



42nd Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, June 4, 2020
Time: 3pm ET/2pm CT/1pm MT/12pm PT

In Attendance

Dori Steinberg, PhD (Chair)
Ellen Beckjord, PhD (Co-Chair)
L. Alison Phillips, PhD (Past Chair)
Monica Baskin, PhD (President)

Staff

Lindsay Bullock (Executive Director)
Angela Burant (Meetings Manager)
Rachel Mizar (Senior Meetings Manager)

1. Welcome and Introductions

Everyone introduced themselves by discussed where people work, what their role is, and how they have been in leadership roles before with SBM.

2. Program Committee Update

The committee discussed MD options to add to the Large Program Committee. We only have one man on the committee and would like to add another. Dr. Steinberg discussed the people who will be joining the Large Program Committee. Dr. Edith Burns again possibly as an MD. Dr. Phillips suggested emailing SIGs to see if there are any MDs interested in joining. Dr. Steinberg mentioned LaPrincess Brewer she found in the directory she briefly has talked to her. Ms. Bullock mentioned as a male voice Randy Wada could be a potential choice. Dr. Jamie Arn as a potential for a man and MD. Dr. Baskin to contact him to see if he has any availability.

Discussed timeline of being in person or virtual. We want to make the discussion as soon as we can. July is when we should be deciding between a hybrid or all virtual meeting.

3. Survey Results Discussion

Question 1. At this time, would you be comfortable traveling to Orlando, Florida, for the 2021 Annual Meeting, currently scheduled for April 14-17, 2021?

Ms. Mizar's comment is that people said yes to question one based on safety precautions, if the virus is around, and other things in place would they want to attend.

Question 2: Which of the following measures, if any, would make you comfortable attending, the 2021 Annual Meeting? (select all that apply)

Widespread COVID-19 testing in the US and Widespread COVID-19 vaccinations in the US were the highest rated. Some comments were concerned about Florida as a whole.

Question 3: At this time, does your institution have a travel ban that would prohibit you from traveling to Orlando, Florida, for the 2021 Annual Meeting?

Some universities have travel bans that may expire or be extended. Financial impact for institutions may be more of the reason for a travel ban than COVID-19.

Question 4: Is there anything else you would like SBM leadership to know about your meeting attendance or travel plans for the coming year?

One person said don't have us sit on the computer for 4 days straight. Don't limit vulnerable populations from attending the meeting. People were also worried about air travel and how Florida is handling the situation. Lastly childcare and if schools will be open then was a concern. Dr. Beckjord noted that we would have to both virtual and in person if we went in person because then all populations could attend and we wouldn't be excluding people. People might expect that in future meetings would always have a hybrid option.

Question 5: Would you be interested in attending the 2021 Annual Meeting as a virtual meeting? 25% wouldn't attend a virtual meeting. By the time we get to spring 2021 people could be fatigued with virtual meeting.

Question 6: The 2020 Annual Meeting early-bird registration fee for a regular SBM member was \$450. How much would you be willing to pay for a virtual



option for the 2021 Annual Meeting?(check all that apply)

About 50% said they were comfortable paying half the price for a virtual meeting. 44% said a quarter of the price of in person. We did sign our Cadmium abstract contract already but either way virtual or in person we would need to use the system. By July if we decided on virtual we would mitigate most of the costs. It's looking like we won't have insurance for this meeting at least to cover canceling for a communicable disease.

Question 7: Are there other professional organizations you are part of that have done virtual meetings well? If so, which aspects of these virtual meetings did you like best?

More interactive sessions, Q&A and polls. Somehow include a networking option. ASPO - did a nice job both with the presentations and posters. Using polling and chats -can be helpful for audience participation. Structure during the networking event seems very important when doing a virtual networking session.

Overview of questions 8 – 14: 80% of people plan to be SBM members for 2021. 18% of attendees usually pay out of pocket. A lot of people mentioned that they might not have funds for the meeting if their institution doesn't cover them. 90% said yes to digital posters, but it wasn't mentioned that the posters would be presented similar to paper sessions where people switch off every few minutes of sharing their posters. Someone said if we do in person to have SBM branded masks. People had high interest in doing more green initiatives. The next step would be to put together a proposal for the board meeting on doing a hybrid or virtual meeting.

Next Program Committee Conference Call

June 11, 2 pm CT

Small Committee Call