



SOCIETY OF BEHAVIORAL MEDICINE

Membership Council Minutes

Date Wednesday, June 28, 2023
Time 3 p.m. ET/2 p.m. CT/12 p.m. PT

COUNCIL MEMBERS AND STAFF

ATTENDEES	
Dani Arigo, PhD (Chair)	Danielle Jake-Schoffman, PhD
Dalnim Cho, PhD	Yue Liao, PhD
Chuka Nestor Emezue, PhD, MPH, MPA, CHES	Angela Pfammatter, PhD, FSBM
I. Shevon Harvey, DrPH, MPH	Lindsay Bullock (SBM Staff, does not count toward quorum)
Allyson Hughes, PhD	Amy Myers (SBM Staff, does not count toward quorum)

**quorum = 5*

REGRETS	
Madalina Sucala, PhD	

Welcome

Dr Arigo thanked everyone for taking their time to review the Recruitment document.

Approval of Minutes

Dr. Pfammatter moved to approve the May minutes and Dr. Harvey seconded. Motion passed.

Review of Membership Numbers

Dr. Arigo stated that the numbers continue to be strong in the sense that our overall numbers are not fluctuating too much. Those that have not renewed their membership have been purged from the SIG listserves. We are going to keep an eye on our student/trainee numbers for upcoming discussions.

Strategic Planning Next Steps

Video collateral update

Staff shared that the videos are complete and that we are in the final polishing stages. After final polishing, the videos will be released for a sneak peek to the Membership Council as well as with the Presidential line. After they are shared, the videos will live on SBM's "About" page with relevant links and contact information for: potential members, industry, government agencies, legislators, health systems, and organizational partnerships. The videos will also be added to the SBM YouTube channel. Staff will work alongside our SEO consultants at Northwoods to optimize the new video content on the platform. The goal is to release the videos to the public in late July.



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Recruiting and retaining more student members from all backgrounds

Dr. Arigo summarized the council's draft proposal for changes to student/trainee membership dues, and reviewed the rationale: the aim for the change is to address challenges to membership among students and trainees, in line with SBM's strategic plan. Council members discussed alternative options and ultimately agreed to stay with the current version. Council members also discussed how to best lay out all the current and future challenges and our rationale for overcoming them. Next steps are to edit the proposal to be submitted to the Board of Directors for consideration ahead of the 2024 Membership cycle.

Next Steps

Staff will polish the proposal for presentation at the July Board of Directors meeting. Dr. Arigo will create an executive summary in support of the proposal to present to the board before the motion comes to vote.

The council was asked to keep in mind the content of a "mini tool kit" to provide information and resources to new students, faculty, and current members for the proposed membership changes. Future meeting agendas will include consideration of additional ways to show appreciation for SIG Chairs' critical roles and efforts to support SBM.

Adjourn

The meeting adjourned at 3 p.m.

Minutes respectfully submitted by A. Myers on June 29, 2023.