



2025

Support Opportunities Guide &
Exhibitor Prospectus



SOCIETY OF
BEHAVIORAL
MEDICINE

About SBM

The Society of Behavioral Medicine is a multidisciplinary, professional society working to improve health by changing behavior. Established in 1978, SBM is a 501(c)(3) nonprofit organization. Our members are researchers, clinicians, educators, industry professionals, and policymakers from more than 20 disciplines, including psychology, nursing, medicine, public health, nutrition, epidemiology, exercise science, and biostatistics. They work to improve health at individual, clinical, and population levels.

SBM fights for research funding, helps members find jobs, and draws decision-makers' attention to behavioral medicine evidence. We also strive to advance members' careers and the field of behavioral medicine through special interest groups, webinars, training programs, mentoring, award recognition and funding, and an annual meeting (the largest yearly behavioral medicine gathering in the world!). Members have myriad opportunities to learn, share, network, publish, present, develop academic/industry partnerships, and much more.



Our Mission

SBM is a multidisciplinary organization of clinicians, educators, and scientists dedicated to promoting the study of the interactions of behavior with biology and the environment, and then applying that knowledge to improve the health and wellbeing of individuals, families, communities, and populations.

Our 2021-25 Strategic Plan



AWARENESS AND IMPACT of Behavioral Medicine

SBM will ensure the **larger medical community** sees members as **knowledge brokers of behavior change science**, so they seek out our expertise.



Indispensable PROFESSIONAL RESOURCE

SBM will remain members' **indispensable professional home** as we help them adapt to the profound changes of the past decade and navigate any career stage.



PUBLIC EDUCATION and Behavior Change

SBM will give members more opportunities to translate their expertise into real-world impact by **increasing the public's access to their science**.

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Exhibit at SBM 2025!

SBM Board of Directors

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MPH, FSBM**
UPMC Health Plan

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Member Delegate

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Scientific Education Council

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Texas MD Anderson Cancer Center

46th Annual Meeting Planning Committee

Chair - Madalina Sucala, PhD

Co-Chair - Lorna McNeill, PhD, MPH, FSBM

SBM President - Ellen Beckjord, PhD, MPH, FSBM

Members

Akilah Dulin, PhD

Lakeshia Cousin, PhD, APRN

Philip Fizur, PsyD

Jun Ma, MD, PhD, FAHA, FSBM

Chuka Emezue, PhD, MPH, CHES

Melissa Little, PhD, MPH, FSBM

Aliye Cepni, PhD

Robin Anthony Kouyate, PhD

Ranak Trivedi, PhD, FSBM



SOCIETY OF
BEHAVIORAL
MEDICINE

March 26-29, 2025 | San Francisco, CA

46th Annual Meeting & Scientific Sessions

Context Matters:
Bridging Perspectives in Behavioral Medicine



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ANNUAL MEETING

Be Part of the Largest Annual Behavioral Medicine Gathering in the World!

For the first time, the SBM President and Annual Meeting Planning Committee Chair are leading behavioral scientists with industry expertise, creating a unique conference that forges a strong alliance between academia and industry. This is a prime opportunity to connect with approximately 2,000 behavioral medicine scientists, offering unmatched education, scientific exchange, and networking with leaders from academia, government, nonprofits, and industry.

Have **YOUR BRAND** front and center as our attendees from all career levels discuss:

- The role of behavioral medicine in today's changing healthcare environment.
- The identification of recent advances showcasing innovations in health improvement interventions.
- New and cutting-edge research presenting data on health and behavior interactions.
- Strategies for the application of evidence-based research in clinical practice and health programs.
- New interdisciplinary approaches to education and training in behavioral medicine.
- And exchange scientific ideas on a cross-disciplinary level with colleagues.

Who Attends?

Psychologists
Public Health Professionals
Nurses
Registered Dietitians
Health Education Specialists
Physicians
Social Workers



Location & Hotel

SBM's 2025 Annual Meeting will be held at the **Hilton San Francisco Union Square Hotel**, just 13 miles from San Francisco International Airport and in walking distance from countless digital health startups looking to make an appearance at SBM! Located in the heart of Union Square, the hotel offers easy access to world class dining, shopping, museums and tourist attractions like the world-famous Cable Car. Special rates will be extended to sponsors and exhibitors who wish to stay with us in the host hotel.

Meeting Topic Areas

- Aging
- Cancer
- Cardiovascular Disease
- Child & Family Health
- Climate Change
- Community Engagement
- Decision Making
- Diabetes
- Diet, Nutrition, & Eating Disorders
- Digital Health
- Dissemination & Implementation
- Education, Training, & Career Development
- Health Communication & Policy
- Health of Marginalized Populations
- HIV/AIDS
- Integrated Primary Care
- Integrative Health & Spirituality
- Mental Health
- Methods & Measurement
- Military & Veterans' Health
- Multiple Behavior Change
- Obesity
- Pain
- Physical Activity
- Quality of Life
- Sleep
- Social & Environmental Context & Health
- Stress
- Substance Abuse
- Tobacco Control & Nicotine Behavior
- Women's Health

SCHEDULE OF EVENTS - SAN FRANCISCO 2025

	WEDNESDAY, MARCH 26		THURSDAY, MARCH 27		FRIDAY, MARCH 28		SATURDAY, MARCH 29
8:00 AM			Breakfast Roundtables (8:00 - 8:50 AM)		Breakfast Roundtables (8:00 - 8:50 AM)		
8:30 AM	Pre-Conference Courses (8:30 AM - 10:30 AM)		Symposia (9:00 - 9:50 AM)		Symposia (9:00 - 9:50 AM)		Symposia (9:00 - 9:50 AM)
9:00 AM			Keynote (10:00 - 10:50 AM)		Keynote (10:00 - 10:50 AM)		Keynote (10:00 - 10:50 AM)
9:30 AM			Poster Session B & Exhibit Hall (11:00 - 11:50 AM)		Poster Session D & Exhibit Hall (5:00 - 5:50 PM)		Poster Session E & Exhibit Hall (11:00 - 11:50 AM)
10:00 AM			Lunch Break (11:50 AM - 1:00 PM)		Lunch Break (11:50 AM - 1:00 PM)		Presidential Meet & Greet and Business Meeting (12:00 - 1:00 PM)
10:30 AM	Pre-Conference Courses (11:00 AM - 1:00 PM)		Paper Sessions (1:00 - 1:50 PM)		Paper Sessions (1:00 - 1:50 PM)		
11:00 AM			Master Lectures & Panel Discussions (2:00 - 2:50 PM)		Master Lectures & Panel Discussions (2:00 - 2:50 PM)		
11:30 AM			Networking Sessions & Live Research Spotlights (3:00 - 3:50 PM)		Networking Sessions & Live Research Spotlights (3:00 - 3:50 PM)		
12:00 PM			Welcome Celebration (4:00 PM - 4:50 PM)		Keynote (4:00 - 4:50 PM)		
12:30 PM	Pre-Conference Courses (1:30 PM - 3:30 PM)		Poster Session C & Exhibit Hall (5:00 - 5:50 PM)		Poster Session E & Exhibit Hall (5:00 - 5:50 PM)		
1:00 PM			First Time Attendee and New Member Meet & Greet (5:00-5:50pm)				
1:30 PM			Fellows Reception (5:30-7:30PM)				
2:00 PM			Stride for Science Field Day Frenzy (6:00 - 7:30 PM)				
2:30 PM							
3:00 PM							
3:30 PM							
4:00 PM							
4:30 PM							
5:00 PM							
5:30 PM							
6:00 PM							
6:30 PM							
7:00 PM							
7:30 PM							

Become an Affiliate Member!

Together, we will build a strong bridge between our business, nonprofit, government, and academic communities

The SBM Affiliate Membership Program brings together the top thought leaders in behavioral medicine science, collaboratively working together to create innovation solutions to today’s most challenging public health issues, shape policies that promote affordable and accessible healthcare, and advance the field of behavioral medicine.

As an Affiliate Member, you’ll enjoy exclusive access to SBM leadership and members, discounted sponsorship and advertisement opportunities, year-round visibility and brand awareness, and the opportunity to get your research in the hands of the public with complimentary Healthy Living Article posts and discounted webinars.



“I was so excited to see Lirio on the SBM website as a new Elite Affiliate Member! Our membership in SBM creates incredible value for the Behavioral Science Team and Lirio, both as a source of high quality professional development and for the rewarding relationships it enables with other members. Attending the annual conference as a team is one of the highlights of our year, every year. We’re so proud to support SBM’s important mission.”

-Amy Bucher, PhD, Chief Behavioral Officer at Lirio

2025 applications open October 1

Sign up before 2025 and start taking advantage of your Affiliate Membership benefits **immediately!**



Connect with SBM Development Manager, Eli Gonzalez-Rehorst, at egonzalez-rehorst@sbm.org

AFFILIATE MEMBERSHIP LEVELS & BENEFITS	ELITE MEMBERSHIP \$5,000	PREMIUM MEMBERSHIP \$3,500	STANDARD MEMBERSHIP \$2,500
COMPLIMENTARY SBM MEMBERSHIPS	5	3	2
COMPLIMENTARY ANNUAL MEETING REGISTRATIONS	3	2	1
ANNUAL MEETING SUPPORT - DISCOUNT RATE	20%	15%	10%
COMPLIMENTARY POSTS IN WEEKLY DIGEST E-NEWSLETTER	3	2	1
30-MINUTE PARTNERSHIP MEETING WITH SBM LEADERSHIP	X	X	X
EXCLUSIVE ACCESS TO SBM'S SCIENTIFIC ADVISOR BOARD DIRECTORY	X	X	X
YEAR-ROUND RECOGNITION ON SBM WEBSITE, CONFERENCE APP, ANNUAL REPORTS, & MORE!	X	X	X
HOST AN SBM WEBINAR - DISCOUNTED RATE	COMPLIMENTARY	50%	-
COMPLIMENTARY HEALTHY LIVING ARTICLE PUBLICATIONS	2	1	-

Support Behavioral Medicine, 365 Days a Year

As a Professional Partner, your organization will join a diverse alliance of pioneers in behavioral science, driving excellence and corporate innovation

This partnership offers a prime opportunity to support the next generation of behavioral scientists dedicated to improving global health outcomes and well-being throughout the year.

YOUR PARTNERSHIP STARTS HERE

Step 1

Review the 2025 Benefits of Membership and Support on the following page and select your partnership level based on your organization's strategic goals and budget as well as the professional development needs of your own team.

Step 2

Complete the Partnership Package Item Selection workbook, starting on page 10.



Diamond

Diamond Partners:

Complete pages 10 through 15



Platinum

Platinum Partners:

Complete pages 11 through 15



Gold

Gold Partners:

Complete pages 11 through 15



Silver

Silver Partners:

Complete pages 13 through 15



Bronze

Bronze Partners:

Complete pages 13 and 14

Step 3

Review all additional Annual Meeting support opportunities (page 16) and all Exhibitor opportunities, starting on page 17.

Step 4

Connect with SBM's Development Manager to complete an application for the Partnership Packages, exhibiting at SBM 2025, participating in our Synergy Summit, or to become an Affiliate Member!

SBM Development Manager

Eli Gonzalez-Rehorst, MS

 egonzalez-rehorst@sbm.org

 414-231-8241



IMPORTANT DATES

October 1, 2024:

Affiliate Partnership Applications Open

November 4, 2024:

Annual Meeting Registration Opens

February 2025:

Exhibitor Kits Distributed

February 3, 2025:

Annual Meeting Sponsor & Exhibit Application Deadline.

Rates Increase by 10% after this date.

February 7, 2025:

Exhibitor Deliverables Deadline

February 14, 2025:

Synergy Summit Application Deadline

2025 BENEFITS OF MEMBERSHIP AND SUPPORT

	SBM Affiliate Membership			SBM Partnership Levels					
	Elite \$5,000	Premium \$3,500	Standard \$2,500	Diamond \$20,000+	Platinum \$15,000+	Gold \$10,000+	Silver \$5,000+	Bronze \$2,500+	Copper Up to \$2,499
Complimentary SBM memberships	5	3	2						
Complimentary Annual Meeting Registrations	3	2	1	4	3	2	1		
Annual Meeting Support - Discount Rate	20%	15%	10%						
Complimentary Posts in weekly digest e-newsletter	3	2	1						
30-minute partnership meeting with SBM leadership	X	X	X	X	X				
Exclusive access to SBM's scientific advisor board directory	X	X	X						
Year-round recognition on sbm website, conference app, annual reports, & more!	X	X	X						
Host an sbm webinar - discounted rate	Complimentary	50%	-						
Complimentary Healthy Living Article Publications	2	1	-						
Complimentary job posting on SBM website				X	X	X			
Mix and match high visibility and high engagement Annual Meeting sponsorship opportunities				Up to 3	Up to 2	1			
Complimentary SBM Sponsorship Opportunity Selection				\$5,000 Value	\$3,500 Value	\$2,500 Value	\$1,500 Value		
Complimentary entrance into the Synergy Summit				X	X	X	X		
Mix and match Annual Meeting ala-carte sponsorship opportunities				Up to \$5,000	Up to \$5,000	Up to \$5,000	Up to \$5,000	Up to \$2,500	

Partnership Package Item Selection

\$10,000 SUPPORT ITEMS



Diamond

Diamond Partners: select ONE support opportunity below or, jump to the \$5,000 support opportunity listing if you would like to secure an additional item at that level instead of a \$10,000 item.



Waived Registrations for First Time, Underrepresented Scientists

Sponsor up to 30 first-time conference attendees who identify as scientists from underrepresented backgrounds and make a significant impact on diversity and inclusion in the scientific community. Your sponsorship will cover registration fees, and provide these promising scientists with valuable opportunities to network, share their research, and gain insights from leading experts. In return, your brand will be prominently recognized in conference materials, on the event website, and during the opening ceremony, showcasing your commitment to fostering a more inclusive and diverse scientific community.



Fellow's Reception: Connect with SBM's Leading Scientists!

Become the sole sponsor for the distinguished SBM Fellows Reception and gain access to SBM's most elite leaders of behavioral medicine research and science. Sponsorship includes two complimentary conference registrations, a speaking opportunity, and recognition on reception invitations and signage.



Conference WiFi: Connect Your Brand to Attendees!

Connect your brand directly to attendees by sponsoring the conference WiFi. Gain prominent visibility with your logo displayed on the login page and throughout the venue. Ensure that every attendee associates your brand with seamless connectivity and convenience. Secure your sponsorship today to become an essential part of the conference experience. Contact us to sponsor the conference WiFi and maximize your brand exposure.



Stride for Science Presenting Sponsor

Showcase your commitment to health and science with unparalleled brand visibility by becoming our Presenting Sponsor!



Tagline and logo featured prominently in top SBM journals, electronic newsletters, targeted broadcast emails to approximately 5,000 recipients per email, and across key SBM webpages and social media platforms.



Prime exposure in the 2025 Annual Meeting conference app and on a variety of printed materials, including event signage and exclusive logo placement on Stride for Science T-shirts as well as two select activity stations.



Direct engagement with attendees by speaking at the Welcome Ceremony and awarding competition winners.

Partnership Package Item Selection

\$5,000 SUPPORT ITEMS



Diamond

Diamond Partners: select ONE support opportunity below, or select THREE if you did not select a \$10,000 item



Platinum

Platinum Partners: select TWO support opportunities from below



Gold

Gold Partners: select ONE support opportunity below



Welcome Ceremony: Kickstart SBM's Premier Event

Gain prominent brand exposure through logo placement on event materials and pre-event marketing. Enhance attendee experience by creating a memorable atmosphere for networking and celebration, personally welcoming the captivated audience and helping to introduce the Welcome Celebration entertainment.

New Member and New Attendee Meet & Greet

Welcome new faces and be a vital part of their first conference experience! Your logo prominently featured during this welcoming event ensures exposure to a receptive audience. Associate your brand with inclusivity and community, leaving a lasting impression on attendees.



Experience your logo prominently featured on drink tokens!

Lanyards

A favorite constant companion for SBM attendees with a high-visibility opportunity for you, sponsoring the Annual Meeting lanyards will guarantee that your logo is prominently displayed throughout the conference and afterwards as well. This is your opportunity to make your brand an integral part of every attendee's experience.

Eco-Friendly Tote Bags

Another favorite for SBM attendees, these eco-friendly tote bags will guarantee that your logo is prominently displayed throughout the conference and afterwards as well. Showcase your support for SBM and your organization's commitment to sustainability, all while connecting with a highly engaged audience of approximately 2,000 behavioral scientists!

Company Hosted Session

Elevate your brand and engage a targeted audience by hosting a company-hosted session of your choice, selecting from a symposium, panel, or networking session. Showcase your expertise and solutions in front of interested participants, with your brand prominently featured throughout the session. Associate your brand with thought leadership and innovation, leaving a lasting impression on attendees.



NO ABSTRACT SUBMISSION REQUIRED FOR ACCEPTANCE

Deluxe Exhibit Booth

10' x 20' exhibit booth that includes 2 full conference registrations, 4 exhibit hall-only passes, a complimentary sponsored email sent out to approximately 5,000 behavioral scientists, and complimentary entrance into the Synergy Summit at SBM's Annual Meeting.

Learn more about exhibiting on page #18

Partnership Package Item Selection

\$5,000 SUPPORT ITEMS - CONTINUED



Diamond

Diamond Partners: select ONE support opportunity below, or select THREE if you did not select a \$10,000 item



Platinum

Platinum Partners: select TWO support opportunities from below



Gold

Gold Partners: select ONE support opportunity below



Conference Mobile App

Enhance attendee experience and boost your brand by sponsoring the conference's event app. Your logo prominently featured within the app ensures continuous exposure to a captive audience. Associate your brand with convenience and innovation, leaving a lasting impression on users.



Online Registration Site

Be the first point of contact for conference attendees by sponsoring the online registration website. Your logo prominently displayed on the registration page and confirmation receipt ensures continuous exposure to a targeted audience. Associate your brand with convenience and efficiency, leaving a lasting impression on registrants.



Keynote Address

This exclusive opportunity provides your company with prominent visibility and alignment with thought leadership in the industry. Your brand will be showcased to a large, influential audience of behavioral medicine professionals, enhancing your reputation and demonstrating your commitment to advancing the field.



Master Lecture

Support one of SBM's Master Lectures featured during the Annual Meeting. Supporters can choose to join SBM in recognizing a true leader in the field through sponsorship of the Distinguished Scientist Master Lecture, or the Jessie Gruman Award for Health Engagement Master Lecture given annually to one SBM Member who has achieved a pioneering research success.



Stride for Science Sponsor

The Stride for Science Field Day Frenzy is a fundraising event designed to promote health and wellness while raising crucial funds for science communication. Showcase your commitment to health and science with unparalleled brand visibility while participants engage in a series of physical activities, both competitive and non-competitive, catering to individuals of all fitness levels. The event will feature a range of challenges and games, a DJ, and an awards ceremony, ensuring an inclusive and enjoyable experience for approximately 150-200 attendees.



Confirm your sponsorship before February 3 to lock in the lowest rate. Sponsor prices increase by 10% at 5pm CST on February 3, 2025.

Partnership Package Item Selection

MIX & MATCH ALA-CARTE ITEMS



Diamond



Platinum



Gold



Silver



Bronze

Diamond, Platinum, Gold, & Silver Partners:

Select any number of support opportunities below so that the total value equals \$5,000

Bronze Partners: Select any number of support opportunities below that add up to \$2,500 total

\$3,000 Support Opportunities



Mid-Career Leadership Institute Fellow

Support the next generation of behavioral medicine leaders by covering one fellow's tuition and travel expenses. Your sponsorship ensures they have the tools and confidence to guide the field into the future.



LIVE Industry Roundtable

Engage in a 50-minute discussion with up to 10 behavioral medicine scientists on topics like clinical trial recruitment, healthcare provider adherence, or AI interactions. Secure your spot in this limited availability opportunity for valuable insights and direct dialogue.

\$2,500 Support Opportunities



Mid-Career Leadership Institute Reception

Sponsor the Wednesday evening reception! Show your support for the 2024 Leadership Institute cohort as they present their research at the 2025 Annual Meeting in San Francisco. Brand recognition will be provided on meeting signage, the conference app, and on the SBM website.



Stride for Science - General Sponsor

Sponsor a health and wellness event that promotes science communication, with brand visibility as participants engage in a variety of physical activities. Enjoy unparalleled exposure at a fun-filled event featuring challenges, games, a DJ, and an awards ceremony for 150-200 attendees.



Charging Stations

Power up your brand's visibility with your logo featured in front of every attendee as they recharge their devices throughout the event. Ensure that your brand is associated with convenience and connectivity at the conference.



Standard Exhibit Booth

10' x 10' exhibit booth that includes 1 full conference registration, 4 exhibit hall-only passes, and a 50% discount on a sponsored email sent out to approximately 5,000 behavioral scientists.

Learn more about exhibiting on page 18



Bridging the Gap Research Award

Support postdoctoral students in securing grant funding to advance their careers and improve health, with a focus on underrepresented scientists and equity-related research. Your contribution helps strengthen grant applications and nurtures the next generation of promising behavioral medicine researchers. Together, we can ensure these emerging leaders thrive and make lasting contributions to the field.

[More Ala-Carte Items on Next Page](#)



Partnership Package Item Selection

MIX & MATCH ALA-CARTE ITEMS



Diamond



Platinum



Gold



Silver

Diamond, Platinum, Gold, & Silver Partners:
Select any number of support opportunities below so that the total value equals \$5,000



Bronze

Bronze Partners: Select any number of support opportunities below that add up to \$2,500 total



\$2,000 Support Opportunities



Monica Baskin Diversity Institute for Emerging Leaders Fellow

Support the development of underrepresented leaders in behavioral medicine by covering one fellow's registration, tuition, and travel expenses. Your sponsorship empowers them to confidently shape the future of the field.



Standard Exhibit Booth - Nonprofit Rate

10' x 10' exhibit booth that includes 1 full conference registration, 4 exhibit hall-only passes, and a 50% discount on a sponsored email sent out to approximately 5,000 behavioral scientists.

Learn more about exhibiting on page 18



Sponsor an Educational Session!

Showcase your support for research and professional development by sponsoring panels, symposia, or networking events. Gain brand exposure to an influential audience, associating your brand with knowledge and innovation, leaving a lasting impression on attendees.



Quiet Room

Promote your brand and offer attendees a serene retreat for relaxation and reflection. Your logo prominently displayed in this tranquil space ensures continual exposure to a receptive audience. Associate your brand with comfort and mindfulness, enhancing the attendee experience and align your brand with well-being and mental health at the conference.



Sponsorship of the Leadership Institute or Diversity Institute include logo recognition on Institute signage and presentation slides at the Annual Meeting, in the conference app, in promotional emails, and on the SBM website. Other benefits may apply based on support level. See page # for more details.



Partnership Package Item Selection

SELECT YOUR COMPLIMENTARY ITEM!

**Not available for Bronze Partners*



Diamond

☐ Company Hosted Session

See Page 11 for more information on the company-hosted session.

☐ Local Meetup Presenting Sponsor

As the Presenting Sponsor, you have the opportunity to captivate an entire audience of behavioral scientists with a 10-minute talk during the program in addition to receiving the Branded Deluxe package benefits PLUS Hotel accommodations & airfare!



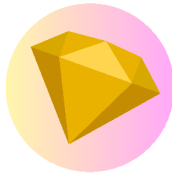
Platinum

☐ Master Lecture

See Page 12 for more information on the Master Lecture.

☐ Local Meetup Sponsor - Branded Deluxe Package

Add an exhibit display table to your meetup sponsorship with the Branded Deluxe package and receive all of the same benefits as the Branded package (see below)!



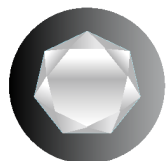
Gold

☐ Charging Station Sponsor

See Page 13 for more information on the charging stations.

☐ Local Meetup Sponsor - Branded Deluxe Package

Add an exhibit display table to your meetup sponsorship with the Branded Deluxe package and receive all of the same benefits as the Branded package (see below)!



Silver

☐ Sponsored Email

This direct line of communication ensures your message reaches a targeted audience, fostering engagement and driving awareness of your brand. Our emails boast high open rates, guaranteeing your organization will be seen by attendees eager for updates and information.

☐ Local Meetup Sponsor - Branded

Boost your brand recognition among behavioral medicine scientists with the Branded package, and receive verbal recognition during the welcome speech from the local hosts as well!

Learn More about SBM's Behavioral Medicine Meetups

Join us for a local Behavioral Medicine Meetup! These 2.5-hour long events connect approximately 20-40 students, members, and the behavioral medicine community for an evening of fun and learning. These events feature a happy hour, networking, stories from SBM members, a skill-building activity, and now a sponsored activity as well.



All sponsorship packages include logo recognition on the local meetup slides, signage, SBM meetups webpage, event promotional emails, and the professional home partner webpage.



Additional Annual Meeting Support Opportunities



Synergy Summit: Connecting Science with Solutions



\$500

Available: 15

Synergy is defined as the interaction or cooperation of two or more agents to produce a combined greater effect than the sum of their separate effects.

Join us at the summit to experience the synergy between academia and industry where we will connect science with solutions and you with future colleagues and collaborators. Using a detailed handout, conference attendees will be able to pinpoint exactly who you are hoping to meet at the SBM Annual Meeting and connect with you at the Summit. **Organizations across all sectors are encouraged to sign up for this highly anticipated event.**



Meeting Space Rental

Looking for a place to connect with conference attendees outside the hustle and bustle of the exhibit hall? This is your opportunity to rent out a conference space to conduct personal or business meetings with conference attendees for just a few hours, half of the day, or a full day as well! Connect with SBM Development Manager for meeting space details, rates, and availability today.



Eli Gonzalez-Rehorst, MS
SBM Development Manager
egonzalez-rehorst@sbm.org



Ancillary Event



\$500

SBM welcomes companies, academic institutions, cooperative groups and other such organizations to hold ancillary events at the SBM Annual Meeting. Ancillary events include—but are not limited to—advisory board meetings, focus groups, investigator meetings, committee meetings, and social functions. Connect with SBM Development Manager to fill out an application today!



SBM will not permit ancillary events that take place between the hours of 8 a.m. - 11:50 a.m. or 1 p.m. - 5:50 p.m. Wednesday through Friday and 9 a.m. through 1 p.m. on Saturday.



2025 Exhibitor Prospectus



SOCIETY OF
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Your Exclusive Invitation to Exhibit at SBM's 46th Annual Meeting in San Francisco

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EXHIBIT AT SBM 2025!

Make your mark at the largest behavioral medicine conference and exhibit at SBM's 46th Annual Meeting. At SBM's Annual Meeting, we will bring together national and international leaders from academia, government, nonprofit organizations, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance behavioral medicine research and science, do not miss the opportunity to exhibit at SBM's 46th Annual Meeting.

Who Exhibits at SBM?



Key 2025 Exhibit Dates for You to Know

March 26

Exhibitor Check-In:

12:00 - 1:00pm

Exhibit Setup:

12:00 - 4:00pm

Exhibit Hall

Session A:

5:00 - 5:50pm

March 27

Exhibit Hall

Session B:

11:00 - 11:50am

Exhibit Hall

Session C:

5:00 - 5:50pm

March 28

Exhibit Hall

Session D:

11:00 - 11:50am

Exhibit Hall

Session E:

5:00 - 5:50pm

March 29

Exhibit Hall

Session F:

11:00 - 11:50am

Exhibit Take Down:

12:00 - 1:00pm



The Poster/Exhibit Hall is open during all conference hours. The hours listed above are the SBM-designated hours for attendees to view posters and visit the exhibitors.

EXHIBIT BOOTH PACKAGES & PRICING

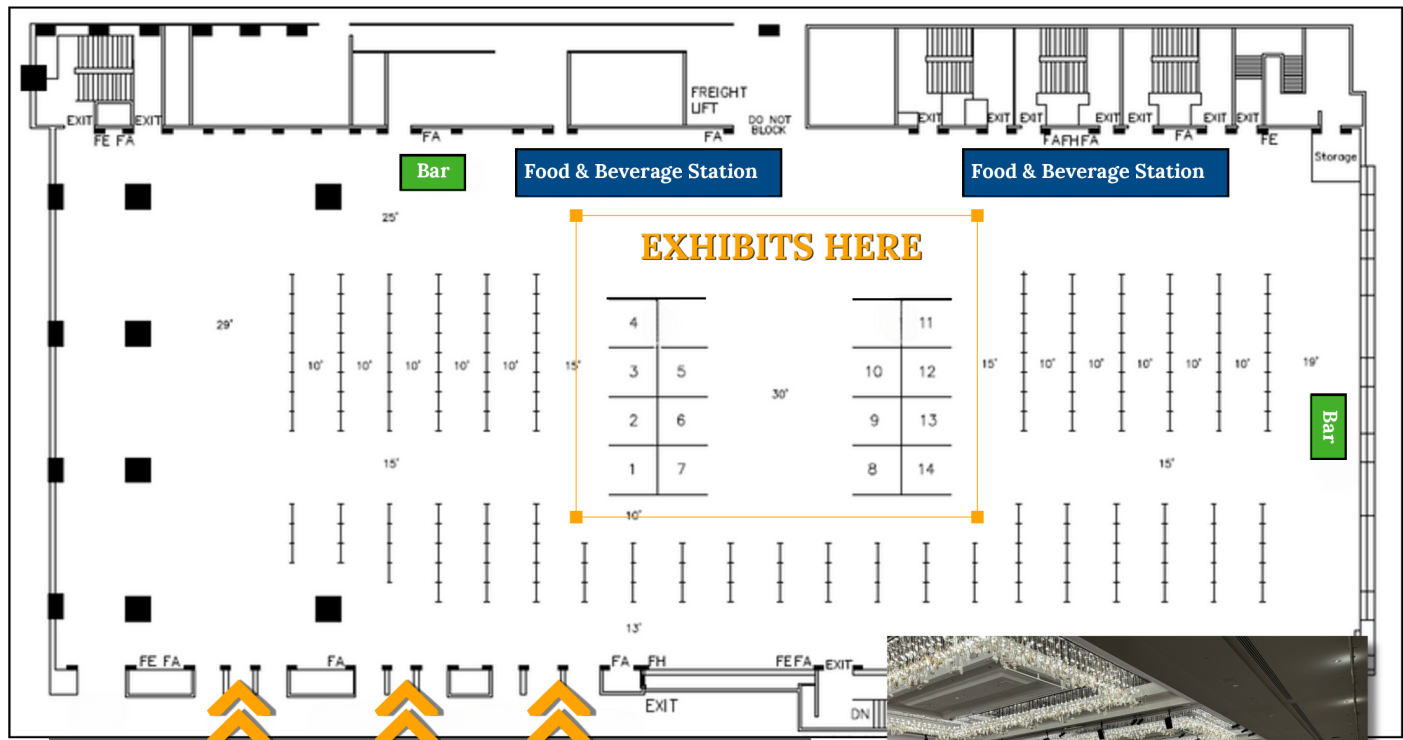


Confirm your exhibit before February 3 to lock in the lowest rate. Exhibit prices increase by **10%** at 5pm CST on February 3, 2025.

Booth	Price	Complimentary Registrations	Broadcast Email to Pre-Registered Attendees	Complimentary Entrance - Synergy Summit
10'x10' Basic Booth - Nonprofit Rate	\$2,000	1 Full Conference; 4 Exhibit Hall Only	N/A	N/A
10'x10' Basic Booth	\$2,500	1 Full Conference; 4 Exhibit Hall Only	50% Discount (\$750)	N/A
10'x20' Deluxe Booth*	\$5,000	2 Full Conference; 4 Exhibit Hall Only	Complimentary	2 Tickets

*Deluxe Exhibits are reserved for booth #4 and booth #11 upon request. See floor plan below.

EXHIBIT HALL FLOOR PLAN



GRAND BALLROOM MAIN ENTRANCE

Conveniently located on the Third Floor directly above Registration (Floor 2) and the hotel lobby lounge (Floor 1), all connected by the same escalator route.



Where is the Exhibit Hall Located?

In the Grand Ballroom located in Tower 2 of the Hilton San Francisco Union Square Hotel

When is the Application Deadline for SBM 2025?

The deadline to submit your exhibit application is Monday, February 3, 2025

Is There an Application Fee?

No.

When is the Deadline for Submitting Advertisements?

All advertisements must be submitted to SBM by Friday, January 25, 2025

How Do I Sign up to Exhibit?

Please complete an online application on the SBM website at www.sbm.org

What is Included in the Exhibit Booth?

All exhibit listings include an identification sign, draped back wall and side rails, and complimentary conference WIFI. Additional benefits included are brand recognition in the SBM program book, conference app, conference signage and promotions, and on the SBM website. Based on support level, other benefits may be added.

Full Conference Registration vs. Exhibit Hall Only - What's the Difference?

“Full Conference Registration” includes access to all general educational sessions and networking events in addition to the Poster/Exhibit Hall. “Exhibit Hall Only” registrations may not attend any sessions outside of the Poster/Exhibit Hall.

Can I Upgrade an “Exhibit Hall Only” Pass to Full Conference?

Yes! There is a \$400 fee to upgrade each registrant who would like to have access to the full conference and educational sessions.

Will I Receive a List of Attendees Before or After the Conference?

No. SBM's privacy policy prohibits us from handing out registration lists with identifying information

Are Exhibitors Included in the SBM Room Block?

Yes! Additional information will be provided by SBM Staff in the months leading up to the Annual Meeting.

Can I Ship Items to the Conference in Advance?

Yes! This information will be found in your exhibitor kit that you will receive 12 weeks or so before the conference. Holding fees may apply.

Electricity: Are Outlets and Extension Cords Available for Exhibitors?

Yes, this information will be available in the online exhibitor kit.

Are We Allowed to Use iPads and/or Other Digital Displays at our Booth?

Yes, this is allowed.

I Would Like to Have a Drawing or Raffle at my Booth. Is this Possible?

No. Prize contests, awards, drawings, raffles, spin wheels or lotteries of any kind held at any time or any place within the SBM Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the Exhibit Hall.

Are Giveaways Allowed?

Yes. Giveaways and product samples approved by SBM may be distributed from your exhibit booth.

Am I Required to Stay the Entire Length of the Conference?

You are welcome to stay for the entire conference or leave early, if necessary. The conference experience is what you make it!

Will there be Parking Validation On-Site?

Advanced requests will be considered.

NOTES

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SBM STRIDE FOR SCIENCE

HILTON SAN
FRANCISCO UNION
SQUARE
THURSDAY, MARCH 27
6:00 - 7:30 P.M.

CLASS IS IN SESSION - TODAY'S AGENDA:
FIELD DAY FRENZY!

- ☆ Zumba Classes
- ☆ Hula Hoop Relay
- ☆ Trap Yoga
- ☆ Obstacle Course
- ☆ Lawn Game Arena
- ☆ MyPacer Steps Challenge



REGISTRATION OPENS
NOVEMBER 2024

SBM FIELD DAY
FRENZY



**SOCIETY OF
BEHAVIORAL
MEDICINE**

Society of Behavioral Medicine

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