



42nd Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, August 27, 2020
Time: 3pm ET/2pm CT/1pm MT/12pm PT

In Attendance

Dori Steinberg, PhD (Chair)
L. Alison Phillips, PhD (Past Chair)

Staff

Lindsay Bullock (Executive Director)
Angela Burant (Meetings Manager)
Rachel Mizar (Senior Meetings Manager)

1. Minutes Approval 8/6 and 8/20

Dr. Steinberg moved to approve the minutes. Dr. Phillips second the minutes. The minutes were approved.

2. Abstract Update & Program Planning Meeting Reminder (October 26-30)

Ms. Mizar gave an update on abstract numbers. Weeks out we are ahead but weeks until we are 100 behind in drafts. Submissions are open 2 weeks less than last year.

Program Planning Meeting Reminder (October 26-30). We don't know what it will look like but please save space in your schedule to attend this meeting. Ms. Mizar has been talking with other EDI meeting planners about how they did a virtual program planning meeting. We will look into the best options for a virtual program planning meeting.

3. Grand Rounds Reminder & Discussion

The committee picked February 11th and March 11th for the webinars. The focus will be on how to present virtual session and a roadmap to the virtual annual meeting.

4. Practice Gaps and Learning Objectives

Dr. Steinberg to use information from the R13 grant to write up the practice gaps. Dr. Steinberg will also create 3 learning objectives based on inclusion, innovation, and influence.

5. Keynote & Master Lecture Speaker Follow Up

Dr. Steinberg gave an update on the plenary speakers. She reached out to Tori from Outspoken about two of the speakers on our list Julia Collins and Paula Stone Williams. Tori said both of them are open that week. As for pricing, they would still be around \$5,000 each. We have \$20,000 total budgeted for speakers. \$20,000 divided between 3 keynotes and 2 master lectures comes out to \$4,000 a person. If we feel we could offer some of the other speakers less than \$4,000, we could nook Julia and Paula at their \$5,000 rate. Alternatively, we could say we have this much to offer would they be willing to speak online for an hour. They are not traveling and we are a non-profit. Another idea is to offer keynotes more than master lectures since they are the largest draw.

Master Lectures confirmed from past award winners.

Abby King, PhD

Distinguished Scientist Award

Title: Professor Health Research and Policy and Medicine, Stanford University

Topic area: Focus on citizen science, particularly involving the use of digital health tools and how citizen science can advance communities and promote health equity.

Theme focus areas: inclusion, and Innovation

Lori Pbert, PhD

Jessie Gruman Award For Health Engagement

Title: Professor of Population and Quantitative Health Sciences, Mass Medical School; member of the USPSTF

Topic area: How to embed behavior change principles into policies and institutions, drawing from her experiences combating youth tobacco use via healthcare and school policies

Theme focus areas: Influence



Proposed Keynotes

Feranmi Okanlami, MD, MS (Keynote)

Title: Assistant Professor, University of Michigan

Topic: Disability doesn't mean inability: the importance of welcoming those to the table who had different experiences in order to improve health.

Other facts: Clinically trained in primary care and rehab medicine - he suffered a spinal cord injury, paralyzing him from the chest down. After two surgeries and intense rehabilitation, he regained some motor function.

Theme focus areas: Inclusion and Influence

Nadine Burke Harris, MD (Keynote)

Title: founder and CEO of the Center for Youth Wellness.

Topic: How childhood trauma affects health across a lifetime

Other facts: Pediatrician and also surgeon general of California. She has a lot of expertise in how ACEs and toxic stress impact health later in life. Wrote the book: *The Deepest Well: Healing the Long-Term Effects of Childhood Adversity*

Theme focus areas: Inclusion and Influence

Hanna Valentine, MD (Keynote)

Title: NIH Chief Officer for Scientific Workforce Diversity and Senior Researcher at NHBI

Topic: Bias and Systemic Racism in Academic Health Care: NIH Strategies for Change.

Other facts: Previously a Professor of CVD Medicine at Stanford University

Theme focus areas: Inclusion, innovation, & influence

Proposed Master Lectures

Paula Stone Williams, DMIN

Title: CEO RLT Pathways, Inc

Topics: Inclusion and allyship and how to work in diverse teams; leadership, workplace behaviors, inclusion (LGBTQ), gender identity

Other facts: pastor, counselor, speaker, LGBTQ ambassador, transgender woman, and gender equity advocate.

Theme focus areas: Inclusion and Influence

Julia Collins

Title: Founder and CEO, Planet FWD; a company aiming to reform food systems and reduce climate change; Former co-founder of Zume Pizza - a technology-enabled food company to improve food access.

Topics: Improving population health through innovation and entrepreneurship

Other facts: First Black woman to achieve unicorn status (having a company valued at >\$1billion).

Her recent company is funded all by POC and women.

Theme focus areas: Innovation and also Influence and Inclusion

This is something different but need a clear idea of where she fits into audience expectations. Dr. Baskin explained that it is intentional to have some speakers that aren't typical SBM speakers to bring in other people to the conference that wouldn't normally attend.

Depending on what we do for the welcome session on Monday night, and the closing session on Friday night, we could potentially have one more keynote. David Williams or Della Mosley would be Dr. Steinberg's next choice. The goal is to have the keynote and master lecture speakers confirmed by October 1st.

Next Program Committee Conference Call

September 3, 2 pm CT

Small Committee Call