



MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, February 26, 2020
Time 3 p.m. ET

IN ATTENDANCE	
Scherezade K. Mama, PhD (Chair)	Claire Conley, PhD
Cynthia Castro Sweet, PhD	Rebecca Borzon (staff)

REGRETS	
Elva Arredondo, PhD	Lorna Haughton McNeill, PhD, MPH
Loneke Blackman Carr, PhD	Qian Lu, MD, PhD

Approve minutes from October, December, and January calls

Approval of October, December, and January minutes tabled due to lack of quorum.

Review current membership numbers

Ms. Borzon shared that the current membership numbers were slightly pacing behind last year. However, the early bird registration deadline was one week away. Ms. Borzon noted that the deadline date of the early bird registration rate often saw the largest jump in renewals and registrations.

Update on Champion invites

Dr. Mama noted that she had extended 12 Champions invitations. She had received three declines, but was able to secure two replacements. As such, there were 11 new confirmed Champions. The new Champions covered a wide representation of member types, who would meet for the first time at the Annual Meeting. Dr. Mama mentioned that it would be beneficial for the council to outline expectations for the new Champions for the kick-off meeting. The Champions should be reminded of their responsibilities, as well as given tools to successfully take on the role. It was noted that an email may be a better way to provide additional information to the Champions. The council could provide a toolkit via email, and after the orientation meeting at SBM, the toolkit could be refined.

In-person meeting at SBM2020



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Dr. Mama stated that Dr. Castro Sweet would be speaking at the in-person meeting.

Welcoming of new members

Dr. Mama then brought up the new member meet and greet. The president and president elect would speak. Additionally, the council needed to find two to three additional speakers. As the new members would be encouraged to sign-up with a SIG, it was remarked that the SIG chair, Dr. Brian Gonzales, would be an excellent speaker for the event. Dr. Madelina Secula was also recommended, as she had been an informative speaker on a recent SBM 101 webinar and could speak to the early career group with ease. While the program chairs, Dr. L. Alison Philips and Dr. Dori Steinberg would also benefit the new member meet and greet, they would likely be far too busy to attend. The former program chair, Dr. Eric _____, would be a great addition to the event. The latest Champions would likely be too new in the role to speak, but legacy Champions would also be well suited to present for the new member meet and greet.

Dr. Mama also noted that members of the council would have to sign up for a shift at the registration desk to welcome new members at the Annual Meeting. All gave precedence for shifts on Wednesday, as they did not want to miss the key note speakers.

Dr. Mama then mentioned that SBM would send a broadcast email to new member attendees prior to the Annual Meeting in order to remind them of the new member meet and greet. A first draft of the message should be written based off of the transcript from the SBM 101 webinar. Any questions that were asked on the webinar should also be included in the content of the email.

Adjourn

The call adjourned at 3:30 p.m. ET.

Minutes respectfully submitted by R. Borzon on March 5, 2020.