



Membership Council Conference Call

Thursday, February 7, 2019
3 p.m. CT

MINUTES

Attendees

Scherezade Mama, DrPh (Chair)
Lorna Haughton McNeill, MPH, PhD
Barbara Resnick, PhD, CRNP, FAAN, FAANP
Lindsay Bullock (staff)

Regrets

Monica L. Baskin, PhD
Bettina Fisher Drake, PhD, MPH
Akilah J. Dulin Keita, PhD
Tracey Ledoux, PhD, RD
Qian Lu, MD, PhD
Christine Rini, PhD

Approve minutes

Minutes from December 17 approved with no changes.

SBM Survey Group/Panel

The council discussed the specifics of the SBM survey group proposal to be presented to the Board at the 2019 Annual Meeting. The council agreed that the survey group should consist of 10-15 members, 3 of which are member delegates. There will be no compensation for those that participate. Term limits will be 1-2 years, and the group will convene twice a year, once at the Annual Meeting. The council proposed using the SBM Champions as the survey group since they already have their pulse on membership, they come from diverse backgrounds all across the country, and they already convene once a year at the Annual Meeting, so the travel logistics will be easier. The council agreed that this was the best idea.

New member meet and greet

Dr. Mama will give speakers prompts for the new member meet and greet. The council is still seeking speakers. All new members will be flagged at the registration gift and given a special new member registration kit. The kit will include an invitation to the new member meet and greet, and a drink ticket for a free beverage at the new member event. The council decided it would be best if members of the Membership Council personally greeted new members at the registration desk and personally invited them to the new member meet and greet. An email reminder for the new member meet and greet will be sent out two weeks in advance of the meeting, and then again one week in advance. The council discussed creating a new member registration line at the meeting to better identify new members.

Next call

The next meeting is Friday, March 8 at 12 p.m. ET at the 2019 Annual Meeting. The meeting will be a luncheon, and will be hosted in the Embassy Room at the Washington Hilton hotel in Washington, DC.

Adjourn

The meeting adjourned at 4:00 p.m. CT.