



## MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, April 22, 2020  
Time 3 p.m. ET

IN ATTENDANCE	
Scherezade K. Mama, PhD (Chair)	Claire Conley, PhD
Loneke Blackman Carr, PhD	Rebecca Borzon (staff)
Cynthia Castro Sweet, PhD	Lindsay Bullock (staff)

REGRETS	
Elva Arredondo, PhD	Qian Lu, MD, PhD
Lorna Haughton McNeill, PhD, MPH	

### Approve minutes from October, December, and January calls

Approval of October, December, January, and February minutes tabled due to lack of quorum.

### Review current membership numbers

We are working to avoid the negative impact of canceling the 2020 Annual Meeting. Dr. Mama sent an email to non-members asking them to consider renewing their membership and letting them know that the virtual content for the 41<sup>st</sup> Annual Meeting would be free to members. Membership is currently at 2056, which is up from the week of meeting cancelation, and has not decreased for a few weeks.

Member Numbers Week of April 22			
2019 Member Numbers		2020 Member Numbers	
Associate	36	Associate	22
Emeritus	59	Emeritus	59
Fellow	140	Fellow	147
Fellow (Emeritus)	50	Fellow (Emeritus)	50
Member	1056	Member	919
Student/Trainee	841	Student/Trainee	738
Trans 1	82	Trans 1	63
Trans 2	38	Trans 2	48
<b>TOTAL</b>	<b>2302</b>	<b>TOTAL</b>	<b>2056</b>

Ms. Borzon outlined the member numbers by week as follows:

- February 26 – 1780



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- March 5 – 1976
- March 12 – 2046 – week of meeting cancelation
- March 19 – 2044
- March 26 – 2042
- April 2 – 2044
- April 9 – 2050 – week email urging members to renew sent
- April 15 – 2052

### 2020 Champions Kickoff Virtual Meeting

Charging our newly appointed SBM Champions (listed below) would be an excellent way to engage the membership. The council will plan a virtual kickoff event for the Champions in early June that will include SBM leadership (president and president-elect).

→**ACTION ITEM:** Dr. Mama will draft an email to SBM Champions to request availability for the virtual kickoff meeting.

Dr. Mama has made several pleas to the Board to utilize the Champions. There may be an opportunity for Champions to provide input to the Development Committee in the near future. In addition to serving as a survey panel, Champions will engage existing members recruit new members at their institutions and organizations to promote professional diversity.

Council members are encouraged to send personalized welcomes to those whom they recommended to serve as an SBM Champion.

#### 2020-22 SBM Champions

Brie Turner-McGrievy [MCGRIEVY@mailbox.sc.edu](mailto:MCGRIEVY@mailbox.sc.edu)

Cheryl Albright [cherylal@hawaii.edu](mailto:cherylal@hawaii.edu)

Christian Cerrada [cerrada@usc.edu](mailto:cerrada@usc.edu)

Dalnim Cho [DCho1@mdanderson.org](mailto:DCho1@mdanderson.org)

Daniel Rivera [DANIEL.RIVERA@asu.edu](mailto:DANIEL.RIVERA@asu.edu)

Gary Foster [gary.foster@ww.com](mailto:gary.foster@ww.com)

Lauren Bangerter [Bangerter.Lauren@mayo.edu](mailto:Bangerter.Lauren@mayo.edu)

Michael Goldstein [Michael.Goldstein2@va.gov](mailto:Michael.Goldstein2@va.gov)

Shawna Hudson [HUDSONSH@RWJMS.RUTGERS.EDU](mailto:HUDSONSH@RWJMS.RUTGERS.EDU)

Susan Czajkowski [susan.czajkowski@nih.gov](mailto:susan.czajkowski@nih.gov)

Tanya Benitez [tanya\\_benitez@brown.edu](mailto:tanya_benitez@brown.edu)

### Brainstorm Ways to Engage New Membership



New student members missed the opportunity to network at the new member meet and greet, as well as the welcome from the Membership Council at the registration desk. The Council brainstormed ways we could engage new members and attendees in absence of a meeting to encourage new members and new attendees to return to SBM next year. Some suggestions included:

- A virtual new member and new attendee meet and greet with welcomes from SBM leadership (Dr. Baskin and others) and brief SIG presentations to encourage members to find a SIG home. This could be co-sponsored with the Student SIG and geared tailored to new student members/attendees.
- Something similar to the BIT SIG's Tech Madness event where each person would virtually present for two minutes on the key area of their abstract with a few slides. The presentation time could be adjusted depending on the amount of interested participants.
- A virtual poster session was suggested as a way to engage student members. This could be a twitter chat, with members of the council and Champions engaging with those who posted online. It was also noted that the SBM President account would be able to engage, with Dr. Baskin's approval.

Council asked if abstracts could be resubmitted to the 2021 annual meeting. SBM staff stated that the program chair would likely decide this, and offered to follow up.

Council also inquired to see if plans had been made to turn the social media scavenger hunt into a social distancing scavenger hunt. Ms. Bullock noted that the scavenger hunt would be held during the 2021 program.

Ms. Bullock noted that the Web Team had a new chair who was eager to get started. The team would likely be willing to collaborate with the council on any social media initiatives that they were planning.

### **Other Business**

Dr. Mama mentioned that Dr. Qian Lu was cycling off the Council following the annual meeting and thanked her for her many years of service to the Council.

The Membership Council would need to begin recruiting new members. Both Robert Newton (former Health Equity SIG Chair) and Dani Arigo (former BIT SIG Chair) were recommended as potential members.

→ **ACTION ITEM:** Dr. Mama will gauge Drs. Newton and Arigo's interest in joining the Membership Council.



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→[ACTION ITEM](#): All should send suggestions for potential new Membership Council members to Dr. Mama

### **Adjourn**

The call adjourned at 4 p.m. ET.

*Respectfully submitted by R. Borzon on April 27, 2020.*