



## 42<sup>nd</sup> Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, June 25, 2020  
Time: 3pm ET/2pm CT/1pm MT/12pm PT

### **In Attendance**

Dori Steinberg, PhD (Chair)  
L. Alison Phillips, PhD (Past Chair)

### **Staff**

Lindsay Bullock (Executive Director)  
Rachel Mizar (Senior Meetings Manager)

### **1. Minutes Approval**

Dr. Steinberg moved to approve the minutes. Dr. Phillips second the minutes. The minutes were approved.

### **2. Recent Meeting Update**

Dr. Steinberg recapped the Board of Directors and Finance Committee meetings. Dr. Baskin, Dr. Steinberg, and Ms. Bullock presented the program committee's recommendation to move to a virtual only meeting for 2021. The presentation highlighted responses from the survey the program committee recently sent out. Dr. Steinberg also shared that the finance committee reviewed the different budget scenarios that SBM staff put together and decided on the virtual meeting budget with reduced registration prices (50% of in-person prices).

### **3. Virtual Meeting Session Structure Discussion**

- Dr. Steinberg shared the option of offering "fireside chats"
- Dr. Phillips noted we may want to think about using a different word than "virtual". Perhaps "online" or "online experience", as virtual have a fake/negative feel to it
- Dr. Phillips also shared that the committee should look at streamlining the way content is shared to make things simple for attendees (ex. Research Events, Education & Training Events, and Networking Events)
- Dr. Steinberg shared the idea of having the meeting be an SBM Week instead of four days
- Dr. Steinberg and Dr. Phillips brainstormed doing the ignite talks, paper, and posters as short videos that are grouped by topic area
- Ms. Mizar shared that perhaps we could designate time for on-demand content followed by live breakout rooms to facilitate follow up discussions and networking with those session presenters
- Dr. Steinberg noted that we could have some sort of incentive tied to participating in on-demand sessions to encourage participation
- Since there will be no program committee call next week the committee will continue the session structure discussion via email

### **Next Program Committee Conference Call**

July 9, 2 pm CT  
*Small Committee Call*