Date: Tuesday, July 22, 2015
Time: 1:00 PM PT; 2:00 PM MT; 3:00 PM CT; 4:00 PM ET
Dial in: 1.800.377.8846
Pass Code: 37484465#

In Attendance
Kathleen Wolin, ScD, Chair
David X. Marquez, PhD, Co-Chair
Kristi D. Graves, PhD
Elissa Jelalian, PhD
Molly L. Greaney, PhD

Staff
Amy Stone
Erin Trimmer
Johanna Moss

Unable/not asked to attend
Marian L. Fitzgibbon, PhD, President
Lila J. Rutten, PhD, MPH, Past Chair
Diane M. Santa-Maria, DrPH, MSN, RN
Courtney J. Peasant, PhD, MS
Christopher N. Sciamanna, MD, MPH
Reginald Tucker-Seeley, ScD

1. Announce 2016 Meeting Website and abstract submission are open
Dr. Wolin announced the availability of the 2016 Meeting website and added that abstract submission is open as of Wednesday, July 15. She encouraged committee members to reach out to colleagues to consider attending and/or submitting abstracts.

2. Describe “null” results poster session
Dr. Wolin gave a brief description of the “null” results poster session, noting much can be learned from these studies that are generally not presented but discussed outside of annual meeting sessions. She encouraged not only early career researchers but also senior colleagues to submit abstracts for this session. Dr. Marquez inquired about how submitters would indicate they would like to be considered for the session, Ms. Trimmer informed him there was a question in the poster only submission process that specifically asks if a presenter would like to be included in the session.

3. Overview of 2016 Plenary Sessions
Dr. Wolin provided an overview of the confirmed and invited plenary speakers for the 2016 Annual Meeting:
Keynotes: Jeanette Betancourt, Ed.D. (Sesame Street), Jody Heymann, MD, Debra Eschmeyer (Let’s Move)
Invited Debate: David Abrams, PhD (e-cigarette debate)
Master Lecture: Michael Goldstein, MD, Jessica Donze Black, RD, MPH, Colleen McBride, PhD, Susan Murphy, PhD

4. Introduction of New SIG – Optimization of Behavioral Interventions (OBI)
Dr. Graves informed the committee that a new Special Interest Group has been formed and approved. The Optimization of Behavioral Interventions SIG will hold sessions at the 2016 Annual Meeting. Linda Collins, Chair of the SIG will be introducing Master Lecturer Susan Murphy.

5. Brainstorm New Annual Meeting Marketing Ideas
Ms. Trimmer listed the current marketing strategies in place including htmls, the Local Arrangements Committee, Social Media and the SIG Digest and asked for any additional suggestions the committee may have for the 2016 Annual
Meeting. Dr. Graves suggested SBM member testimonials and/or targeted emails to SIGs to reach out to non-members in their field(s) to promote abstract submission and meeting attendance.

6. Discussion on Capital Steps Performance
Ms. Stone and Ms. Trimmer suggested the possibility of holding a Capital Steps performance on either Thursday or Friday evening of the Annual Meeting after the poster session. Ms. Stone described the group as satirical political comedy and has worked with the group in the past. Drs Greaney and Jelalian offered positive feedback. Staff will look into the possibility and logistics of hosting a performance.

Next Conference Call
Date: Tuesday, July 28, 2015
Time: 12:00 PM PT; 1:00 PM MT; 2:00 PM CT; 3:00 PM ET
Dial in: 1.800.377.8846
Pass Code: 37484465#