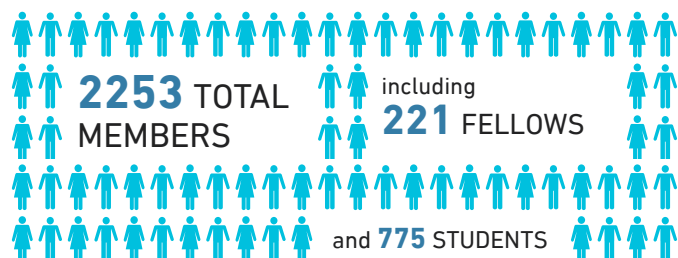




Membership



Members specialize in 40+ areas. The 5 most common are:

- Health promotion
- Cancer
- Physical activity
- Obesity/eating disorders
- Racial/cultural factors in health

www.sbm.org/membership

Special Interest Groups (SIGS)

25 SIGS:

- Exchanged 1,200+ emails including many that shared new publications and data sets, and requested advice about research methods and grant-writing
- Produced 14 webinars
- Granted 72 awards to their members

80% of SBM members participate in SIGs

www.sbm.org/about/special-interest-groups



Sci Comm

Online toolkit launched to help scientists share their work with the public, for maximum real-world impact.

- Features resources for writing op-eds, using social media, designing infographics, and understanding sci comm and why it matters
- Includes articles, tip sheets, podcasts, webinars, and Twitter chats.
- Has generated 1,000+ pageviews and 50,000+ impressions since August 2022 launch. See what you're missing!

www.sbm.org/scicomm

Special thanks to the generous contributors to SBM's Science Communication Fund who made this toolkit possible.



Healthy Living

16 public-facing articles published to improve health through behavioral change, including:

- Living Well with Type 2 Diabetes
- 5 Tips To Help You Sleep When You're Stressed
- How to Create an Exercise Plan that Sticks
- Using Family Games to Encourage Healthy Development
- How LGBTQIA+ Patients can Navigate Barriers to Cancer Care

Content gets 7,500+ pageviews per month!

www.sbm.org/healthy-living



Social Media Engagement

over 10,000



2021 2,627 likes
2022 2,724 likes

bit.ly/SBMFacebook



2021 8,777 followers
2022 9,511 followers

twitter.com/behavioralmed



2021 463 followers
2022 741 followers

linkedin.com/company/societyofbehavioralmedicine



Proven Science—Better Health Giving Campaign

\$103,456 total contributions made to support the next generation of behavioral medicine researchers, be heard by policy makers, communicate members' science to the public, and support postdoctoral member research.

- Over 140 registrants and \$10,000+ raised for SBM student members during the first Stride for Science Run/Walk
- 2 postdocs each awarded an \$8,000 Bridging the Gap Research Award
- \$35,000+ raised to cover the Monica Baskin Diversity Institute tuition for 150 young professionals from underrepresented backgrounds
- 2 new named awards and 2 new honor funds established
- New sustaining monthly donors
- 13.3% membership giving rate

<https://bit.ly/SBM22AnnualGiving>



2021-25 Strategic Plan

3 Core Outcomes

- Awareness and Impact of Behavioral Medicine
- Public Education and Behavioral Change
- Indispensable Professional Resource
- Diversity, Equity, and Inclusion efforts included in each outcome.





2022-23 Board of Directors

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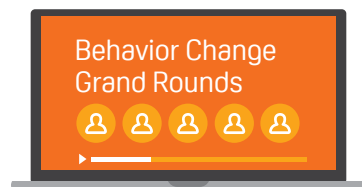
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Grand Rounds

- 29 webinars in 2022, including a 3-part series on reproductive justice
- 601 attendees
- Join us Thursdays at 1 p.m. ET

www.sbm.org/webinars



Annual Meeting

- Held in Baltimore, MD
- 1,595 attendees
- 163 sessions in 31 topic areas
- 1,018 posters and 27 recorded research spotlights
- 45 student members earned free registration in return for volunteering
- 6 continuing education credit types available for psychologists, physicians, nurses, nurse practitioners, certified health education specialists, and dietitians

Mentoring

- 28 students had Annual Meeting posters critiqued by SBM fellows
- SBM's Consultation Program features 36 expert members available for questions on a variety of academic and industry career development topics.
- 23 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders
- 24 early-career professionals participated in the Diversity Institute to build their careers off of the principles of diversity, equity, and inclusion
- 32 mid-career participant fellows gained career-building skills through the Leadership Institute



Achievement Awards

18 given out including
9 recognizing students

Policy Advocacy

- 6 position statements released, including "Protect Abortion Rights" and "Increase WIC's Cash Value Benefit for Fruit and Vegetable Purchases"
- 99 touchpoints with federal legislators, via 38 SBM policy ambassadors, including 11 new ambassadors focused on climate change and health
- 30 endorsements and sign-ons including a letter to the White House urging nomination of a new National Institutes of Health director who values behavioral science
- 9 Washington, DC, policy trainings attended by ambassadors

www.sbm.org/advocacy



Journals



TRANSLATIONAL BEHAVIORAL MEDICINE

- 3.626 two-year impact factor
- Published Special Issue on Health Equity

www.academic.oup.com/tbm



ANNALS OF BEHAVIORAL MEDICINE

- 4.871 two-year impact factor
- Published special sections on LGBTQ health, physical activity, and the importance of behavioral medicine in the COVID-19 pandemic response

www.academic.oup.com/abm