

SBM Named Giving Opportunities

SBM is pleased to offer the following named giving opportunities, to allow friends, family, and colleagues to honor SBM members. The opportunities allow members' names and contributions to be publicly recognized or their legacies to be recognized after their deaths.

Those interested in one of the opportunities below should write a short proposal (no more than 2 pages) detailing the SBM member's contributions and how funds will be raised; SBM can provide fundraising training, but the volunteer organizers should name one or two chairs who will spearhead this effort and solicit contributions. The Development Committee will review all proposals.

SBM will formally name the item and announce the naming and related gifts only after all funds are raised.

Named Item	Description	Required Donation Total	Duration (how long the naming lasts)*	Endowment Required (yes/no)	Number of New Items Available to be Named Per Year
SBM Student Award	Name one of SBM's student travel, research, or clinical service awards. SBM Awards Committee will be responsible for selecting winners.	\$6,000	10 Years	No	1
Mid-Career Leadership Institute Participant Sponsorship	Fund the "Jane Doe Leadership Institute Fellow" SBM Leadership Institute planners will be responsible for selecting the fellow, though the proposers of the named fellowship can require the applicant come from a particular behavioral medicine profession/specialty/institution	\$15,000	5 Years	No	2

Named Item	Description	Required Donation Total	Duration (how long the naming lasts)*	Endowment Required (yes/no)	Number of New Items Available to be Named Per Year
Diversity Institute for Emerging Leaders Participant Sponsorship	Fund the "John Doe Diversity Institute Fellow" SBM Diversity Institute planners will be responsible for selecting the fellow, though the proposers of the named fellowship can require the applicant come from a particular behavioral medicine profession/specialty/institution	\$5,000	5 Years	No	2
Honor Fund within SBM's Proven Science-Better Health™ Giving Campaign	Funds can be allocated toward any of the following: 1) leadership development, 2) science communication, 3) policy advocacy, or 4) general operations	\$20,000 After the fund reaches the \$20,000 mark, it will be announced and anyone will be able to contribute	5 Years	No	2
SBM Annual Meeting Master Lectureship	Name one of SBM's coveted master lecture speaking slots SBM Program Committee will be responsible for picking the speaker and topic each year	\$50,000	5 Years	No	1

Named Item	Description	Required Donation Total	Duration (how long the naming lasts)*	Endowment Required (yes/no)	Number of New Items Available to be Named Per Year
SIG-Organized Pre-Conference Course	<p>Name a SIG's Annual Meeting pre-conference course, to honor someone in a particular behavioral medicine topic area</p> <p>The related SIG will be responsible for picking the course title, topic, description, and speakers, and submitting the abstract; the course must be approved for the meeting via the standard peer review process</p>	\$20,000	5 Years (these years may not be sequential if the SIG does not plan or have an accepted course in a given year)	No	1

*Note: All opportunities can be renewed, pending additional funding and re-approval by SBM's Development Committee.