



42nd Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, August 20, 2020
Time: 3pm ET/2pm CT/1pm MT/12pm PT

In Attendance

Dori Steinberg, PhD (Chair)
Ellen Beckjord, PhD (Co-Chair)
L. Alison Phillips, PhD (Past Chair)
Monica Baskin, PhD (President)
Elizabeth Adams, PhD
Jamy Ard, MD
Angela Fong, PhD
Rachel Goode, PhD, MPH, LCSW
Charles Jonassaint, PhD, MHS
Allison Lewinski, PhD, MPH
Scher Mama, DrPH
Gina Merchant, PhD
Christine Pellegrini, PhD
Molly Waring, PhD

Staff

Lindsay Bullock (Executive Director)
Angela Burant (Meetings Manager)
Rachel Mizar (Senior Meetings Manager)

1. Welcome

Introduced members who were not able to make the first call.

2. Abstract Submission Update and Promotion Discussion

Dr. Steinberg gave an update on how many abstracts have been submitted this year versus last year. The program committee discussed ways to promote abstracts more. Dr. Waring said she shared the abstract information with her center at UConn and that the abstract information would be included in UConn's weekly newsletter. Encourage your centers and organizations to include the abstract information in newsletters or announcements. Remind SIG chairs to send messages out to their SIGs. Dr. Mama suggested sending messages to our champions so they can distribute to their networks.

Ms. Bullock said we won't be announcing registration prices until we are closer to opening registration in the fall. It is okay to tell people that registration rates will be lower this year with the meeting being virtual. SBM will incorporate in registration emails how much people are saving by not traveling since they don't have to pay for hotel, flight, and food. Students will have a much lower fee than others and we will still have some programs for students to volunteer and other ways to have reduced or free registration.

3. Topic Area Chair Discussion

The committee discussed any SBM members that could fit into the topic area chair roles that still need to be filled. The topic area chair recruits the abstract reviewers. The topic area chair ultimately makes the final recommendation to the program committee. We need a chair for health com/policy, multiple behavior change, tobacco, and 2 new chairs for rapid communications. Dr. Merchant said she would be the other chair for the Multiple Behavior Change topic area. Dr. Phillips discussed that senior career people are picked because they feel more comfortable rejecting abstracts and can back up their reasons. It is common to see a yes and a no on an abstract.

Dr. Jonassaint suggested Tiffany Carson for Obesity.

Dr. Adams suggested Bernard Fuemeller for Tobacco otherwise he would know of others if he couldn't or doesn't want to be chair.

Dr. Jonassaint suggested KarHai for Tobacco and he will be promoted to an associate professor soon. <https://www.gim-crhc.pitt.edu/people/kar-hai-chu-phd>



Dr. Mama suggested Thomas Plante (SBM Fellow) for Tobacco Control.

Dr. Goode suggested Yaguang Zheng for a Rapid Communications chair and she is at NYU:
<https://nursing.nyu.edu/directory/faculty/yaguang-zheng>

Dr. Mama suggested April Oh for Health policy and Dr. Goode suggested Evan Cole at Pitt.

4. Plenary Speaker Discussion

GOALS BY CONFERENCE THEME DOMAINS

- Inclusion: Bring attention to important voices that are often not heard, including Black men and women, individuals with disabilities- and others whose expertise is needed to address persistent health inequities and the systemic policies and practices that create or sustain them.
- Innovation: Emphasize ways we can be innovative in our efforts to identify and promote health solutions, especially to those with greater burden.
- Influence: Continuously seek opportunities to influence policies and practices so they are evidence- and inclusion-based.

THINGS TO CONSIDER

- We have 8 speaker slots
 - 4 keynote talks (1 already decided)
 - 4 master lectures (2 already decided)
- We can do different formats for these lectures
 - Classic lecture
 - Q&A panel type
 - Fireside chat with more active moderator (think Barbara Walters)

We are aiming for diversity with our speakers across race and gender

Proposed speakers below:

Abby King, PhD

- Distinguished Scientist Award
- Title: Professor Health Research and Policy and Medicine, Stanford University
- Topic area: Focus on citizen science, particularly involving the use of digital health tools and how citizen science can advance communities and promote health equity.
- Theme focus areas: inclusion, and Innovation

Lori Pbert, PhD

- Jessie Gruman Award For Health Engagement
- Title: Professor of Population and Quantitative Health Sciences, Mass Medical School; member of the USPSTF
- Topic area: How to embed behavior change principles into policies and institutions, drawing from her experiences combating youth tobacco use via healthcare and school policies
- Theme focus areas: Influence

David R. Williams, PhD (Keynote)

- Title: Florence Sprague Norman and Laura Smart Norman Professor of Public Health; Chair, Department of Social and Behavioral Sciences, Harvard T. Chan School of Public Health
- Topic: Understanding the complex ways socioeconomic status, race, stress, racism, health behavior, and religious involvement can affect health
- Other facts: Highly regarded researcher, speaker, and mentor
- Theme focus areas: Inclusion and Influence



Feranmi Okanlami, MD, MS (Keynote)

- Title: Assistant Professor, University of Michigan
- Topic: Disability doesn't mean inability: the importance of welcoming those to the table who had different experiences in order to improve health.
- Other facts: Clinically trained in primary care and rehab medicine - he suffered a spinal cord injury, paralyzing him from the chest down. After two surgeries and intense rehabilitation, he regained some motor function.
- Theme focus areas: Inclusion and Influence

Nadine Burke Harris, MD (Keynote)

- Title: founder and CEO of the Center for Youth Wellness.
- Topic: How childhood trauma affects health across a lifetime
- Other facts: Pediatrician and also surgeon general of California. She has a lot of expertise in how ACEs and toxic stress impact health later in life. Wrote the book: The Deepest Well: Healing the Long-Term Effects of Childhood Adversity
- Theme focus areas: Inclusion and Influence

Hanna Valentine, MD (Keynote)

- Title: NIH Chief Officer for Scientific Workforce Diversity and Senior Researcher at NHBI
- Topic: Bias and Systemic Racism in Academic Health Care: NIH Strategies for Change.
- Other facts: Previously a Professor of CVD Medicine at Stanford University
- Theme focus areas: Inclusion, innovation, & influence

Brian Smedley, PhD

- Title: Chief of Psychology in the Public Interest and Acting Chief Diversity Officer; Founder and executive director of the national Collaborative for Health Equity
- Topic: How the collaborative connects research, policy analysis, and communications with on-the-ground activism to advance health equity.
- Other facts: Co-director of RWJF Culture of Health Leadership National Program Center
- Theme focus areas: Inclusion & influence

Paula Stone Williams, DMIN

- Title: CEO RLT Pathways, Inc
- Topics: Inclusion and allyship and how to work in diverse teams; leadership, workplace behaviors, inclusion (LGBTQ), gender identity
- Other facts: pastor, counselor, speaker, LGBTQ ambassador, transgender woman, and gender equity advocate.
- Theme focus areas: Inclusion and Influence

Julia Collins

- Title: Founder and CEO, Planet FWD; a company aiming to reform food systems and reduce climate change; Former co-founder of Zume Pizza - a technology-enabled food company to improve food access.
- Topics: Improving population health through innovation and entrepreneurship
- Other facts: First Black woman to achieve unicorn status (having a company valued at >\$1billion). Her recent company is funded all by POC and women.
- Theme focus areas: Innovation and also Influence and Inclusion

This is something different but need a clear idea of where she fits into audience expectations. Dr. Baskin explained that it is intentional to have some speakers that aren't typical SBM speakers to bring in other people to the conference that wouldn't normally attend.



Women Working to Disrupt Behavioral Science and Promote Equity (Master lecture panel potentially with all 4 women below)

Gabriela de Queiroz

- Founder of R Ladies and AI Inclusive; Data Scientist; Social justice advocate for underrepresented groups in data science. Expert in bias in data, ML and other advanced AI methods.

Manal al-Sharif

- a Saudi Arabian women's rights activist who helped start a women's right to drive campaign in 2011. She is a leader of Women2Drive, CEO, and Founder of Women2Hack Academy, and is one of the most eminent voices of the Women's Rights Movement in the Middle East.

Amy Bucher

- Behavioral Designer at MadPow; Author of Engaged: Designing for Behavior Change; Insightful scientist working in industry with years of experience designing for behavior change in the "real world." Would be a great voice for how to translate science into consumer- and business-facing products

Michelle Cardel

- Assistant Professor at Univ of FL - nutrition researcher who has written about equity for women in academia, particularly early career researchers.

Della V. Mosley, PhD

- Title: Assistant Professor, Counseling Psychology, University of Florida
- Topics: How to be both a scholar and an activist; psycho-political wellness of people and communities that are marginalized.
- Other facts: Along with one of her doctoral students, she runs a training on Academics for Black Lives
- Theme focus areas: Innovation and also Influence

Lots of positive feedback on the speakers and program committee feels the lineup is diverse and meets this year theme.

Dr. Lewinski suggested Vivek Murthy (the prior surgeon general). We may not be able to get him, but she just read his book on loneliness and social isolation and loved it! Dr. Baskin knows someone who was his deputy director when he was surgeon general.

Dr. Jonassaint knows Michelle Cardel but said he is likely not only one who has a connection with her.

Dr. Waring suggested including a speaker that can talk about health of indigenous/native populations. Dr. Goode suggested Karina Walters

<https://socialwork.uw.edu/faculty/professors/karina-walters>

Dr. Fong suggested Lucie Levesque at Queens University. Dr. Mama knows Lucie as well.

<https://skhs.queensu.ca/people/faculty/lucie-levesque-phd/>

Dr. Adams suggested Joel Gittelsohn for Native/Indigenous populations



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Dr. Jonassaint suggested and has a loose connection with Todd Yellin, Vice President of Product at Netflix. He does a great talk on how Netflix figures out what people want to watch (great for our BIT SIG folks) but he is not a diverse representative speaker.

Next Program Committee Conference Call

August 27, 2 pm CT
Small Committee Call