

**Society of Behavioral Medicine**  
**37<sup>th</sup> Annual Meeting & Scientific Sessions**  
Washington DC– March 30-April 2, 2016  
Program Committee Conference Call

Date: Tuesday, July 22, 2015  
Time: 1:00 PM PT; 2:00 PM MT; 3:00 PM CT; 4:00 PM ET  
Dial in: 1.800.377.8846  
Pass Code: 37484465#

**In Attendance**

Kathleen Wolin, ScD, Chair  
David X. Marquez, PhD, Co-Chair  
Kristi D. Graves, PhD  
Elissa Jelalian, PhD  
Molly L. Greaney, PhD

**Staff**

Amy Stone  
Erin Trimmer  
Johanna Moss

**Unable/not asked to attend**

Marian L. Fitzgibbon, PhD, President  
Lila J. Rutten, PhD, MPH, Past Chair  
Diane M. Santa-Maria, DrPH, MSN, RN  
Courtney J. Peasant, PhD, MS  
Christopher N. Sciamanna, MD, MPH  
Reginald Tucker-Seeley, ScD

**1. Announce 2016 Meeting Website and abstract submission are open**

Dr. Wolin announced the availability of the 2016 Meeting website and added that abstract submission is open as of Wednesday, July 15. She encouraged committee members to reach out to colleagues to consider attending and/or submitting abstracts.

**2. Describe “null” results poster session**

Dr. Wolin gave a brief description of the “null” results poster session, noting much can be learned from these studies that are generally not presented but discussed outside of annual meeting sessions. She encouraged not only early career researchers but also senior colleagues to submit abstracts for this session. Dr. Marquez inquired about how submitters would indicate they would like to be considered for the session, Ms. Trimmer informed him there was a question in the poster only submission process that specifically asks if a presenter would like to be included in the session.

**3. Overview of 2016 Plenary Sessions**

Dr. Wolin provided an overview of the confirmed and invited plenary speakers for the 2016 Annual Meeting:

**Keynotes:** Jeanette Betancourt, Ed.D. (Sesame Street), Jody Heymann, MD, Debra Eschmeyer (Let’s Move)

**Invited Debate:** David Abrams, PhD (e-cigarette debate)

**Master Lecture:** Michael Goldstein, MD, Jessica Donze Black, RD, MPH, Colleen McBride, PhD, Susan Murphy, PhD

**4. Introduction of New SIG – Optimization of Behavioral Interventions (OBI)**

Dr. Graves informed the committee that a new Special Interest Group has been formed and approved. The Optimization of Behavioral Interventions SIG will hold sessions at the 2016 Annual Meeting. Linda Collins, Chair of the SIG will be introducing Master Lecturer Susan Murphy.

**5. Brainstorm New Annual Meeting Marketing Ideas**

Ms. Trimmer listed the current marketing strategies in place including htms, the Local Arrangements Committee, Social Media and the SIG Digest and asked for any additional suggestions the committee may have for the 2016 Annual

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Meeting. Dr. Graves suggested SBM member testimonials and/or targeted emails to SIGs to reach out to non-members in their field(s) to promote abstract submission and meeting attendance.

**6. Discussion on Capital Steps Performance**

Ms. Stone and Ms. Trimmer suggested the possibility of holding a Capital Steps performance on either Thursday or Friday evening of the Annual Meeting after the poster session. Ms. Stone described the group as satirical political comedy and has worked with the group in the past. Drs Greaney and Jelalian offered positive feedback. Staff will look into the possibility and logistics of hosting a performance.

**Next Conference Call**

Date: Tuesday, July 28, 2015

Time: 12:00 PM PT; 1:00 PM MT; 2:00 PM CT; 3:00 PM ET

Dial in: 1.800.377.8846

Pass Code: 37484465#