



MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, May 27, 2020
Time 3 p.m. ET

IN ATTENDANCE	
Scherezade K. Mama, PhD (Chair)	Lorna Haughton McNeill, PhD, MPH
Elva Arredondo, PhD	Claire Conley, PhD
Loneke Blackman Carr, PhD	
Cynthia Castro Sweet, PhD	Rebecca Borzon (staff)

Approve minutes from October, December, January, and April calls

Motion made by Dr. Mama to approve the October, December, January, and April call minutes; seconded by Dr. Castro Sweet. Motion approved.

Review current membership numbers

Dr. Mama reviewed the current member numbers, noting that there were currently 2078 renewals. The 2020 membership numbers were pacing about 10.6% behind the 2019 membership numbers, and this would likely trend throughout the remainder of the year due to the Annual Meeting's cancellation.

Member Numbers Week of May 20			
2019 Member Numbers		2020 Member Numbers	
Associate	36	Associate	22
Emeritus	59	Emeritus	59
Fellow	142	Fellow	148
Fellow (Emeritus)	50	Fellow (Emeritus)	50
Member	1071	Member	929
Student/Trainee	845	Student/Trainee	747
Trans 1	83	Trans 1	63
Trans 2	38	Trans 2	49
TOTAL	2324	TOTAL	2078

Dr. Mama noted that the Come Back to Us Campaign was currently underway. The campaign was currently looking for volunteers from SBM Leadership and SIG Council Chairs, and would also be utilizing council members' help as well.

2020 Champions Kickoff Virtual Meeting



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Dr. Mama stated that she had reached out to Dr. Baskin, Dr. Conroy, and Dr. Steinberg to schedule the 2020 Champions Virtual Kickoff, and would likely hear back from them soon. She noted that she had asked for their availability for June 22 – July 3, and would poll the Champions' availability after she heard back from Dr. Baskin, Dr. Conroy, and Dr. Steinberg. In terms of an agenda, she wanted to begin the Kickoff with a warm welcome to the Champions. She also wanted to ensure that the Champions were reminded of the responsibilities of their role, and to share the SBM vision and mission.

→ **ACTION ITEM:** Dr. Mama will circulate the agenda for the Champions Kickoff to the Council for input prior to sending out.

It was unfortunate that the networking aspect of the in-person meeting could not be easily replaced, but the Champions could be encouraged to move forward.

Dr. Conley asked if there was a list of Champions available so that she could generate a graphic to be shared on social media as an announcement of the new Champions, which would help grow a larger network. It was also mentioned that the new Champions could be shared in the Membership Council's contribution to *Outlook*. It was noted that this could be discussed with the current *Outlook* editor, Dr. Lumpkins.

Engaging New Membership

Dr. Mama remarked that she had pitched a New Member Meet & Greet to the Program Committee, and would work with the Champions to get it set up. This virtual New Member Meet & Greet will be scheduled for a time after abstracts submissions open and before they close.

Dr. Mama also noted that Dr. Baskin was currently working to schedule a networking/engagement session centered around the all-in theme of her presidency. This session would be held on Wednesday evening, and the informal networking opportunity could dovetail nicely with the Membership Council's efforts.

New Council Members

Both Robert Newton, PhD and Angela Pfammatter, PhD agreed to join the Membership Council. The Executive Committee is currently reviewing their appointments to the Council.

It was discussed that new SBM members may be beneficial additions to the Membership Council. While the council wanted engaged members, serving as a member of the council could be a deputizing experience for new members that could be a way to onboard them into SBM. New members typically did not know how to get involved, and the council could make room for new members. The council agreed that it was disappointing that the new members did not get to physically experience the benefits of attending the Annual Meeting, alternatives could be



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explored. SBM's Weekly Digest could include tailored messaging for new member benefits, as well as early career benefits.

Dr. Mama asked if Ms. Borzon knew how the SIGs were engaging their members. Ms. Borzon stated that she would follow up with the relevant SBM staff to see if the SIGs had undertaken any initiatives to engage their membership.

→ **ACTION ITEM:** SBM staff to follow up to see if the SIGs had undertaken any initiatives to engage their membership.

The call concluded at 4 pm ET.

Respectfully submitted by R. Borzon on May 29, 2020.