



MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, January 22, 2020
Time 3 p.m. ET

IN ATTENDANCE	
Scherezade K. Mama, PhD (Chair)	Lorna Haughton McNeill, PhD, MPH
Cynthia Castro Sweet, PhD	Rebecca Borzon (staff)
Loneke Blackman Carr, PhD	

REGRETS	
Claire Conley, PhD	Qian Lu, MD, PhD
Elva Arredondo, PhD	

Approve minutes from the last call

October and November minutes tabled to February due to lack of a quorum.

Review current membership numbers

Dr. Mama began by reviewing the current membership numbers. The year-end total for 2019 is 2,458 members, which is not far off from 2018's year-end total of 2,472. Considering the popularity of San Francisco as a meeting destination, the membership number for 2020 will likely increase as the Annual Meeting draws closer. It was noted that the current membership number was 1166, and it was noted that the number should be monitored. It was also noted

Review Status of Champions invites

Dr. Mama stated that she had disseminated all invites to Champions. The initial deadline to confirm participation as a Champion is January 31. Reminders to those who had not yet responded would be sent by the end of the week. She mentioned that Fellow members were reluctant to commit to the role of a Champion, and that the Affiliate position had been filled. Additional outreach would be done if necessary.



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In-person meeting at SBM2020

It had been proposed by SBM to combine the Membership Council Meeting with the Champions meeting where refreshments would be provided. It was asked if the council would be comfortable holding the council meeting with the Champions. The council determined that this would be acceptable, as this meeting would be held between Membership Council call and there would not be much new business.

Action: Dr. Mama would reach out.

Welcoming of new members

The council then discussed the first time Annual Meeting attendee webinar that would be held on the coming Thursday. The council had practiced their session on Friday, and felt prepared to give attendees an overview of the Annual Meeting, as well as field any questions from webinar attendees. Dr. Mama encouraged the council members to share webinar information on twitter and to send targeted emails to potential attendees.

While the Membership Council had reached out to the Student SIG for a collaborative twitter chat, they had been uninterested in working together. The council determined that they would like a robust social media conversation, and decided to table the twitter chat for now to lessen the likelihood of competing with SIGs. It was noted that the council could attend a SIG Council call or attend the SIG Council meeting at the Annual Meeting to see if there were other opportunities for collaboration.

Dr. Mama then reminded the council to sign up for a shift on Wednesday or Thursday to greet new members at registration. She mentioned that the council also needed to finalize speakers from the Membership and SIG Councils for the New Member Meet & Greet. It also may be beneficial to have a new champion speak.

She noted that the transcript from the webinar could be turned into a 1-pager with visuals, etiquette tips, and information about the SBM 2020 app.



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Dr. Mama noted that the new members are eager to get involved, and should be invited to the in-person meeting. This would help give them specifics of what the Membership Council does.

Adjourn

The call adjourned at 3:30 p.m. ET.

Minutes respectfully submitted by R. Borzon on January 29, 2020.