

# SOCIETY *of* BEHAVIORAL MEDICINE

*Better Health Through Behavior Change*

## Membership Council Conference Call

Thursday, January 25, 2018  
11 a.m. PT, 12 p.m. MT, 1 p.m. CT, 2 p.m. ET  
Dial-in: BlueJeans

### MINUTES

#### Attendees

Lorna Haughton McNeill, MPH, PhD (Chair)  
Monica L. Baskin, PhD  
E. Amy Janke, PhD (SPLC representative)  
Tracey Ledoux, PhD, RD  
Scherezade Mama, DrPh (Incoming Chair)  
Qian Lu, MD, PhD  
Barbara Resnick, PhD, CRNP, FAAN, FAANP  
Lindsay Bullock (staff)  
Mary Dean (staff)

#### Regrets

Akilah J. Dulin Keita, PhD  
Bettina Fisher Drake, PhD, MPH  
Sasha A. Fleary, PhD  
Christine Rini, PhD  
Sherri Sheinfeld Gorin, PhD (SPLC representative)

#### **Approve minutes from the last call**

Minutes from November 16 approved with no changes.

#### **Announcement of new chair**

Dr. McNeill announced that Dr. Mama has been approved as the new council chair, effective at SBM's 2018 Annual Meeting in April. Dr. Mama volunteered for the role and, with Dr. McNeill's endorsement, was approved by SBM President-Elect Sherry Pagoto.

#### **Discussion of phone calls to fellows**

Ms. Bullock said 24 fellows expressed interest in talking to Membership Council members. The fellows will be divided, so each council member can have individual calls with 2-3 fellows. Fellows will be queried about reasons they do (or do not) renew and engage with SBM. Dr. McNeill will draft a set of questions and send it around for input. Ms. Bullock will send the final questions and individual lists to council members. Members should call fellows before the next call on March 22, so feedback can be discussed then.

#### **Approve non-member meeting attendee deal**

The council would like to continue offering free membership to non-member Annual Meeting attendees (which has no associated cost). The council would like to approve/review this program every three years, rather than annually.

#### **Discuss Annual Meeting events**

Per previous council feedback, Ms. Bullock said the new member meet and greet will continue with the same format as last year. Champions will also be invited to attend and will get a drink ticket. Dr. Mama volunteered to be a greeter. Additional council greeters and at least one speaker are needed (Ms. Bullock will ask a champion to speak).

The council business meeting has historically been a breakfast roundtable but that makes attendance difficult due to competing sessions. Ms. Bullock will give Dr. McNeill options for a lunch meeting instead.

#### **Membership totals**

2017 total: 2496, a new record, compared to 2016 total of 2392

2018 year-to-date:

	2017		2018
Associate	5	Associate	5
Emeritus	59	Emeritus	60
Fellow	108	Fellow	85
Fellow (Emeritus)	48	Fellow (Emeritus)	49
Member	559	Member	439

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Student/Trainee	252	Student/Trainee	259
Trans 1	19	Trans 1	20
Trans 2	19	Trans 2	12
<b>TOTAL</b>	<b>1069</b>	<b>TOTAL</b>	<b>929</b>

### Overview of key membership dates

- January: Sent email from Dr. McNeill to new members, encouraging them to renew. All non-renewed members receiving a reminder postcard.
- Now to April 11: Annual Meeting registration (early-bird registration deadline of March 12) (The meeting is April 11-14 in New Orleans)

### Next meeting

The next council call is scheduled for March 22. The council will determine a new recurring call time after the Annual Meeting.

DRAFT