

42nd Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, July 16, 2020
Time: 3pm ET/2pm CT/1pm MT/12pm PT

In Attendance

Dori Steinberg, PhD (Chair)
Ellen Beckjord, PhD (Co-Chair)
L. Alison Phillips, PhD (Past Chair)
Monica Baskin, PhD (President)
Elizabeth Adams, PhD
Angela Fong, PhD
Rachel Goode, PhD, MPH, LCSW
Allison Lewinski, PhD, MPH
Scher Mama, DrPH
Gina Merchant, PhD
Christine Pellegrini, PhD
Molly Waring, PhD

Staff

Lindsay Bullock (Executive Director)
Angela Burant (Meetings Manager)
Rachel Mizar (Senior Meetings Manager)

1. Welcome and Introductions

Everyone introduced themselves and told a fun fact about themselves.

2. Session Virtual Meeting Update

As you saw in the email earlier this week SBM 2021 will be virtual. Dr. Steinberg discussed the reasons for going virtual for 2021. The Board of Directors made the decision early so we can create a high quality program virtually. Small Program Committee has gotten a lot of positive feedback about 2021 being virtual.

3. Session Structure Discussion

Networking is one of the biggest reasons people like to attend SBM so we created a schedule that incorporates as much networking as we can do virtually. People also come to present their own research and hear new research as well. The current schedule has been expanded to a week, "SBM week", and will run from 12 pm to 6 pm EST. Dr. Steinberg went through the current schedule and discussed how the schedule came about. Dr. Mama said the new member meet and greet was missing from the current schedule and it would have been on Wednesday during the actual conference. There could be time to do the new member meet and greet on Monday during the virtual conference. Dr. Mama is doing an on demand research talk soon and she liked the idea of having it pre-recorded and then being available for live Q&A. Dr. Lewinski suggested adding in walking meetings. People can listen to a session while taking a walk or moving around so that they don't have to be right by their computer and so they don't have to sit for as long. We can think of more creative things to do during the networking breaks so that people can move around more and not sit for 6 hours straight. TedTalk type of presentation could be a way to engage attendees and make the conference more interactive. Dr. Waring discussed using polls to be more interactive. Polling during the debates to see where the audience stands on the topic. Could tie Twitter into the sessions as well. The Large Committee gave very positive feedback about the session structure. Dr. Baskin suggested doing a webinar to teach people how to present their information in a shorter amount of time or to present in a certain format such as TedTalk or ignite talk. The committee discussed somehow using a reward system to give points to people attending sessions and that would make the meeting more interactive. Dr. Steinberg polled the group to see if they preferred longer days with longer breaks or shorter days with shorter breaks. The result was shorter days with shorter breaks. Dr. Lewinski suggested that the PA SIG might be interested in helping with exercise sessions/breaks. Dr. Mama suggested adding a question as part of the abstract submission process that asks how the presenters can add interactive components to their session, or providing a tool kit to presenters on how to present virtually. Dr. Lewinski added that some presenters might be turned off by innovation and that we want to make sure to avoid digital disparities (be inclusive to the deaf, blind, etc.). The idea of working with the BIT SIG for tech support or student volunteers was brought up. Dr.



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555 East Wells Street,
Suite 1100
Milwaukee, WI 53202

T: 414 918 3156
sbm.org

Waring added that grad students could help moderate sessions. Dr. Steinberg will create a Google Doc for program committee members to add ideas to.

Next Program Committee Conference Call

July 23, 2 pm CT

Small Committee Call