

SBM Proven Science—Better Health Giving Campaign

2 Postdocs Awarded

Bridging the Gap Research Awards

- (2) \$8,000 Awards to help postdoctoral students prepare a competitive grant proposal
- 44 applications received in 2023 with 85% of the applications coming from underrepresented scientists



Cathy Slavik, PhD



Kristina L. Tatum, PsyD, MS

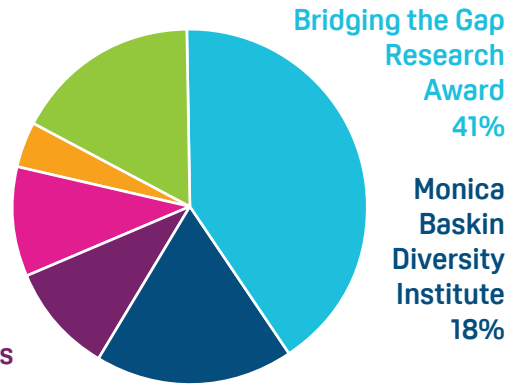
\$93,926 Total Contributions in 2023

Science Communication
17%

Policy Advocacy
4%

Leadership Development
10%

General Activities
10%



Expanding Our Impact: Bridging the Gap Research Award

The SBM Board of Directors committed to having just one Bridging the Gap Research Award fully funded through 2027. In 2023, SBM's incredibly benevolent members raised over \$40,000 to fund TWO awards through 2026 with a new goal of expanding the impact through 2027.

Thank You 2023 Bridging the Gap Research Award Donors for Funding the Future of Behavioral Medicine!

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2nd Annual Stride for Science Run/Walk in Phoenix, AZ!

175 registrants and \$14,000 raised for science communication!



151 New Donors

14 Sustaining Monthly Donors

11.5%
Membership Giving Rate

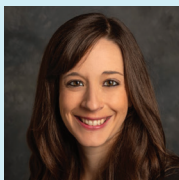
2022
13.3%

2021
7.5%

Congrats to Battle of the SIGs Winner
Climate Change & Health SIG

Congratulations Named Giving Awardees

Deborah Bowen Early Career Investigator Award



Allison Sweeney, PhD

Elliot J. Coups Improving Health through Behavioral Medicine Award



David Marquez, PhD, FSBM

Karen Calfas Physical Activity Student Research Excellence Award



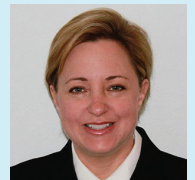
Nashira Brown, PhD

Redford Williams Health Equity Student Research Excellence Award



Biswadeep Dhar, PhD, MEd, MS

Robert T. Croyle Behavioral Medicine Service Award



Christine Hunter, PhD

Student Dues Discount—Paving the Path to a Professional Home

Strategic Goal

Create a more affordable and accessible professional home for student members and trainees in 2024

Progress

October 2023: SBM slashed student membership dues by 15% and began offering a first-time student/trainee special entry rate of just \$35 thanks to our benevolent General Fund donors.

Giving Tuesday (November 2023): SBM members raised over \$3,000 in support of 160 student members.

Impactful Results

Student members are more likely to stay engaged in SBM and receive invaluable professional development and networking opportunities. With your support, we're ensuring a strong and secure future for behavioral medicine.

GENERAL FUND

- Keeping membership dues low for student members through discounted dues
- Bridging the Gap Research Award

- Creating policy position statements
- Sending policy ambassadors to DC to advocate for key issues
- Supporting professional development of policy ambassadors

POLICY ADVOCACY

LEADERSHIP DEVELOPMENT

- Assisting with Leadership Institute & Diversity Institute tuition
- Funding travel scholarships & awards for underrepresented scientists

- Contributing to the Sci Comm toolkit
- Releasing public facing Healthy Living articles
- Sending press releases on members' research

SCI COMM



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