



Membership Council Conference Call

March 8, 2019
12 p.m. ET

MINUTES

Attendees

Scherezade Mama, DrPh (Chair)
Monica L. Baskin, PhD
Cynthia Castro Sweet, PhD
Lorna Haughton McNeill, MPH, PhD
Qian Lu, MD, PhD
Christine Rini, PhD
Lindsay Bullock (staff)
Robert Carroll (staff)

Regrets

Elva Arredondo, PhD
Bettina Fisher Drake, PhD, MPH
Akilah J. Dulin Keita, PhD
Tracey Ledoux, PhD, RD
Barbara Resnick, PhD, CRNP, FAAN, FAANP

Guests

Sherry Pagoto, PhD (SBM President)
Michael Diefenbach, PhD (SBM President-Elect)

Approve minutes

Minutes from February 7 approved with no changes.

Membership Council Changes

Dr. Mama announced personnel changes to the Membership Council. The departing members are Dr. Dulin Keita, Dr. Ledoux, Dr. Resnick, Dr. Rini, and Dr. Baskin. The council has added Dr. Elva Arredondo and Dr. Cynthia Castro Sweet. The changes are effective immediately following the 2019 SBM Annual Meeting. Dr. Resnick requested that her absence on the council be filled by another nurse, and further requested that a nurse always be present on the council as a representative for SBM's members in nursing. The council agreed with this request. Dr. Pagoto wondered if Membership Council can do more for SBM's membership sub-groups (e.g. nurses and service members). The council agreed to seek out a diversity of member types to fill the open roles on the council. SIG Chairs were also mentioned as a good place to find new Membership Council members, as the SIG Chairs already have their fingers on the pulse of their specific sub-groups, and would represent them well. The council agreed that post doc and early career faculty would make for great new council members since such a position would allow them to grow their resume, and in return, they would bring fresh, new ideas to the council. Dr. Haughton McNeill noted that a significant number of Annual Meeting attendees are new members, therefore, Membership Council must make it a priority to retain them. SBM wants a diverse membership, and that means a diversity of career levels as well. The council agreed that they needed to add a man, or men, to the Membership Council, as currently there are no male members on the council. Dr. Lu noted that second and third year members/meeting attendees were often the most energized, and would make excellent council members. Dr. Castro Sweet volunteered to identify "up-and-coming young members" who are engaged and willing to volunteer. Dr. Mama promised more active designation of labor this year, and tasked Dr. Castro Sweet with the aforementioned identifying of new council members.

ACTION ITEM: Dr. Castro Sweet will identify early career members who are engaged and willing to volunteer. She will then invite them to apply for council membership.

ACTION ITEM: Mr. Carroll will provide lists of specific member types (nurses, clinical psychologists, dietitians, public health professionals, etc.) to Dr. Mama to identify possible new council members.

ACTION ITEM: Dr. Mama will join an upcoming SIG Council call to ask for new members. Mr. Carroll will coordinate this with other SBM staff.



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New member meet and greet

Dr. Mama loved the Wednesday timeslot for the New Member Meet and Greet. Attendance was excellent, and was a noticeable difference from the prior year. Dr. Haughton McNeill greeted new members at the registration desk. She also recorded a Facebook Live video on Wednesday afternoon to help promote the event later that night. Dr. Mama suggested that SBM have a dedicated "New Member" registration line next year. The council liked this idea, and would like to discuss it more in the future. Dr. Mama would also like SBM to send an email prior to next year's meeting that would encourage new members to wear their new member ribbons and engage. Many new members expressed hesitancy to wear their new member ribbon, since it could make them look inexperienced. However, SBM leadership agreed that the new member ribbons helped veteran members identify new members so that they can introduce themselves and welcome the new members. According to the council, this information needs to be shared with new members in the future. Dr. Haughton McNeill pitched the idea of an "SBM 101" session during next year's Annual Meeting. The session would be modeled after another session, "Active Living Research 101." The session would address frequently asked questions (eg. What's the difference between a council and committee?). Dr. Pagoto and Dr. Diefenbach suggested this information be presented to new members via a different medium. Suggestions included emails, posters, videos, the conference app, and interactive posters with QR codes linking to FAQ's. Dr. Castro Sweet suggested that the speakers at next year's New Member Meet and Greet offer some of this information in their speeches, particularly by giving 1-2 tips for attending your first SBM meeting. The entire council agreed that this year's space for the New Member Meet and Greet was superior to last year's space. They agreed that a similar space should be obtained for the 2020 meeting.

ACTION ITEM: Mr. Carroll will update SBM email communications and schedule to include the new member ribbon information.

ACTION ITEM: Ms. Bullock will work with the Program Committee to consider the new member registration line and a similar meet and greet location in planning for the 2020 meeting.

SBM Survey Group/Panel/Champions

Dr. Mama announced to the council that the survey group was approved by the Board, and that SBM Champions would serve as the initial survey group members. Champions will be evaluated in new ways going forward. The council suggested asking new members via their applications if they were recommended by an SBM Champion. The same question would be asked of abstract submitters. The council suggested the addition of a Champions ribbon for the 2020 Annual Meeting. It was also suggested that Champions be a part of the 2020 New Member Meet and Greet. SIG/Council/Committee chairs must also be made aware that this panel now exists, so they can take advantage of it.

ACTION ITEM: Mr. Carroll will work with other SBM staff to add the referral questions to the membership form, abstract submission site, and meeting registration form, and to order Champion ribbons for 2020.

ACTION ITEM: Ms. Bullock will work with all SBM staff to alert the various chairs about the panel's existence.

Future Member Engagement

The council suggested altering the membership language on SBM's website and our membership flier to be more inclusive of industry professionals and non-academics. This communication needs to be consistent across all SBM materials. Dr. Pagoto expressed a desire to engage lived experience advocates and patient advocates, and to get them to join the society. The council will work with SPLC to properly engage groups outside of SBM. The council also suggested writing a commentary in response to a SBM membership study published in the Journal of Behavioral Medicine.

ACTION ITEMS: Dr. Castro Sweet will update membership materials to be more inclusive to non-traditional member groups.

Next call

The next meeting is Monday, March 18 at 4 p.m. ET.



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Adjourn

The meeting adjourned at 12:55 p.m. ET.

Minutes submitted by R. Carroll on Wednesday, March 13, 2019.

DRAFT