



SOCIETY OF  
BEHAVIORAL  
MEDICINE

## 2025 Synergy Summit: Connecting Science with Solutions

Friday, March 28, 2025 | 1-1:50 p.m.

Location: East Lounge Foyer, Hilton San Francisco Union Square

### What is the Synergy Summit?

*Synergy is defined as the interaction or cooperation of two or more agents to produce a combined greater effect than the sum of their separate effects.*

Join us at the summit to experience the synergy between academia and industry where we will connect science with solutions and you with future colleagues and collaborators. Using a detailed handout, conference attendees will be able to pinpoint exactly who you are hoping to meet at the SBM Annual Meeting and connect with you at the Summit. **Organizations across all sectors (e.g. corporations, nonprofit, academia, government) are encouraged to sign up for this highly anticipated event.**

### What the Synergy Summit is NOT:

The Synergy Summit is not an opportunity for you to sell products, goods, and services. If you are an organization with products or services to sell, **you can still participate as long as all sales pitches take place in private or in the exhibit hall after the event has concluded.**

### Who Attends? What Can I Offer Attendees?

In attendance will be approximately 100-150 behavioral medicine experts at all career stages who work in academia or industry and have expertise in science communication, digital health, research, and more. Attendees will be looking for a variety of opportunities to engage with corporations, nonprofit organizations, and academic institutions to advance their science. For your value proposition, opportunities may include:

- ✓ career pathway solutions and recruitment
- ✓ professional development
- ✓ postdoctoral fellowships
- ✓ collaborative opportunities
- ✓ expertise or insights
- ✓ products, programs, and services

### What Should I Expect?

The Synergy Summit is a 50-minute event located in the open space of the East Lounge Foyer.

Part 1 (approximately 15 minutes): Each participating organization will give a short 1-minute introduction in front of all attendees. This is a great opportunity to share who you and your organization, what is included in your portfolio, and the value proposition for behavioral medicine scientists.

Part 2 (approximately 35 minutes): Attendees will visit your table to hear more about how behavioral medicine is incorporated in your organization and any opportunities that you may have for careers, collaborations, or consultations. With over 100 potential attendees to speak to, please have an elevator speech prepared (no more than two minutes) for each person or group to give all attendees the opportunity to connect with you.

**We recommend bringing business cards to hand out if you would like to continue the conversation with interested attendees, as well as flyers with a QR code that links to any engagement, collaboration, or job opportunities you have available.**

*Again, please refrain from making any sales pitches during the event.*

### Synergy Summit: Connecting Science with Solutions

Display Fee: \$500

#### Included in Fee:

- ✓ One round highboy table
- ✓ Two complimentary Synergy Summit registrations
- ✓ Company information included on Synergy Summit flyer (see last year's flyer for reference)
- ✓ Recognition on event signage and in Annual Meeting mobile app

# SYNERGY SUMMIT APPLICATION

## Synergy Summit Representatives

**\*Please indicate which attending representative will be the primary contact for attendees to connect with during and after the Synergy Summit.**

**Representative #1**     Primary Contact

**Representative #2**     Primary Contact

First and Last Name: \_\_\_\_\_

First and Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

will be giving introduction speech

will be giving introduction speech

**Please complete the following sections to help attendees learn more about your organization and what you are looking for. This information will be included on the Synergy Summit flyer that will be made available to all attendees. [Last year's flyer linked here for reference](#)**

**Company Description (less than 300 characters with spaces):**

**Organizational Value Proposition - benefits/solutions you're offering & why attendees would be interested. See bulleted list under "What Can I Offer Attendees" (less than 300 characters with spaces):**

**Who You Want to Connect With (check all that apply):**

early-career investigators

late-career investigators

research and/or publication  
collaborators

postdoctoral researchers

contract workers

science communication experts

Interns

new employees

other: \_\_\_\_\_

mid-career investigators

scientific advisory board  
members

other: \_\_\_\_\_

## PAYMENT INFORMATION

The cost to display at the Synergy Summit is \$500. The registration fee is waived for all Annual Meeting sponsors at the silver level (\$5,000) or higher as a benefit of support.

Payment Type (Credit Card):  Visa  Mastercard  AMEX  Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

**Please make all checks payable to:**

**The Society of Behavioral Medicine  
555 E Wells Street, Suite 1100  
Milwaukee, WI 53202**