

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Membership Council Conference Call

Friday, April 13, 2018

11:45 a.m. CT

Hilton New Orleans Riverside

MINUTES

Attendees

Lorna Haughton McNeill, MPH, PhD (Chair)
E. Amy Janke, PhD (SPLC representative)
Scherezade Mama, DrPh (Incoming Chair)
Barbara Resnick, PhD, CRNP, FAAN, FAANP
Christine Rini, PhD
Gary G. Bennett Jr., PhD (SBM President)
Sherry Pagoto, PhD (SBM President-Elect)
Lindsay Bullock (staff)

Regrets

Bettina Fisher Drake, PhD, MPH
Monica L. Baskin, PhD
Akilah J. Dulin Keita, PhD
Tracey Ledoux, PhD, RD
Qian Lu, MD, PhD

Discussion of phone calls to fellows

Council members reported on additional feedback they have received from volunteer fellows during personal outreach phone calls. They said some of their fellows reported the SBM Annual Meeting content is no longer relevant to their interest area (ex: tobacco). Ms. Bullock will pull a data report of non-renewed fellows' interest areas to see if patterns emerge and can inform outreach. Drs. McNeill and Mama will create a summary document and present it to the SBM Board in July.

SBM diversity initiative

Dr. McNeill reported on the progress of SBM's Diversity Leadership Working Group, which has been evaluating SBM diversity in leadership, awards, and fellow status. The working group realized many members do not provide demographic data on race/ethnicity and gender to SBM, and they will be organizing a "fill in your info" campaign. The Membership Council will assist as needed and brainstormed the following ideas:

- Put a dot on the Annual Meeting registration packets of those with missing data and have a kiosk of laptops where they can update their profiles; give them an "I Gave My Data" button to wear at the conference.
- Make these questions required, with a "choose not to answer" option. Ms. Bullock will research the legality of this suggestion.

Champions discussion

Dr. McNeill said some champions feel neglected, and the council should think about re-engaging them, especially since the Champions Program is now at its two-year mark. Ask them, for instance, "What else did you think being a Champion would be?" Look at data on how many abstract submissions came from champions' institutions and whether any registration referrals came from champions. Council members suggested more champion recognition: with a badge ribbon, and during the Awards Ceremony.

New Member Meet and Greet debrief

Council members said the event well. SIG chairs suggested holding the event on Wednesday would allow them to promote their SIG business meetings on their poster boards and in conversations.

SBM 101 ideas

Dr. McNeill said many members don't understand the structure of SBM, but want to. This could be accomplished with short videos on the SBM website (what is a council vs committee? What positions are elected, appointed, etc.?) and/or an SBM 101 midday session at the 2019 Annual Meeting.

Adjourn

The meeting adjourned at 12:45 p.m. CT.