

Supporter Agreement

Cancellation Policy

Cancellations received in writing by Friday, March 10, 2023, will be refunded, minus a \$100 administrative fee. Cancellations after this date will not receive a refund unless the booth space is resold in the case of exhibitors. If for any cause beyond the control of the Society – such as, but not limited to, an act of God, the public enemy, authority of the law, fire, public health emergencies, or other force majeure—the Society is unable to comply with the terms of this contract, this contract shall be considered terminated and any payments made hereunder by the supporter shall be refunded to the supporter in full. The supporter also reserves the right to carryover their support to the Society's 2024 Annual Meeting.

Exhibitor Agreement Terms and Conditions

You are hereby authorized to reserve space for the company indicated to exhibit at the SBM 44th Annual Meeting to be held April 26-29, 2023, at the Sheraton Phoenix Downtown in Phoenix, Arizona. We understand that the assigned space will be rented at the rate quoted in the SBM 44th Annual Meeting prospectus. We understand further that all space must be paid for in full on or before March 10, 2023. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of the SBM Executive Director. We agree to abide by all rules and regulations governing exhibitors set forth in the SBM 44th Annual Meeting Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the Society of Behavioral Medicine, the Sheraton Phoenix Downtown, decorator contracted for 44th Annual Meeting & Scientific Sessions, and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Sheraton Phoenix Downtown, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Sheraton Phoenix Downtown, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Promotional Activities: Advertisements and promotional materials may not be displayed or distributed in the educational space immediately before, during, or after a Continuing Education activity. No product advertisements will be permitted in the same room as the educational activity. Exhibitor staff may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

Giveaways: Giveaways and product samples approved by SBM may be distributed from your exhibit booth. Requests for items other than product samples or educational materials must be submitted to SBM with a sample by March 10, 2023. Samples will not be returned. Written notification will be sent upon SBM approval of the items.

Drawings/Prizes/Raffles, Etc.: Prize contests, awards, drawings, raffles, spin wheels or lotteries of any kind held at any time or place within the SBM Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the exhibit hall.

Exhibit Labor: Exhibitors have the option of utilizing the Official Service Contractor, who provides quality union labor or personnel from their own companies to install and dismantle displays. Full-time employees of exhibiting companies may set their own exhibits. Any full-time company personnel involved should have visible identification of their company status when engaged in these activities.

Freight Handling: All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of Heritage. Full-time employees of exhibiting companies may 'hand carry' what one person can carry in one trip, provided they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. Alliance will not be responsible for any material we do not handle.



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Gratuities: SBM prohibits the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Event Discrimination and Harassment

The Society of Behavioral Medicine (SBM) is committed to providing a discrimination-, harassment-, and retaliation-free environment for all participants in society events. SBM prohibits discrimination or harassment based on actual or perceived gender, gender identity, gender expression, sexual orientation, body size, disability, race, ethnicity, socioeconomic status, age, religion (or lack thereof), marital or parental status, or any other status protected by law (“protected status”). SBM has zero tolerance for any form of harassment, discrimination, or retaliation at society meetings and events.

This policy applies to all SBM events, including those sponsored by other organizations held in conjunction with an SBM event. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, staff (including venue staff), contractors, vendors and other service providers, and anyone else present at SBM meetings or events, are expected to abide by this policy.

Unacceptable Behavior

Discrimination consists of material, adverse treatment based on a person’s protected status. Conduct can amount to prohibited discrimination even when a person does not specifically intend to harm someone else.

Harassment consists of unwelcome conduct of a demeaning, abusive, and/or offensive nature that either (1) constitutes a term or condition of a person’s participation in society events (quid pro quo harassment); or (2) substantially interferes with a person’s participation in society events or otherwise creates what a reasonable person would consider to be a hostile environment. Examples of harassment include, but are not limited to, physical or verbal abuse of any participant, stalking or threatening any participant, harassing photography or recording of any participant, the use of slurs and epithets, display of disparaging material, display of sexual imagery, inappropriate or unwelcome physical contact, and nonconsensual sexual advances.

Retaliation consists of material, adverse action taken against someone because the person reported discrimination or harassment (either on behalf of themselves or another) or because the person participated in the investigation and resolution of a report. Retaliation can occur even if the underlying report of discrimination or harassment is unsubstantiated.

Participants who are asked to stop discriminatory or harassing behavior are expected to comply immediately. Upon receipt of a report of prohibited conduct, SBM retains the right to take any steps deemed necessary and appropriate, including immediate removal from the event without warning or refund, to end the conduct and maintain a safe and welcoming environment for participants. Further, SBM reserves the right to prohibit anyone who violates this policy from attending any future SBM meeting or event. Misconduct can also result in the revocation of SBM membership, including fellow status.

Reporting Unacceptable Behavior

Any person subjected or witness to discrimination or harassment is encouraged to report such conduct to SBM management as soon as possible and may be asked to file a written report. SBM staff are available for consultation with any meeting or event participant or attendee who believes they have experienced any form of harassment while at any SBM meeting or event. Reports should include identification of the offender (or description); behaviors or actions by that person; circumstances around the incident; day, time, and session; and others present. All written reports will be kept confidential.

Upon receipt of a report, SBM will review the available information, which may include speaking with the persons involved, and determine whether a policy violation has occurred. To the extent any person experiences or witnesses conduct that is criminal in nature, SBM strongly encourages the person to also make a report to law enforcement.

Unacceptable behaviors not reported during the meeting or event may be reported to SBM staff after the conference by contacting Executive Director Lindsay Bullock (lbullock@sbm.org). All complaints will be treated seriously and responded to promptly.

A participant or attendee who believes he or she was falsely or unfairly accused of violating this policy should notify SBM Executive Director Lindsay Bullock (lbullock@sbm.org).



Support and Exhibit Application

Organization Information

Organization information will be used for a listing in the *Final Program Pocket Guide*.

*Company Name: _____

*Contact Person: _____ *Title: _____

*Address: _____

*City: _____ *State/Province: _____

*Zip/Postal Code: _____ *Country: _____

*Telephone: _____ *Fax: _____

*Website: _____ *Email: _____

Sponsorship Selection

AFFILIATE MEMBER PROGRAM*	LEVEL	CHECK BOX	QUANTITY
Level 1, including two memberships	\$2,000	<input type="checkbox"/>	
Level 2, including three memberships	\$3,000	<input type="checkbox"/>	
Level 3, including five memberships	\$5,000	<input type="checkbox"/>	
PROGRAM SUPPORT	AMOUNT	CHECK BOX	QUANTITY
Waived Early Career Annual Meeting Registrations	\$10,000	<input type="checkbox"/>	
Making Connections Luncheon	\$10,000	<input type="checkbox"/>	
Fellows Reception	\$7,500	<input type="checkbox"/>	
Presidential Keynote Address	\$5,000	<input type="checkbox"/>	
VIP Donor Brunch	\$5,000	<input type="checkbox"/>	
Recorded Sessions	\$5,000	<input type="checkbox"/>	
Keynote Address	\$4,000	<input type="checkbox"/>	
<i>Session Name:</i>			
New Member and New Attendee Meet & Greet	\$4,000	<input type="checkbox"/>	
Master Lecture	\$3,500	<input type="checkbox"/>	
<i>Session Name:</i>			
Mid-Career Leadership Institute Fellow	\$3,000	<input type="checkbox"/>	
<i>Number of sponsored fellows</i>			
Diversity Institute Fellow	\$2,000	<input type="checkbox"/>	
<i>Number of sponsored fellows</i>			
Other Sessions	\$2,000	<input type="checkbox"/>	
<i>Session Name:</i>			
<i>Session Name:</i>			
Ancillary Event	\$1,000	<input type="checkbox"/>	
BRANDING OPPORTUNITIES	AMOUNT	CHECK BOX	QUANTITY
Tweet Wall	\$10,000		
Stride for Science Run/Walk	\$10,000	<input type="checkbox"/>	
Registration Bags	\$7,500	<input type="checkbox"/>	
Lanyards	\$5,000	<input type="checkbox"/>	
Full Escalator Wrap	\$3,500	<input type="checkbox"/>	
Regular Column Ad, Lower	\$3,000	<input type="checkbox"/>	
Slim Column Ad, Upper	\$3,000	<input type="checkbox"/>	
Wood Column Ad	\$2,500	<input type="checkbox"/>	
Slim Column Ad, Lower	\$2,500	<input type="checkbox"/>	
Regular Column Ad, Upper	\$2,000	<input type="checkbox"/>	
Floor Square Graphic	\$2,000	<input type="checkbox"/>	
Floor Contour Cut Circle, 72x72"	\$1,500	<input type="checkbox"/>	
Hall Entry Ad, Header	\$1,300	<input type="checkbox"/>	
Elevator Wrap Ad	\$1,000	<input type="checkbox"/>	
Full Elevator Mirror Ad	\$800	<input type="checkbox"/>	

Support and Exhibit Application — CONTINUED

BRANDING OPPORTUNITIES — continued	AMOUNT	CHECK BOX	QUANTITY
Elevator Overhead Ad	\$750	<input type="checkbox"/>	
Contour Cut Shape Ad on Elevator Mirror	\$500	<input type="checkbox"/>	
Contour Cut Shape, Elevator, 20x20"	\$350	<input type="checkbox"/>	
SWAG BAG ADVERTISEMENT INSERTS	AMOUNT	CHECK BOX	QUANTITY
Beverage Recipe Card	\$1,500	<input type="checkbox"/>	
Swag Ad Insert, Full Page	\$1,200	<input type="checkbox"/>	
Swag Ad Insert, Half Page	\$900	<input type="checkbox"/>	
DIGITAL ADVERTISEMENTS	AMOUNT	CHECK BOX	QUANTITY
Broadcast Email	\$1,500	<input type="checkbox"/>	
Supporter Spotlight Broadcast Email	\$1,500	<input type="checkbox"/>	
Push Notification	\$500	<input type="checkbox"/>	
PROGRAM ADVERTISING	AMOUNT	CHECK BOX	QUANTITY
Back cover full page, 4 color	\$1,300	<input type="checkbox"/>	
Inside front cover full page, 4 color	\$750	<input type="checkbox"/>	
Back cover half page, 4 color	\$700	<input type="checkbox"/>	
Inside back cover full page, 4 color	\$650	<input type="checkbox"/>	
Inside full page, black and white	\$525	<input type="checkbox"/>	
Inside half page, black and white	\$350	<input type="checkbox"/>	
EXHIBITOR OPPORTUNITIES	AMOUNT	CHECK BOX	QUANTITY
20 ft x 20 ft Booth	\$5,000	<input type="checkbox"/>	
Preferred Exhibit Booth Number:			
10 ft x 10 ft Booth	\$2,500	<input type="checkbox"/>	
Preferred Exhibit Booth Number:			
Happy Hour Booth Sponsorship	\$3,000	<input type="checkbox"/>	
Discounted Exhibitor Broadcast Email	\$1,000	<input type="checkbox"/>	



Support and Exhibit Application — CONTINUED

Payment Information

Full payment and completed application are due by March 10, 2023. Please retain a copy for your records.

Affiliate Membership:	\$ _____
Affiliate Member Exhibit Discount	-\$ _____
Level One Discount (10%): \$250	
Level Two Discount (15%): \$375	
Level Three Discount (20%): \$500	
Program Support	+\$ _____
Branding Opportunities:	+\$ _____
Swag Bag Advertising:	+\$ _____
Digital Advertising::	+\$ _____
Program Advertising:	+\$ _____
Exhibitor Opportunities:	+\$ _____
TOTAL PAYMENT	-\$ _____

Payment Options

Check enclosed Wire Transfer

Please make check payable to the Society of Behavioral Medicine.

Visa MasterCard American Express Discover

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____

Cardholder Signature: _____

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To accept the terms of the supporter agreement please type your name into the signature area below:

Print a copy of this exhibit space and support application for your records. **This is your invoice and contract. No additional invoice will be issued.**

SBM National Office

555 East Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: (414) 918-3156

Fax: (414) 276-3349

Email: info@sbm.org

Website: www.sbm.org

