – President *	
<b>Regrets (Alphabetical Order)</b>		
Elva M. Arredondo, PhD – Member Delegate*	Kevin S. Masters, PhD – Editor, Annals of Behavioral Medicine	Monica Wang, PhD – Chair, Community and Public Engagement Committee
Gary G. Bennett, PhD – Immediate Past-President and Chair, Nominating Committee*	Suzanne M. Miller, PhD – Editor, Translational Behavioral Medicine	Sandra J. Winter, PhD, MHA – Secretary/Treasurer and Chair, Finance Committee*
Michael A. Diefenbach, PhD – President-Elect*	Lila J. Rutten, PhD, MPH –Member Delegate*	Amy L. Yaroch, PhD – Chair, Development Committee
Amy Huebschmann, MD – Chair, Education, Training, and Career Development Council*	Rajani S. Sadasivam, PhD – Editor, Website/Social Media	
<b>Staff &amp; Guests (Alphabetical Order)</b>		
Lindsay Bullock – Executive Director	Rachel Mizar – Senior Meetings Manager	Tara Withington, CAE – Consulting Partner
Angela Burant – Administrative Coordinator	Andrew Schmidt – Program Manager	
Robert Carroll – Media and Member Communications Manager	Lauren Seward – Meetings Coordinator	

\* = voting member; quorum = 7 voting members



### **Call to Order and Disclosures**

Dr. Pagoto called the meeting to order at 12:30 p.m. ET. No conflict disclosures were made.

### **Minutes Review**

**MOTION: Moved by Dr. Sieber and seconded by Dr. Janke to approve July Board minutes. The motion carried.**

### **Annual Meeting Locations for 2021 and 2022**

SBM received 17 total bids for the years of 2021 and 2022. SBM staff narrowed the bids down to two choices for 2021 and three choices for 2022. The Executive Committee narrowed the bids down further to one location for each year. SBM staff visited the chosen locations the week of September 24. The locations are: the Hilton in Orlando FL (2021) and the Marriott in Washington, DC (2022).

Both locations agreed to all requested concessions, including a 10% discount on food and beverage. Both hotels came down from their initial Wi-Fi fees of \$200,000. The Orlando Hilton will only charge SBM \$5,000 for Wi-Fi.

The Orlando Hilton offers a big, bright space, and it is located near Disney Springs. The Washington, DC, Marriott offers large meeting spaces, and it is located near a row of popular restaurants, as well as the national zoo. The zoo is free. The Washington, DC, Marriott is renovating their meeting space this coming winter, so the space will still be relatively new for the 2022 meeting.

The Washington, DC, Marriott charges \$17,000 for audio/visual services if SBM uses Marriott's A/V services. If SBM uses an outside service, Marriott will charge \$34,000.

No Marriott properties placed bids for the 2021 meeting, so securing a multi-year deal was not a possibility.

**MOTION: Moved by Dr. Gonzalez and seconded by Dr. Schneider to approve staff beginning contract negotiations with the Orlando Hilton (2121) and Washington, DC, Marriott (2022). The motion carried.**

### **Presidential Updates**

SBM members will be presenters during a pre-conference day at the Connected Health Conference (CHC) in Boston, MA. The conference is offering a half day on behavioral science called, "Moving from Buzz to Impact." Speakers will include Drs. Bennett, Pagoto, and Kate Wolin.

Dr. Pagoto will host her next Twitter chat on Thursday, October 11. The chat will host John Sharp from Connected Health, and is called Behavioral Science in Digital Health: Moving from Buzz to Impact.

Dr. Amy Yaroch is leading the Development Committee as it considers a fundraising feasibility study. The micro-credentialing feasibility study is ongoing. Binta Beard will join SBM leadership at the November board meeting to discuss engagement strategies for U.S. lawmakers.

*The meeting adjourned at 12:50 p.m. ET.  
Respectfully submitted by R. Carroll on September 28, 2018.*