



## 42<sup>nd</sup> Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, August 6, 2020

Time: 3pm ET/2pm CT/1pm MT/12pm PT

### **In Attendance**

Dori Steinberg, PhD (Chair)

Ellen Beckjord, PhD (Co-Chair)

L. Alison Phillips, PhD (Past Chair)

Monica Baskin, PhD (President)

### **Staff**

Lindsay Bullock (Executive Director)

Angela Burant (Meetings Manager)

Rachel Mizar (Senior Meetings Manager)

### **1. Minutes Approval**

Dr. Steinberg moved to approve the minutes. Dr. Phillips second the minutes. The minutes were approved.

### **2. Keynote & Master Lecture Speaker Discussion**

Dr. Steinberg shared her list of people that we included in the R13 grant.

David Williams- Dr. Steinberg thought of David right away. Dr. Steinberg has seen him speak when she was doing her masters. Dr. Baskin has seen him speak before as well at UAB and at a medical conference. Dr. Baskin described him as entertaining and he brings a lot of data.

Feranmi Okanlami – Dr. Baskin brought him up to Dr. Steinberg. Dr. Steinberg feels his story is very compelling. The meeting theme of inclusion would be reflected with Feranmi as a speaker because he was in an accident which left him with mobility issues. He was a keynote at AAMC. Feranmi has spoken about his disability, about being an African American male, and having an immigrant family. He uses his voice to influence medical school curriculum. Should be able to get a discount under or at \$5,000. Ms. Mizar said that plenary speakers typically get \$1,500.

Brian Smedley- Dr. Steinberg discussed how Brian links research and policy. Dr. Steinberg has never seen him speak. Dr. Baskin knows Brian well and she has seen him speak before. Brian knows a lot about policy. Dr. Baskin said he is probably more of a master lecture speaker than main stage kind of person.

Raynard Kington- been around NIH for a long time. Dr. Steinberg thinks he would be good as a master lecture. Raynard has done a lot on inclusion in behavioral medicine. This speaker would fit SBM wanting to get the conversation started of how researchers can be more inclusive in their research and their commitment to equity. Dr. Baskin hasn't seen him speak. Raynard and Hanna Valentine would be in the same category so either one of them would be good and sort of interchangeable.

Hanna Valentine- similar topic as Raynard Kington. Picking Hanna or Raynard would be good to have one of them. Hanna discusses trying to diversify the people who are reviewing grants. Dr. Phillips asked would Hanna and Raynard potentially want to do a talk together? Dr. Steinberg feels Hanna is a little more compelling because she is actively doing this. Dr. Steinberg hasn't seen Hanna speak before. Dr. Steinberg and Dr. Baskin both feel Hanna would be a better pick than Raynard.

Jessica O. Matthews- Dr. Steinberg said she has an interesting story on industry and innovation. She was around \$10,000 but we could possibly try to get a lower rate. Jessica is a disrupter in the industry. Dr. Baskin likes having a different type of speaker. Entrepreneurial side could pull some people in that would not usually attend SBM. Appealing to young girls and women to see what a young women of color can do.

Bryan Stevenson- racial justice work and has worked with death row inmates. Dr. Baskin has seen him speaker 2-3 times and he is a compelling speaker. He is probably expensive because he is a New York Times best seller. Can SBM do a merchandise shop for book signings? Ms. Mizar said she hasn't heard anyone doing a virtual book signing.



Nadie Burke Harris- she could be a really good speaker for the theme influence. Dr. Baskin has heard her speak. Nadie was very dynamic and she talks about her experience with childhood trauma.

Michelle Cardel- Dr. Baskin knows her and Dr. Baskin is speaking for Michelle, so she would probably do us a favor and be a speaker.

Budget this year is \$20,000 for speakers, which is lower than last year because we don't have to pay travel expenses.

Dr. Phillips- if someone has been a New York Times best seller their price can be minimum of \$40,000. This past year Dr. Robert Wachter charged minimum of \$25,000 to speak, but did it for only \$3,000 since we were in San Francisco and he teaches at The University of California, San Francisco.

R13 grant funds can't pay fees or honorarium, but it can pay travel expenses which we don't have this year.

Dr. Phillips said last year when she was program chair she had an ideal lineup and some backups. Dr. Phillips will send Dr. Steinberg the email of what she sent out to speakers. Dr. Phillips suggested adding to the emails to speakers to mention Dr. Baskin is the first African American woman to be President of SBM. Personal connections are very helpful to get people to agree to be a speaker. Name drop members to show a connection to the speaker.

Dr. Baskin discussed that we should think about other influencers that could be good speakers around social justice. Different than researchers and people outside of behavioral medicine

<https://docs.google.com/spreadsheets/d/1KT6K8r0a7We7xSaRi5aIYAe0hCoDKqy2DCZFsXCOAFE/edit?usp=sharing>

**Next Program Committee Conference Call**

August 13, 2 pm CT

*Large Committee Call*