4 New Named Awards
Elliot J. Coups Improving Health through Behavioral Medicine
• Congratulations Amy Yaroch, PhD (2021)
Karen Calfas Physical Activity Student Research Excellence Award
• Congratulations Allyson Tabaczynski, MSc (2021)
Redford Williams Health Equity Student Research Excellence Award
Robert T. Croyle Behavioral Medicine Service Award

$146,380 Total Contributions in 2020-21
Why fundraise when SBM is in good financial shape? Learn more here

What You Helped Fund in 2020-21
- Science Communication 4%
- Policy Advocacy 8%
- Leadership Development 25%
- Named Awards 40%
- General Activities 23%

118 New Donors
$5,700 raised by Special Interest Groups
$7,800 raised on GivingTuesday to support SBM Student Members
Special thanks to SBM Past President, Dr. Michael Follick, who matched $3,000 in donations.

7.5% Membership Giving Rate
2020 5.1%
2019 2.2%

3 Healthy Living Articles with Corresponding Press Releases Published on WORLD SCIENCE DAY

36 New Donors
$5,700 raised by Special Interest Groups

Campaign Launch at the Annual Meeting – $14,447 Raised

Congrats to 2021 Battle of the SIGS Winner – Physical Activity SIG
Dozens of members planked across the nation during the Planking Palooza.
Special thanks to SBM Past President, Dr. Sherry Pagoto, who matched $1,000 in donations for the Science Communication Fund

Congrats to our Virtual Hike Photo Contest Winner Vilmarie Baez
**How You Gave in 2020-21**

**Dues Renewal Gifts** 4%

**Named Giving** 50%

**Campaign Events** 22%

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**PLATINUM – $10,000 - $24,999**
Lisa M. Klesges, PhD, MS
Sharon L. Manne, PhD

**GOLD – $5,000 - $9,999**
Linda Ciofu Baumann, PhD, RN, FAAN
Gary G. Bennett, Jr., PhD
Karen M. Emmons, PhD
Marian L. Fitzgibbon, PhD
Michael J. Follick, PhD
James F. Sallis, Jr., PhD
Lorraine O. Walker, EdD, MPH
Dawn K. Wilson, PhD

**SILVER – $1,000 – $4,999**
Norman B. Anderson, PhD
Shavon Arline-Bradley
Monica L. Baskin, PhD
Deborah J. Bowen, PhD
Cynthia M. Castro Sweet, PhD
Graham Colditz
David E. Conroy, PhD
Richard J. Contrada, PhD
Michael A. Diefenbach, PhD
Edwin B. Fisher, PhD
Kenneth E. Freedland, PhD
Judy Garber

**BRONZE – $500 – $999**
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Joanna Buscemi, PhD
Tiffany L. Carson, PhD, MPH
Gretchen B. Chapman
Larry H. Cane, Jr.
E. Amy Janke, PhD
Robert M. Kaplan, PhD
Peter G. Kaufmann, PhD
Abby C. King, PhD
Suzanne M. Miller, PhD
Robert L. Newton Jr., PhD
Neville Owen, PhD
Electa D. Paskett, MD
Kevin Patrick, MD MS
Kristin L. Schneider, PhD
Bennie Spring, PhD, ABPP
Redford B. Williams, Jr., MD

**COOPPER – $1 – $499**
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Kassandra A. Alcaraz, PhD, MPH
Gwen L. Alexander, MD MPH
Catherine M. Affano, PhD
Erin M. Anderson Goodell, PhD, ScM
Jairo L. Arce-Monales
Danielle A. Arigo, PhD, LP
Elisa M. Arnedos, PhD
Erik Augustson, PhD MPH
Vilmarie Baez, PsyD
April Bandy-Taylor
Rebecca Bausinger, MPH, BSN
Ellen Beckjord, PhD MPH
Pamela Behrman, PhD
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Hollie A. Raynor, PhD RD
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Laura S. Porter, PhD
Michael Pratt, MD, MPH
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Elizabeth A. Salerno, PhD, MPH
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Michelle L. Segar, PhD, MPH

**2022 Impact**

- Creating the NEW Sci Comm toolkit
- Supporting student awards
- Funding travel scholarships for underrepresented event attendees
- Creating policy position statements
- Keeping membership dues low for student members
- Preparing SBM for unexpected challenges and changes in the world
- Additional support of SBM events
- Creating the New Sci Comm Toolkit
- Releasing public-facing Healthy Living articles
- Sending press releases on members’ research

**2019 Gift**

- Campaign Events: 22%
- Dues Renewal Gifts: 4%
- Named Giving: 50%

**How You Gave in 2020-21**

**General Fund**
- Keeping membership dues low for student members
- Preparing SBM for unexpected challenges and changes in the world
- Additional support of SBM events

**Leadership Development Fund**
- Assisting with Leadership Institute & Diversity Institution tuition
- Funding travel scholarships for underrepresented event attendees
- Supporting student awards

**Policy Advocacy Fund**
- Creating policy position statements
- Sending policy ambassadors to DC to advocate for key issues
- Professional development for policy ambassadors (Rural Health Policy Summit)

**Science Communication Fund**
- Creating the New Sci Comm Toolkit
- Releasing public-facing Healthy Living articles
- Sending press releases on members’ research

**Thank You 2020-21 Giving Campaign Donors**

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