Welcome to SIG Council
Dr. Graves welcomed the group to the call.

SBM Annual Meeting “Design Contest”
Dr. Hekler summarized the design challenge (see document attached to email reminder). The Council Members expressed a number of thoughts regarding the Saturday schedule at the Annual Meeting, including:

- Attending a Saturday feels like work because it lands on a weekend
- Most people want to use the day to see the city
- It feels like a cheat day because it’s only ½ day
- Flight schedules usually dictate when you leave; not going to wait all afternoon if an early flight is available
- Perhaps moving some of the courses and seminars to Saturday afternoon would help

Dr. Hekler commented that the goal of the challenge is to ensure that anyone who stays on Saturday feels as though it was worth his/her time.

Comments are due to Anne Hahn by February 7th.

HDM SIG presentation
Dr. Oser and Dr. Langford presented the HDM SIG’s recent activities including:

- Collaboration with the Society for Medical Decision Making (SMDM)
  - Held a symposium at the SMDM meeting
  - Co-hosting a webinar on March 16th
  - Incorporating novel areas that are under addressed in the HDM SIG
- Annual Meeting planning
  - 3 panels, 1 symposium, and an informal social event
  - Reviewing 11 student abstracts for a trainee award
  - Focusing on consumer health writing to compliment the extending our reach theme
- Drafted an Outlook article for the fall issue

Discussion of SiG advisory boards
Dr. Behrman and Dr. Jacobson shared their experiences with SIG Advisory Boards. The Boards are used as a way to engage the members in a leadership position without taxing them too much. The members are targeted to take over specific projects, like awards or Outlook submissions. Those same members often become recruitment grounds for future elected positions. The size is roughly 8 members and they hold quarterly conference calls.

Reminder of awards decisions deadline (February 14) and SIG chair website resources (how to document & training recording)
Dr. Graves reminded everyone of the awards decisions deadline. She then asked if there was any feedback on the SIG chair website. Dr. Burman commented that it was easy and intuitive to navigate. She was also able to easily train other SIG members in how to use it.

Next meeting: Wednesday, February 21 at 9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET.