

Annual Supporter Application

Organization Information

Organization information will be used for a listing in the *Final Program Pocket Guide*.

*Company Name: _____

*Contact Person: _____ *Title: _____

*Address: _____

*City: _____ *State/Province: _____

*Zip/Postal Code: _____ *Country: _____

*Telephone: _____ *Fax: _____

*Website: _____ *Email: _____

Support Selection

AFFILIATE MEMBERSHIP	AMOUNT	CHECK BOX	QUANTITY
Elite Affiliate Membership - including 5 memberships, 3 meeting registrations	\$5,000	<input type="checkbox"/>	
Premium Affiliate Membership – including 3 memberships, 2 meeting registrations	\$3,000	<input type="checkbox"/>	
Standard Affiliate Membership – including 2 memberships, 1 meeting registration	\$2,000	<input type="checkbox"/>	
JOB BOARD & CLASSIFIED ADVERTISEMENTS	AMOUNT	CHECK BOX	QUANTITY
Online Job Board Advertisement – 60 Days	\$12/Line	<input type="checkbox"/>	
Weekly Digest Advertisement	\$100	<input type="checkbox"/>	
Twitter Advertisement	\$100	<input type="checkbox"/>	
Outlook Newsletter Classified Advertisement	\$12/Line	<input type="checkbox"/>	
Annual Meeting Job Board	\$100	<input type="checkbox"/>	
Add On: Logo Included with Advertisement Post	\$50	<input type="checkbox"/>	
ANNUAL SBM PROGRAMS & EVENTS	AMOUNT	CHECK BOX	QUANTITY
Company Hosted Webinar	\$3,000	<input type="checkbox"/>	
<i>Webinar Date & Title:</i>			
Branded Webinar	\$1,000	<input type="checkbox"/>	
<i>Webinar Date & Title:</i>			
Virtual Industry Roundtable	\$5,000	<input type="checkbox"/>	
Behavioral Medicine Meetup – Presenting Sponsor	\$5,000	<input type="checkbox"/>	
<i>Meetup City, State:</i>			
Behavioral Medicine Meetup – Branded Deluxe Sponsorship	\$2,500	<input type="checkbox"/>	
<i>Meetup City, State:</i>			
Behavioral Medicine Meetup – Branded Sponsorship	\$1,500	<input type="checkbox"/>	
<i>Meetup City, State:</i>			
Mid-Career Leadership Institute – General Support	\$_____	<input type="checkbox"/>	
Monica Baskin Diversity Institute for Emerging Leaders – General Support	\$_____	<input type="checkbox"/>	
Health Living Article	\$1,000	<input type="checkbox"/>	
<i>Topic/Title of Article:</i>			
Bridging the Gap Research Award – Annual Platinum Gift	\$10,000	<input type="checkbox"/>	
Bridging the Gap Research Award – Annual Gold Gift	\$5,000	<input type="checkbox"/>	
Bridging the Gap Research Award – Annual Silver Gift	\$2,500	<input type="checkbox"/>	
Bridging the Gap Research Award – Other Gift Amount	\$_____	<input type="checkbox"/>	

Annual Supporter Application – CONTINUED

PROVEN SCIENCE – BETTER HEALTH GIVING CAMPAIGN	AMOUNT	CHECK BOX	QUANTITY
General Fund – Any Size Gift Helps! <i>Supports keeping membership dues low</i>	\$ _____	<input type="checkbox"/>	
Leadership Development Fund – Any Size Gift Helps! <i>Supports Leadership & Diversity Institute Tuition, and funding travel scholarships for underrepresented event attendees</i>	\$ _____	<input type="checkbox"/>	
Policy Advocacy Fund – Any Size Gift Helps! <i>Supports health policy ambassador program, including professional development opportunities & representing SBM in DC</i>	\$ _____	<input type="checkbox"/>	
Science Communication Fund – Any Size Gift Helps! <i>Supports sci comm toolkit, healthy living articles</i>	\$ _____	<input type="checkbox"/>	
Early Career Membership Support – Any Size Gift Helps!	\$ _____	<input type="checkbox"/>	
Matching Gift – Annual (January 1 – December 31, 2024) <i>Recommended gift: \$10,000 - \$30,000</i>	\$ _____	<input type="checkbox"/>	
<i>Designated Fund: <input type="checkbox"/> General <input type="checkbox"/> Leadership Development <input type="checkbox"/> Policy Advocacy <input type="checkbox"/> Science Communication <input type="checkbox"/> All Funds</i>			
Matching Gift – Annual Meeting Week (March 13-16, 2024) <i>Recommended gift: \$1,000 - \$5,000</i>	\$ _____	<input type="checkbox"/>	
<i>Designated Fund: <input type="checkbox"/> General <input type="checkbox"/> Leadership Development <input type="checkbox"/> Policy Advocacy <input type="checkbox"/> Science Communication <input type="checkbox"/> All Funds</i>			
Matching Gift - SBM 45th Founder's Day (November 16, 2024) <i>Recommended Gift: \$4,500</i>			
<i>Designated Fund: <input type="checkbox"/> General <input type="checkbox"/> Leadership Development <input type="checkbox"/> Policy Advocacy <input type="checkbox"/> Science Communication <input type="checkbox"/> All Funds</i>			
Matched Gift – Custom Event or Program	\$ _____	<input type="checkbox"/>	
<i>Purpose:</i>			
<i>Date(s):</i>			
ANNUAL MEETING PROGRAM SUPPORT	AMOUNT	CHECK BOX	QUANTITY
Stride for Science 5k Run Walk – Presenting Sponsor	\$15,000	<input type="checkbox"/>	
Stride for Science 5k Run Walk – Food & Beverage Sponsor	\$5,000	<input type="checkbox"/>	
Stride for Science 5k Run Walk – Shuttle Bus Sponsor	\$3,000	<input type="checkbox"/>	
Making Connections Luncheon	\$10,000	<input type="checkbox"/>	
Fellows Reception	\$7,500	<input type="checkbox"/>	
VIP Donor Brunch	\$5,000	<input type="checkbox"/>	
Company Hosted Panel	\$5,000	<input type="checkbox"/>	
<i>Topic:</i>			
Company Hosted Symposium	\$5,000	<input type="checkbox"/>	
<i>Topic:</i>			
New Member and New Attendee Meet & Greet	\$4,000	<input type="checkbox"/>	
Company Hosted Industry Roundtable	\$3,000	<input type="checkbox"/>	
Mid-Career Leadership Institute Fellow	\$3,000	<input type="checkbox"/>	
Monica Baskin Diversity Institute for Emerging Leaders Fellow	\$2,000	<input type="checkbox"/>	
Industry on Parade	\$500	<input type="checkbox"/>	
ANNUAL MEETING BRANDING OPPORTUNITIES	AMOUNT	CHECK BOX	QUANTITY
Waived Underrepresented First-Time Annual Meeting Registrations	\$10,000	<input type="checkbox"/>	
Tweet Wall (80")	\$10,000	<input type="checkbox"/>	
Presidential Keynote & Awards Ceremony	\$5,000	<input type="checkbox"/>	
Lanyards	\$5,000	<input type="checkbox"/>	
Keynote Address	\$4,000	<input type="checkbox"/>	
Master Lecture	\$3,500	<input type="checkbox"/>	
Sponsored Symposium, Panel, or Networking Session	\$2,000	<input type="checkbox"/>	
<i>Session Name:</i>			
<i>Session Name:</i>			
Ancillary Event	\$500	<input type="checkbox"/>	

Annual Supporter Application — CONTINUED

ANNUAL MEETING DIGITAL ADVERTISEMENTS	AMOUNT	CHECK BOX	QUANTITY
Broadcast Email	\$1,500	<input type="checkbox"/>	
Mobile App Push Notification	\$500	<input type="checkbox"/>	
ANNUAL MEETING PROGRAM ADVERTISEMENTS	AMOUNT	CHECK BOX	QUANTITY
Back Cover, Full Page, 4 Color	\$1,300	<input type="checkbox"/>	
Inside Front Cover, Full Page, 4 Color	\$750	<input type="checkbox"/>	
Back Cover, Half Page, 4 Color	\$700	<input type="checkbox"/>	
Inside Back Cover, Full Page, 4 Color	\$650	<input type="checkbox"/>	
Inside Full Page, Black & White	\$525	<input type="checkbox"/>	
Inside Half Page, Black & White	\$350	<input type="checkbox"/>	
ANNUAL MEETING EXHIBIT OPPORTUNITIES	AMOUNT	CHECK BOX	QUANTITY
Deluxe Exhibit Package, 10 ft x 20 ft Booth	\$5,000	<input type="checkbox"/>	
15% Discounted Broadcast Email	\$1,275	<input type="checkbox"/>	
Preferred Exhibit Booth Number(s)		<input type="checkbox"/>	
Basic Exhibit Package, 10 ft x 10 ft Booth	\$2,500	<input type="checkbox"/>	
10% Discounted Broadcast Email	\$1,350	<input type="checkbox"/>	
50% Discounted Industry on Parade Event	\$250	<input type="checkbox"/>	
Preferred Exhibit Booth Number(s)		<input type="checkbox"/>	
Exhibitor Sponsored Happy Hour	\$3,000	<input type="checkbox"/>	

Payment Information

Full payment and completed application are due by February 2, 2024. Please retain a copy for your records.

Annual Meeting Program Support \$ _____
 Annual Meeting Branding Opportunities: +\$ _____
 Annual Meeting Digital Ads: +\$ _____
 Annual Meeting Program Ads: +\$ _____
 Exhibitor Opportunities: +\$ _____
 Affiliate Membership: +\$ _____
ANNUAL MEETING SUPPORT SUBTOTAL: = \$ _____

Affiliate Membership Discount: - \$ _____

Formula: Annual Meeting Program Support x Affiliate Membership Discount

Elite Discount: 20% Off Meeting Support
 Premium Discount: 15% Off Meeting Support
 Standard Discount: 10% Off Meeting Support

Job Board & Classified Ads: \$ _____
 Annual SBM Programs & Events: +\$ _____
 Proven Science—Better Health Giving Campaign: +\$ _____
ANNUAL SBM SUPPORT SUBTOTAL: = \$ _____

TOTAL PAYMENT \$ _____

Formula: Annual Meeting Support Subtotal - Affiliate Membership Discount + Annual SBM Support Subtotal

Annual Supporter Application — CONTINUED

Payment Options

Check enclosed Wire Transfer

Please make check payable to the Society of Behavioral Medicine.

Visa MasterCard American Express Discover

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____

Cardholder Signature: _____

Supporter Agreement

To accept the terms of the supporter agreement please type your name into the signature area below:

Print a copy of this exhibit space and support application for your records. **This is your invoice and contract. No additional invoice will be issued.**

SBM National Office

555 East Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: (414) 918-3156

Fax: (414) 276-3349

Email: info@sbm.org

Website: www.sbm.org

Annual Meeting Supporter Agreement

Cancellation Policy

Cancellations received in writing by Friday, February 2, 2024, will be refunded, minus a \$100 administrative fee. Cancellations after this date will not receive a refund unless the booth space is resold in the case of exhibitors. If for any cause beyond the control of the Society – such as, but not limited to, an act of God, the public enemy, authority of the law, fire, public health emergencies, or other force majeure—the Society is unable to comply with the terms of this contract, this contract shall be considered terminated and any payments made hereunder by the supporter shall be refunded to the supporter in full. The supporter also reserves the right to carryover their support to the Society’s 2025 Annual Meeting.

Exhibitor Agreement Terms and Conditions

You are hereby authorized to reserve space for the company indicated to exhibit at the SBM 45th Annual Meeting to be held March 13-16, 2024, at the Philadelphia Marriott Downtown in Philadelphia, Pennsylvania. We understand that the assigned space will be rented at the rate quoted in the SBM 45th Annual Meeting prospectus. We understand further that all space must be paid for in full on or before February 2, 2024. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of the SBM Executive Director. We agree to abide by all rules and regulations governing exhibitors set forth in the SBM 45th Annual Meeting Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor’s displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the Society of Behavioral Medicine, the Philadelphia Marriott Downtown, decorator contracted for 45th Annual Meeting & Scientific Sessions, and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Philadelphia Marriott Downtown, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Philadelphia Marriott Downtown, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor’s use of the property. Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor’s occupancy and use of the exhibition premises, the Hotel or any part thereof.

Promotional Activities: Advertisements and promotional materials may not be displayed or distributed in the educational space immediately before, during, or after a Continuing Education activity. No product advertisements will be permitted in the same room as the educational activity. Exhibitor staff may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

Giveaways: Giveaways and product samples approved by SBM may be distributed from your exhibit booth. Requests for items other than product samples or educational materials must be submitted to SBM with a sample by February 2, 2024. Samples will not be returned. Written notification will be sent upon SBM approval of the items.

Drawings/Prizes/Raffles, Etc.: Prize contests, awards, drawings, raffles, spin wheels or lotteries of any kind held at any time or place within the SBM Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the exhibit hall.

Exhibit Labor: Exhibitors have the option of utilizing the Official Service Contractor, who provides quality union labor or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities.

Freight Handling: All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of Heritage. Full-time employees of exhibiting companies may ‘hand carry’ what one person can carry in one trip, provided they do not use material handling equipment. When exhibitors do choose to ‘hand carry’ material, they may not be permitted access to the loading dock/freight door areas. Alliance will not be responsible for any material we do not handle.



Annual Meeting Supporter Agreement

Gratuities: SBM prohibits the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Event Discrimination and Harassment

The Society of Behavioral Medicine (SBM) is committed to providing a discrimination-, harassment-, and retaliation-free environment for all participants in society events. SBM prohibits discrimination or harassment based on actual or perceived gender, gender identity, gender expression, sexual orientation, body size, disability, race, ethnicity, socioeconomic status, age, religion (or lack thereof), marital or parental status, or any other status protected by law (“protected status”). SBM has zero tolerance for any form of harassment, discrimination, or retaliation at society meetings and events.

This policy applies to all SBM events, including those sponsored by other organizations held in conjunction with an SBM event. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, staff (including venue staff), contractors, vendors and other service providers, and anyone else present at SBM meetings or events, are expected to abide by this policy.

Unacceptable Behavior

Discrimination consists of material, adverse treatment based on a person’s protected status. Conduct can amount to prohibited discrimination even when a person does not specifically intend to harm someone else.

Harassment consists of unwelcome conduct of a demeaning, abusive, and/or offensive nature that either (1) constitutes a term or condition of a person’s participation in society events (quid pro quo harassment); or (2) substantially interferes with a person’s participation in society events or otherwise creates what a reasonable person would consider to be a hostile environment. Examples of harassment include, but are not limited to, physical or verbal abuse of any participant, stalking or threatening any participant, harassing photography or recording of any participant, the use of slurs and epithets, display of disparaging material, display of sexual imagery, inappropriate or unwelcome physical contact, and nonconsensual sexual advances.

Retaliation consists of material, adverse action taken against someone because the person reported discrimination or harassment (either on behalf of themselves or another) or because the person participated in the investigation and resolution of a report. Retaliation can occur even if the underlying report of discrimination or harassment is unsubstantiated.

Participants who are asked to stop discriminatory or harassing behavior are expected to comply immediately. Upon receipt of a report of prohibited conduct, SBM retains the right to take any steps deemed necessary and appropriate, including immediate removal from the event without warning or refund, to end the conduct and maintain a safe and welcoming environment for participants. Further, SBM reserves the right to prohibit anyone who violates this policy from attending any future SBM meeting or event. Misconduct can also result in the revocation of SBM membership, including fellow status.

Reporting Unacceptable Behavior

Any person subjected or witness to discrimination or harassment is encouraged to report such conduct to SBM management as soon as possible and may be asked to file a written report. SBM staff are available for consultation with any meeting or event participant or attendee who believes they have experienced any form of harassment while at any SBM meeting or event. Reports should include identification of the offender (or description); behaviors or actions by that person; circumstances around the incident; day, time, and session; and others present. All written reports will be kept confidential.

Upon receipt of a report, SBM will review the available information, which may include speaking with the persons involved, and determine whether a policy violation has occurred. To the extent any person experiences or witnesses conduct that is criminal in nature, SBM strongly encourages the person to also make a report to law enforcement.

Unacceptable behaviors not reported during the meeting or event may be reported to SBM staff after the conference by contacting Executive Director Lindsay Bullock (lbullock@sbm.org). All complaints will be treated seriously and responded to promptly.

A participant or attendee who believes he or she was falsely or unfairly accused of violating this policy should notify SBM Executive Director Lindsay Bullock (lbullock@sbm.org).

