



## 42<sup>nd</sup> Annual Meeting & Scientific Sessions 2021 Program Committee Conference Call

Date: Thursday, January 21, 2021

Time: 3pm ET/2pm CT/1pm MT/12pm PT

### **In Attendance**

Dori Steinberg, PhD (Chair)  
Ellen Beckjord, PhD (Co-Chair)  
Monica Baskin, PhD (President)  
Elizabeth Adams, PhD  
Jamy Ard, MD  
Angela Fong, PhD  
Rachel Goode, PhD, MPH, LCSW  
Allison Lewinski, PhD, MPH

Scher Mama, DrPH  
Christine Pellegrini, PhD  
Molly Waring, PhD

### **Staff**

Lindsay Bullock (Executive Director)  
Angela Burant (Meetings Manager)  
Rachel Mizar (Senior Meetings Manager)

### **1. Welcome & Updates**

Dr. Steinberg welcomed everyone to the call. Dr. Steinberg discussed the final [meeting schedule](#) as well as the [keynote](#) and [master lecture](#) speakers.

### **2. Annual Meeting Registration and Supporter Promotion**

Dr. Steinberg and Ms. Bullock encourages committee members to [register](#) for the annual meeting and help promote the meeting among your institutions/companies. The registration promotion tool kit is attached for your convenience.

Additionally, please consider if your company (or others you know) could be a meeting sponsor. We have [opportunities](#) at many different price-points. If each Program Committee member contacts just one person about sponsorship, it will make a big difference. To make it easy, we encourage you to use this [template](#).

### **3. Social Table Discussion**

The virtual meeting will open on Monday night with a road map of the virtual conference and platform presented by Dr. Baskin and Dr. Steinberg, followed by Social Table breakouts. There are 14 Social Table timeslots; 8 on Monday night and 6 throughout the rest of the SBM week. The program committee is asking SBM members to help decide what topics the Social Tables will focus on. We are hosting a campaign January 25-29 encouraging members to submit topic ideas and/or volunteer to moderate a Social Table session. Topics can be scientific or they can focus more on timely matters such as how COVID is affecting your research. Help us promote the Social Tables by sending out a tweet such as, **@BehavioralMed is looking for topic submissions and volunteer leaders for our new Social Table sessions for #SBM2021! Submit a topic or sign up to volunteer [here](#)!**

### **4. Grand Round Webinar Promotion (February 11)**

Dr. Steinberg discussed the details of the "Tips for Presenting Your Science at the 2021 Virtual Annual Meeting" webinar that will be on Thursday, February 11<sup>th</sup> at 1 pm ET. This webinar will review the presentation formats for the 2021 virtual annual meeting and provide tips on how to effectively communicate science and practice in a virtual environment. We will specifically review the different presentation formats, requirements for pre-recorded and live sessions in the virtual platform, ways to enhance engagement virtually, improving accessibility of research talks and spotlights, and how to effectively communicate your science/practice in a 2-min research spotlight. We appreciate your help in promoting the [webinar](#).

### **5. Closing Session Highlights Presenter Discussion**

The closing session will include a video montage of the virtual meeting, award ceremony, and key take away from SBM members. Dr. Steinberg discussed that we would like to have some well-known names in the field discuss their takeaways from the meeting to get people excited and energized for the closing celebration. Dr. Lewinski suggested instead of well-known people discussing their thoughts, we could discuss specific ideas such as social determinants- one high



level person to discuss, one mid-level, and one entry level. The committee also discussed the idea of using the time to share attendee's feedback through submitted feedback or polling. Dr. Lewinski suggested Poll Everywhere which allows for people to submit ideas and then you can vote on them. Dr. Mama discussed Mentimeter as a great tool if you go with a flowing chat that promotes engagement. The Implementation Science Consortium did something similar for their closing session that was extremely engaging. It was suggested that we poll the attendees on ideas such as what inspired them, what are their takeaways, and what they are excited about in the future.

Dr. Waring shared some helpful links:

<https://www.youtube.com/watch?v=xX77xUoOfE8&feature=youtu.be>

<https://www.youtube.com/playlist?list=PLw4DidAEGLSgzSWKCuMdNEv1eqFGaJB6m>

[https://www.youtube.com/watch?v=DCx\\_P71s7wM&list=PLw4DidAEGLSgzSWKCuMdNEv1eqFGaJB6m&index=8](https://www.youtube.com/watch?v=DCx_P71s7wM&list=PLw4DidAEGLSgzSWKCuMdNEv1eqFGaJB6m&index=8)

### **Next Program Committee Conference Call**

January 28, 10 am CT

*Small Committee Call*