

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

ETCD Council Draft Minutes

Date: Wednesday, March 11, 2015

Time: 11:00 a.m. PT/12:00 p.m. MT/1:00 p.m. CT/2:00 p.m. ET

Dial In: 1 (800) 377-8846

Pass Code: 38206000#

In Attendance

Nicole Zarrett, PhD (Chair)

Jamie Bodenlos, PhD

Vicki DiLillo, PhD

Amy Huebschmann, MD

Valerie Myers, PhD

Lori Pbert, PhD

Regrets

Margaret Clayton, PhD

Georita Marie Frierson, PhD

Patricia Lee, PhD

Karen Oliver, PhD

Jennifer Reese, PhD

Barbara Stetson, PhD

Staff

Amy Stone

Erica Linc

Plan the promotion of the social networking event

Nicole Zarrett, PhD, reported that the council had secured enough fellows to serve as volunteers therefore promoting the event would need to start in earnest. Council members discussed different avenues of promotion and verbiage to use in that promotion. The following was decided:

- Amy Huebschmann, MD, would draft, with input from members of social networking event planning group, a promotional email to be disseminated to members of SBM.
- Dr. Huebschmann with assistance from Erica Linc would reach out to the SIG chairs and ask that they send out a personalized email to their listserv promoting the event and highlighting fellow(s) that is a member of the SIG.
- SBM national office would help with the promotion of the event via social media (Facebook, LinkedIn, and Twitter).

Recruitment of fellows for poster mentoring

The council decided pursue a personal outreach strategy similar to last year where ETCD Council members contact SBM fellows directly and ask if they would like to volunteer. The previous year it led to an increase in fellow participation. Each fellow will be paired with two mentees. After further discussion it was decided that council members would reach out to fellows who had volunteered as poster mentors in previous years first and if recruitment is too low they would then reach out to the rest. Council members chose fellows to reach out to during the call.

Action step: Erica Linc will ask those who were unable to make the call to make their selections from the fellows, and will assign the rest.

Updates on other ETCD conference offerings

Dr. Huebschmann recommended that the council try to get coffee sponsored by one of the SIGs.

Action step: Dr. Huebschmann and Erica Linc will work together to approach SIGs.

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Connecting with Anne Berman regarding MOOCs

A colleague of Anne Berman is attending the Annual Meeting this year. Anne Berman is the chair of the International Society of Behavioral Medicine's Education and Training Committee. Dr. Zarrett is unable to meet with her colleague at the Annual Meeting and hoped someone could connect with them.

Action step: Dr. Bodenlos will connect with the colleague via email.

Next call:

Wednesday, April 8, 2015 at 11:00 am PT/12:00 am MT/1:00 pm CT/2:00 pm ET